

Mark your calendar!

**Next Chapter Meeting:**

**February 5<sup>th</sup>**  
PEP

**VFW Hall**  
**8990 Kruitof Way**  
**Fair Oaks, 95628**  
**6:30 Dinner**  
**7:00 Meeting**

**Upcoming Meetings & Events:**

**February 6<sup>th</sup> - 8<sup>th</sup>**  
Western Pool and Spa Show  
Long Beach

**March 5<sup>th</sup>**  
American Leak Detection

**April 2<sup>nd</sup>**  
Fluidra

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**CAPITAL VALLEY IPSSA CHAPTER**

# Water Watcher

**FEBRUARY 2025**

## Featured Speakers for February...



*Pool & Electrical Products*

Roger Jones with PEP will be our guest speaker. Roger is the Branch Manager in Rancho Cordova and has over 40 years of experience in the industry. Roger will also be introducing us to two new Branch Managers - Todd Culbertson and David Clendenin. Todd will be at the new branch in Roseville, and David will be at the new branch in Elk Grove.

They will be talking about the new branches, as well as their Pool-Tech rewards program, the Heritage Pool + online portal, and February Specials.

They will provide dinner.

Roger Jones  
Branch Manager  
916-254-5005

## Pentair Education Fund Deadline Extended

The Reno training qualifies for reimbursement through the Pentair education fund that has been established for CVIPSSA members. Reimbursement **requests (with receipt) must be made to Jack Emly by February 28, 2025**, for 2024 training fees. Reimbursements will be made at a future chapter meeting.

## For Sale:

These items were donated by our chapter supporters, and the proceeds go to the chapter.

- Pentair Intellivalve - \$220

Call Ryan Neely, 916-206-3176

-----  
Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852

## Chapter Attendance Incentive

A guaranteed \$25 winner at every chapter meeting! The winner at the November meeting was Carlos Mendoza with **Mendoza Pool Service**. Who's next? Come to the February meeting, and you too could win \$25

## IPSSA Education Fund Revisions

Under the revised program benefit, applications can be reimbursed up to **\$500**; with one reimbursement approved in a calendar year. In accordance with these guidelines, the following classes qualify (not exclusive):

- Industry Trade Show education offerings
- Professional Certifications: Certified Pool Operator (CPO) and Aquatics Facility Operator (AFO)
- Contractor license schools
- Manufacturer-sponsored courses
- College-level courses in: Bookkeeping, accounting, computers, and chemistry
- Trade-school courses in: Plumbing, electrical, and mechanical

The individual application packet must be received within 90 days of successful course completion. Individuals that received a discount on a class sponsored by IPSSA are not eligible for a Scholarship for the same class. Eligible individuals may download the application from [ipssa.com](http://ipssa.com) or email [info@ipssa.com](mailto:info@ipssa.com). Applications are reviewed quarterly by the Education Fund Committee. For more information, please inquire at [info@ipssa.com](mailto:info@ipssa.com) or call 888-360-9505 x 2.

## Membership

**Perfect Attendance Awards** for attending all meetings during the year.

**February** is the **first** meeting in the **1st** quarter. You must attend one meeting during the quarter to avoid a \$50 fine. Although we have been a little lax in enforcing the fines, we will more aggressively enforce the fines beginning January 2025.

For membership information please contact:

Glen Hunton

Membership Chairman

916-538-7378

[Glen@HuntonPS.com](mailto:Glen@HuntonPS.com)

## Looking for a Few Good Pools

I'm looking to expand my routes in a couple areas:

- ◇ Folsom: Empire Ranch area, 2-4 pools depending on size, proximity, and service level.
- ◇ Rollingwood and Fair Oaks, 2-4 pools depending on size, proximity, and service level.

Will pay reasonable rates or work them off.

Mike Assenza

River City Pool Care

916-837-8525

[Mike@rivercitypoolcare.com](mailto:Mike@rivercitypoolcare.com)

## Beneficiary Forms

One of the benefits we receive as an IPSSA member is a \$50,000 life insurance policy, which is paid to our beneficiaries. However, you must designate your beneficiaries. According to our chapter's membership roster, one-third of our members have **not** designated their beneficiaries. Please protect your family and complete your [Beneficiary Designation](#) form. This benefit is only available to the members that use Arrow as their liability insurance company.



# POOL & SPA APPRENTICESHIP AND TRAINING COMMITTEE (PSATC)



## APPRENTICESHIP FOR POOL SERVICE & REPAIR

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PSATC is the only fully certified Apprenticeship Program sanctioned by the State of California and the first National Apprenticeship Program for Pool Maintenance and Pool Service Technicians approved by the United States Department of Labor.



## PSATC MISSION

The PSATC strives to furnish apprentices with the skills, work experience, and knowledge needed to advance toward a meaningful and fulfilling career pathway in the Pool and Spa Service Industry, all supplied by the comprehensive program provided by PSATC's Pool and Spa Apprenticeship Academy (PSAA).

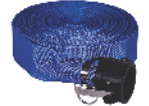


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Promotion Valid February 1-28, 2025



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February 6-8, 2025

At the Long Beach Convention Center

More Info at [www.Westernshow.com](http://www.Westernshow.com)



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10,792,596, 11,014,027, 11,193,504, and 11,668,329  
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DIVE INTO THE  
THREE TECHNOLOGIES >

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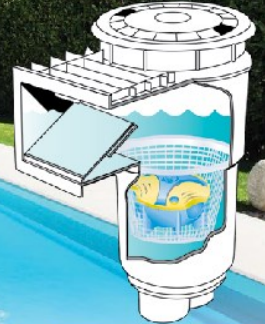
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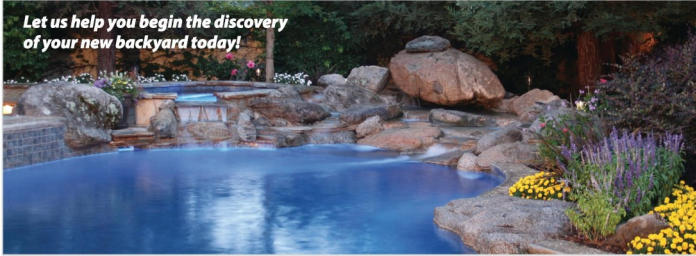
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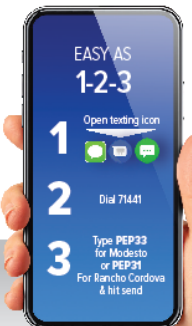
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# FEBRUARY 2025



SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5 CVIPSSA Chapter Meeting	6 Western	7 Pool and Spa Long Beach	8 Show
9	10	11	12 CVIPSSA Board Meeting	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

## CVIPSSA Table Top - May 7th

# MARCH 2025

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5 CVIPSSA Chapter Meeting	6	7	8
9 	10	11	12 CVIPSSA Board Meeting	13	14	15
16	17	18	19	20 	21	22
23	24	25	26	27	28	29
30	31					



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**Newsletter Editor:**

**Mike Assenza**

**Phone: 916-837-8525**

**[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)**

**Chapter Mailing Address:**

**Capital Valley IPSSA**

**P.O. Box 1944**

**Orangevale, CA 95662**

**Capital Valley IPSSA Chapter - Board of Directors**

<i>Ryan Neely, President</i>	<i>(916) 206-3176</i>	<i><a href="mailto:ryan@leisuretimepool.com">ryan@leisuretimepool.com</a></i>
<i>Derin Schroeder, Vice President</i>	<i>(916) 367-9934</i>	<i><a href="mailto:derin@poolshepherd.com">derin@poolshepherd.com</a></i>
<i>Jim Severin, Secretary</i>	<i>(916) 723-4689</i>	<i><a href="mailto:deltabreezepoolservice@yahoo.com">deltabreezepoolservice@yahoo.com</a></i>
<i>Jack Emlay, Treasurer</i>	<i>(530) 644-7750</i>	<i><a href="mailto:jjemlay@comcast.net">jjemlay@comcast.net</a></i>

**Other Important Contacts**

<i>Glen Hunton</i>	<i>Membership</i>	<i>(916) 538-7378</i>	<i><a href="mailto:Glen@HuntonPS.com">Glen@HuntonPS.com</a></i>
<i>Tony Gutierrez</i>	<i>Program Chairman</i>	<i>(916) 276-0347</i>	<i><a href="mailto:onechoicepools@gmail.com">onechoicepools@gmail.com</a></i>
<i>Mike Assenza</i>	<i>Newsletter</i>	<i>(916) 837-8525</i>	<i><a href="mailto:mike@rivercitypoolcare.com">mike@rivercitypoolcare.com</a></i>
<i>Glen Hunton</i>	<i>Website</i>	<i>(916) 538-7378</i>	<i><a href="mailto:Glen@HuntonPS.com">Glen@HuntonPS.com</a></i>
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**Chapter Standing Rules at [www.cvipssa.com](http://www.cvipssa.com)**



**Thank you from Capital Valley IPSSA Chapter!**  
**Please get to know our Chapter Supporters**  
**They are here to help you be your best**

<b>Chapter Supporters</b>	<b>Contact</b>	<b>Phone</b>	<b>Email</b>
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<b>Aquamarine Pool Service</b>	Peter Castillo	(530) 748-9818	<a href="mailto:service@ampoolserv.com">service@ampoolserv.com</a>
AquaStar Pool Products Inc.	Omar Plasencia	(805) 794-7663	<a href="mailto:omar@aquastarpoolproducts.com">omar@aquastarpoolproducts.com</a>
<b>Aztec Solar</b>	Jack Stanger	(916) 802-1830	<a href="mailto:jack@aztecsolar.com">jack@aztecsolar.com</a>
Bullseye Leak Detection	Zach Fisher	(916) 216-2742	<a href="mailto:sales@bullseyeleak.com">sales@bullseyeleak.com</a>
<b>Burkett's Pool Plastering</b>	Marlon Mader	(209) 924-7417	<a href="mailto:mmader@burkettspoolplastering.com">mmader@burkettspoolplastering.com</a>
City Water Conservation Inc.	Jordan Graham	(916) 299-7665	<a href="mailto:pools@citywaterconservation.com">pools@citywaterconservation.com</a>
EasyCare Products	Rosemarie Arenas	(559) 974-8252	<a href="mailto:rarenas@easycarewater.com">rarenas@easycarewater.com</a>
ELM Distribution	John Kies	(916) 342-0782	<a href="mailto:john@elmdistribution.com">john@elmdistribution.com</a>
Fluidra	Nic Benny	(916) 599-4369	<a href="mailto:nbenny@fluidra.com">nbenny@fluidra.com</a>
Fluidra	Josh Bordelon	(530) 401-2391	<a href="mailto:jbordelon@fluidra.com">jbordelon@fluidra.com</a>
Hasa Chemicals	Chris Forman	(916) 949-2662	<a href="mailto:chrisforman@hasapool.com">chrisforman@hasapool.com</a>
Hayward Pool Products	John Kennedy	(916) 846-4840	<a href="mailto:jkennedy@hayward.com">jkennedy@hayward.com</a>
Pentair	Lorne Early	(916) 284-9774	<a href="mailto:lorne.early@pentair.com">lorne.early@pentair.com</a>
Pentair	Darrin Dillree	(530) 301-1579	<a href="mailto:Darrin.dillree@pentair.com">Darrin.dillree@pentair.com</a>
PEP	Roger Jones	(916) 254-5005	<a href="mailto:rjones@poolectrical.com">rjones@poolectrical.com</a>
<b>Pool Covers, Inc.</b>	Cheryl MacLennan	(707) 864-6674	<a href="mailto:cmaclennan@poolcoversinc.com">cmaclennan@poolcoversinc.com</a>
Pool Time Plaster and Tile	Joe Pagluica	(916) 601-8600	<a href="mailto:joepooltime@aol.com">joepooltime@aol.com</a>
SCP, Rancho Cordova	Justin Hadley	(985) 364-7234	<a href="mailto:justin.hadley@poolcorp.com">justin.hadley@poolcorp.com</a>
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Superior Pool Products	Eric Yocum	(916) 216-8040	<a href="mailto:eric.yocum@poolcorp.com">eric.yocum@poolcorp.com</a>
<b>Swim So Brite</b>	Erik Medal	(279) 210-1941	<a href="mailto:erik@swimsobrite.com">erik@swimsobrite.com</a>
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	<a href="mailto:wissbaum@outlook.com">wissbaum@outlook.com</a>

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