

Mark your calendar!

Next Chapter Meeting:

April 3rdFluidra and
American Leak Detection

VFW Hall 8990 Kruitof Way Fair Oaks, 95628 6:30 Dinner 7:00 Meeting

Upcoming Meetings & Events:

May 1st Table Top

June 5th SPP and SCP

> **July** Dark

Inside this issue: Sick Route, Membership, News 2 Education 3 Vendor Info and Specials 5 Calendar 11 Chapter Important Numbers 12 Chapter Supporter Contact List 13

CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

APRIL 2024

Featured Speakers for April...

FLUIDRA



Nic Benny and Josh Bordelon from Jandy will discuss their newest products, current promotions, and will answer questions.

They will provide dinner, and will likely have some giveaways!

To see more, visit them at:

www.polarispool.com www.jandy.com

Nic Benny

Territory Sales Manager nbenney@fluidra.com C: 916-599-4369

Josh Bordelon

Service Manager jbordelon@fluidra.com C: 530-401-2391



Monte Routon, the owner of American Leak Detection - Sacramento will give a presentation on the causes of pool leaks, trends in the area and how American Leak Detection's focus on customer service helps you grow your relationships with your customers.

(916) 331-6443 (office) (916) 765-5734 (cell)

www.americanleakdetect.com monte@americanleakdetect.com

Sick Route

We have one member out.

Thank you for your support

Sick Route Summary Cards were due by January 31st. If you did not complete and return them, you will be fined and your pools will not be covered by sick route.

Kai Whitney
Sick Route Chairman
415-309-8678
Clearkaipools@gmail.com

The sick route policy is at www.cvipssa.com/sickroute.html

Membership

Perfect Attendance Awards for attending all meetings during the year.

April is the first meeting in the 2nd quarter. You must attend one meeting during the quarter to avoid a \$50 fine.

For membership information please contact:
Glen Hunton
Membership Chairman
916-538-7378
Glen@HuntonPS.com

Chapter Attendance Incentive

A guaranteed \$25 winner at every chapter meeting! The winner at the March meeting was **Aqua Care Pool Service.** Who's next? Come to the April meeting, and you too could win \$25

Thank You Pentair for hosting the April meeting at your training facility, providing dinner, and the door prizes.

2 - Large inline leaf canisters.

For Sale:

These items were donated by our chapter supporters, and the proceeds go to the chapter.

- Pentair Intellivalve \$205
- Pentair Legend Platinum \$745
- Aquanaut 250 \$350 Reduced!!

Call Ryan Neely, 916-206-3176

Innovative Pool Products Relay (IPP-100) \$40 Call Jack Emlay, 916-764-7852

Vote to Merge with Sac City Chapter

Our chapter will vote on the merge with the Sac City chapter at the April meeting. We need about 1/3 of our members at the meeting; otherwise, we can not vote. Please make it a priority to show up so we can proceed.

Beneficiary Forms

One of the benefits we receive as an IPSSA member is a \$50,000 life insurance policy, which is paid to our beneficiaries. However, you must designate your beneficiaries. According to our chapter's membership roster, one-third of our members have **not** designated their beneficiaries. Please protect your family and complete your <u>Beneficiary Designation</u> form.

Sacramento Region Table Top

All Pool and Spa Industry Professionals are welcome!

Wednesday, May 1st 6 - 8:30 pm

Fair Oaks VFW, 8990 Kruitof Way, Fair Oaks 95628

Live DJ Entertainment Product Demonstrations

Over 20 Manufacturers, Vendors, and Suppliers attending with Special Manufacturer Discounts available and new products that can make your business more marketable and profitable!

Auction

and

Raffle Prizes!

Raffles throughout the event

Event and Free Dinner Sponsored By:



CVIPSSA.COM 916.206.3176

Sick Route Policy Summary

Sick route participation is mandatory in order to be a member of IPSSA.

Sick Route Summary Cards are to be completed and returned every year by January 31st, otherwise; the member will be fined.

Sick Route Cards will be maintained by and are the responsibility of each regular member.

Assigned pools may be subcontracted out to other IPSSA members or be serviced by the insured employees of a member.

If a servicing member refuses to properly service the pools assigned, a fine of \$100 per assigned pool per month may be assessed.

Any member who chooses to sub out the sick route pools to another member will remain responsible for coverage of those pools and the quality of the work performed.

Under no circumstances will the servicing member solicit or accept a sick member's pools (even if the customer contacts you after you have completed your sick route obligations, for up to one year).

This is only a brief summary of the Chapter's Sick Route Policy. The complete policy is on our website www.cvipssa.com/sickroute.html







2024 Spring Tabletops

PEP Rancho

 Tuesday, March 5th 10am - 2pm

SCP Rocklin

 Wednesday, March 6th 10am - 2pm

Leisure Sacramento

 Tuesday, March 13th 10am - 2pm

Superior Rancho

 Thursday, April 4th 10am - 2pm

SCP Rancho

 Wednesday, April 3rd 10am - 2pm

SCP W. Sacramento

 Thursday, April 11th 10am - 2pm

Superior Reno

 Thursday May 2nd 10am - 2pm

NEWSLETTER CONTENT

What tips do you have to share? What problems have you encountered this year? Did you have a really great picture of an account you would like to share? Safety warnings? Local water news? Pools or equipment for sale? Events?

PLEASE share!

Want to write an article, submit chapter pictures, or have news to share?

> Please send it to mike@rivercitypoolcare.com by the 25th to be included.

Want to help with this or many other volunteer positions? Contact one of our Board Members or Committee Chairmen today!



Polaris 3900 Sport \$150 REBATE ☐ Polaris TR35P WE000003 \$100 REBATE \$100 REBATE Polaris TR28P F5TR

To apply for your rebate, go online to PolarisPool.com/Registration or scan the QR code



SUCTION-SIDE POOL CLEANERS

\$125 REBATE ☐ Polaris ATLAS™

ROBOTIC POOL CLEANERS

	Polaris A LPHA™ iQ+	FALPHAIOP	\$100 REBATE
	Polaris A LPHA iQ	FALPHAIQ	\$100 REBATE
	Polaris FREEDOM* Plus	FRP550CTLR	\$100 REBATE
	Polaris FREEDOM	FR550CBR	\$50 REBATE
	Polaris EPIC™ 8642 iQ	FEPIC864210	\$50 REBATE
	Polaris EPIC 8640	FEPIC8640	\$50 REBATE
П	Palaria EDIC 9520	CEDICOS20	450 DEDATE

AUTOMATIC SPA CLEANERS

☐ Polaris Spabot™ SB400CPR \$50 REBATE

A Fluidra Brand

APPLY BONUS CODE

anty card or want to check status?



Our program pays YOU to install a Hayward replacement for any competitor's pump, heater, filter and other select items.

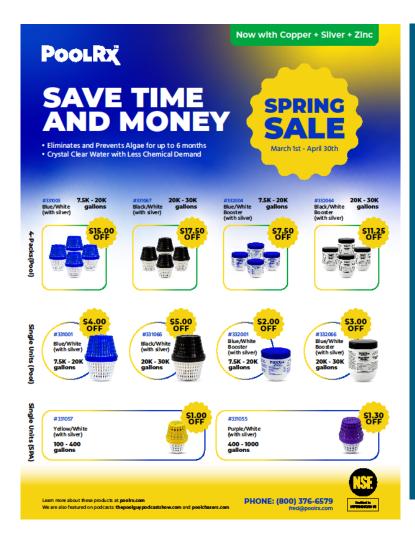


SCAN THE QR CODE TO LEARN (AND MAKE) MORE.



www.Promotions.Hayward.com









2024 Consumer Rebate Reference Guide

IntelliCenter® Upgrade Kit For EasyTouch®/IntelliTouch®:

It's easy to give your customers the latest tech, and give yourself some new business, too. Installs on the current wiring and housing, just change the bezel, board, and transformer.

The effective dates for the rebate are March 15, 2024–December 31, 2024*. Claims will be processed starting April 1, 2024, and the rebate for the IntelliCenter Upgrade Kit will be delivered via email as a \$500 prepaid virtual card.

INTELLICENTER UPGRADE KIT

EFFECTIVE DATES	REBATE FORM PART #	DESCRIPTION	PART NUMBER**	MANUFACTURE DATE	IDENTIFY BEZEL BY CUTOUT	WHAT'S INCLUDED	REBATE AMOUNT	MINIMUM FURCHASE PRICE	VALID REGION	ONLINE FURCHASE ELIGIBLE
		IntelliTouch/ExsyTouch to IntelliCenter Upgrade Kit — ITOP, for LC/PC	577545	3005-2012 (Linguey) 3012-2023 (Current)	Pectargular Calcul— Eng 1 ***********************************	Broot, Personally FGI and Higher Pener Windows RI. BUZZOSO Spilan Translatener Legacy: 07220022 Broot, Personally FGI and Higher Pener Windows RI. BUZZOSO Department Common RI. Buzzoso R			US/ CAMADA	NO
3/3/3004 8 P2-980 72/39/3034*		IntellTouch/EasyTouch to IntellCenter Upgrade Kit — RDPS, for LC/PC	522545							
		intelliflauch/Exsyllauch to intellicenter Upgrade Kit — 1100, for LC/PC (was 023046)	12328				- Stee	NA.		
	72'000	IntelliTouch/EasyTouch to IntelliCenter Upgrade Kit — ISDP, for CLC/CPC	122047							
		Intellitauch/Exsyllauch to IntelliCenter Upgrade Kit — NOPS, for CLC/CPC	572048							
		Intellifeach/ExsyTeach to Intellicenter Upgrade Kit — 1900, for CLC/CPC	573048							

*Pentair has the right to amend, modify or terminate this program without prior notice.
**These TradeGrade products must be purchased from a brick-and-morter retailer, pool builder, or pool service professional in order to qualify for rebate

Submit rebate online at pentair.com/rebates

SCAN CODE

To watch a video showing everything that comes with the IntelliCenter Upgrade Kit.



PENTAIR.COM



2024 Consumer Rebate Reference Guide

Submit rebate information via mail or online at pentair.com/rebates

CLEANERS

EFFECTIVE DATES	REBATE FORM FART #	DESCRIPTION	FART HUMBER*	REBATE AMOUNT	HINIMUM PRICE	VALID RESIDN	ONLINE PURCHASE ELIGIBLE
		Kreepy Krauly [®] Legend [®] Cleaner	LLISEES	\$20.00	\$759.00		
		Kreepy Krauly Legend Cleaner	LL50596	\$20.00	\$758.00	1	
		Kneepy Krouly Platinum** Cleaner	LLDOOPM	\$100.00	\$333.00		
4/1/2004 to P2-282 8/33/2024	Kreepy Krauly Platinum Geaner	LLDOSPMG	\$100.00	\$329,00	US/CANADA	ND	
	Pentair Provier® SID Cleaner	360621	\$100.00	\$658,00	DOVEMBRIAN	NU NU	
	Pentair Prowier 520 Cleaner	393372	\$100.00	\$1,148,00	1		
	Pontair Provider 930W Cleaner	399540	\$100.00	\$1,609.00			
	1	Pentair Rebel® Cleaner	380475	\$100.00	\$253.00		

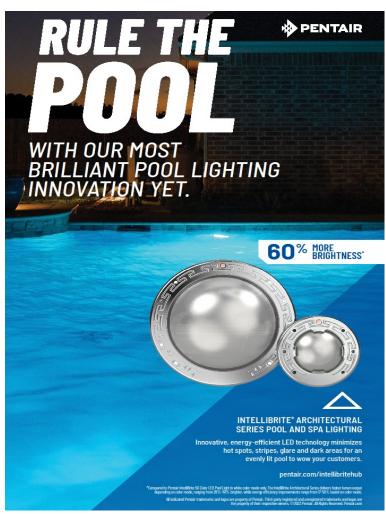
*These TradeGrade products must be purchased from a brick-and-mortar retailer, pool builder, or pool service professional in order to qualify for rebate.

ULTRATEMP® HIGH-PERFORMANCE HEAT PUMP

EFFECTIVE DATES	REBATE FORM PART #	DESCRIPTION	PART HUMBER*	REBATE AMOUNT	NIMIMUM PURCHASE PRICE	VALID RESION	ENLINE PURCHASI ELIGIBLE
			460833				NO
			460883				
			450508			USICANNIDA	
			493529	\$300			
			490530		NA.		
			460631				
		Uto lamp ^a #Q+Trifriance Heat Pemp	480602				
			450534				
			490535				
1/1/2024 to	23.008		490937				
3/31/2024	P2-020		490558				
			490560				
			490560				
			460951				
			490562				
			493564				
			490565				
			493357				
			460032				
			460933	1	1		1

These TradeGrade products must be purchased from a brick-and-mortar retailer, pool builder, or pool service professional in order to quality for rebate

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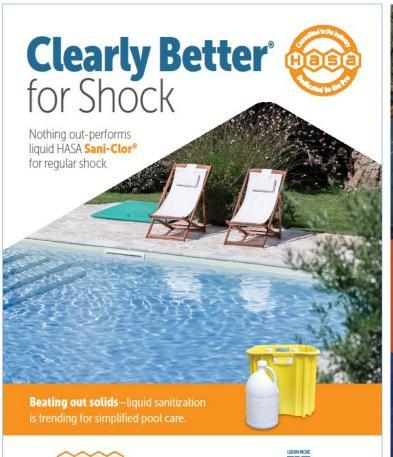
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- Automatic Pool Covers = \$350
- Man Fastener/Track Man = \$200
- Unit Conversions = \$200
- Recovers = \$150
- Spa Covers = \$50







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Weerage 1-2 messages sent per week. Standard text message and data rates may apply Information provided may not be valid company wide. PLEASE DON'T TEXT & DRIVE.



SunUp - Swimming Pool Solar

- The SunUp panel is manufactured by UMA Solar, the # 1 manufacturer of swimming pool solar panels in the world!
- Designed to resist hurricane force winds
- One piece "over molded" construction of the header and tubes eliminates welds and leaks
- Patented individual tube design allows for expansion and contraction, eliminating cracks and leaks
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*PLEASE CONTACT JOHN KIES - ELM DISTRIBUTION (916) 342-0782



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- LEAK DETECTION AND REPAIR

MARC ALDRIDGE

PRESIDENT AND CEO (530)363-6717

PETER CASTILLO

SERVICE AND OPERATIONS MANAGER

(530)748-9818

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program designed to grow your business Enroll today to take advantage of these program benefits:



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Qualify for trade pricing on the products you use every day.



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Add new customers to your business with referrals from your local Leslie's store

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Buy more, earn more! Earn rebates based on your annual spend.

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Access discounts and other member benefits from selected vendors.

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Skimmer - Routing App



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 - Open 7 days a week

 Convenient locations

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 FREE in-store labor
- FREE pool cleaner inspection









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MOVING BUSINESS **FORWARD**

DOESN'T MEAN YOU HAVE TO **GET THERE** ALONE!







APRIL 2024



SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3 CVIPSSA Chapter Meeting	4	5	6
7	8	9	CVIPSSA Board Meeting	11	12	13
14	15 Pay Day	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

May Table Top - May 1

MAY 2024

SUN	MON	TUE	WED	THU	FRI	SAT
			1 CVIPSSA Chapter Meeting	2	3	4
5	6	7	8 CVIPSSA Board Meeting	9	10	11
12 Happy Mother Day!	13 S	14	15	16	17	18
19	20	21	22	23	24	25
26	MEMORIAL DAY	28	29	30	31	

Insurance Membership Education Networking Friendship



www.facebook.com/CapitalValleylpssa

Newsletter Editor:
Mike Assenza
Phone: 916-837-8525
mike@rivercitypoolcare.com

Chapter Mailing Address: Capital Valley IPSSA P.O. Box 1944 Orangevale, CA 95662

Capital Valley IPSSA Chapter - Board of Directors

Ryan Neely, President	(916) 206-3176	ryan@leisuretimepool.com
Vice President	Vacant	
Jim Severin, Secretary	(916) 723-4689	deltabreezepoolservice@yahoo.com
Jack Emlay, Treasurer	(530) 644-7750	ijemlay@comcast.net

Other Important Contacts

Glen Hunton	Membership	(916) 538-7378	Glen@HuntonPS.com
Tony Gutierrez	Program Chairman	(916) 276-0347	onechoicepools@gmail.com
Kai Whitney	Sick Route Chairperson	(415) 309-8678	clearkaipools@gmail.com
Mike Assenza	Newsletter	(916) 837-8525	mike@rivercitypoolcare.com
Glen Hunton	Website	(916) 538-7378	Glen@HuntonPS.com
Jason Hilton	Region 1 Director	(916) 224-3113	jay@shockwavepool.com
Rose Smoot	IPSSA Corporate	(888) 360-9505 x2	rose@ipssa.com
IPSSA	Member Services	(888) 360-9505 x1	memberservices@ipssa.com
Insurance Billing	Cramer & Associates	(844) 574-1134	insurance@cramercpa.com
HUB Insurance	Info & Certificates	(800) 833-3433	arrowinsuranceservice.com
	Pool & Hot Tub Alliance	(703) 838-0083	service@phta.org



Thank you from Capital Valley IPSSA Chapter! Please get to know our Chapter Supporters

They are here to help you be your best

Chapter Supporters	Contact	Phone	Email
American Leak Detection	Monte Routon	(916) 331-6443	monte@americanleakdetect.com
Aquamarine Pool Service	Peter Castillo	(530) 748-9818	service@ampoolserv.com
Aztec Solar	Jack Stanger	(916) 802-1830	<u>iack@aztecsolar.com</u>
Blake Sales	Brian Duyanovich	(916) 529-0806	bduyanovich@blakesales.net
Burkett's Pool Plastering	Marlon Mader	(209) 924-7417	mmader@burkettspoolplastering.com
EasyCare Products	Rosemarie Arenas	(559) 974-8252	rarenas@easycarewater.com
ELM Distribution	John Kies	(916) 342-0782	iohn@elmdistribution.com
Fluidra	Nic Benny	(916) 599-4369	nbenny@fluidra.com
Fluidra	Josh Bordelon	(530) 401-2391	jbordelon@fluidra.com
Hasa Chemicals	Chris Forman	(916) 949-2662	chrisforman@hasapool.com
Hayward Pool Products	Chris Cason	(949) 701-3205	ccason@hayward.com
Pentair	Lorne Early	(916) 284-9774	lorne.early@pentair.com
Pentair	Darrin Dillree	(530) 301-1 <i>57</i> 9	<u>Darrin.dillree@pentair.com</u>
PEP	Roger Jones	(916) 254-5005	rjones@poolelectrical.com
Pool Covers, Inc.	Cheryl MacLennan	(707) 864-6674	cmaclennan@poolcoversinc.com
Pool Time Plaster and Tile	Joe Pagluica	(916) 601-8600	joepooltime@aol.com
RayPak	Matt Anderson	(916) 767-8185	Matt.anderson@raypak.com
SCP, Rancho Cordova	Jordon Reynolds	(916) 501-7825	Jordan.reynolds@scppool.com
SCP, Rocklin	Ernie Weigum	(916) 408-2700	ernest.weigum@poolcorp.com
SCP, Sacramento	Ethan Janes	(916) 923-5091	Ethan.janes@poolcorp.com
Serenity Pools	Yuriy Zakernichnyy	(916) 803-2591	serenitypools@hotmail.com
Superior Pool Products	Eric Yocum	(916) 216-8040	eric.yocum@poolcorp.com
Swim So Brite	Erik Medal	(279) 210-1941	erik@swimsobrite.com
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	wissbaum@outlook.com
Tile Bright Pool Tile Cleaning	Lynell Davis	(209) 241-7404	tilebrightpools@aol.com

Supporters listed in **bold print** offer referrals to members.

Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to mike@rivercitypoolcare.com. The deadline is the 25th of the month for the following months issue.