

CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

SEPTEMBER 2015

Mark your calendar!

Next Chapter Meeting:

September 2, 2015
 6:30pm Dinner
 7pm Meeting

VFW Hall
 8990 Kruitof Way
 Fair Oaks, 95628

Upcoming Meetings & Events:

September 11-13 2015
Santa's Summer Get-away

October 7, 2015

November 4, 2015

December 11, 2015
Christmas Party

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Presidents Message

Vacation time is almost here. School is back in session for everybody, and even though the summer weather is still with us, most of our customers are back to ignoring their pools. This is actually the best time of year to do some of those repairs people have held off on. We have a small window of warm weather left so pool and spa lights, main drain covers, tile cleaning, and even plastering should be things you are asking customers to do before the weather is bad or the water it is too cold. These are fair weather projects. Some people hold off to long and then have to wait until spring to accomplish these repairs. Customers don't want to wait, as a matter of fact most want everything done at the click of a button. So get on it. Besides, we really don't know how things will be this upcoming year if this drought continues. As of right now, there are still no restrictions on draining and refilling pools for repairs and remodeling, especially for health and safety reasons. Please check with your local water districts and city governments, some are requiring letters of intent before you drain and fill any pool.

I hope you all have a great Labor Day weekend, and come back well rested. It has been a very busy season for all of us. The housing market seems to be doing well, and the economy, hopefully will start to improve as we near the holidays. So providing we make it through this drought everything is projected to get even better over the next two years. We'll see... this is an election year coming up so maybe with some political changes in the future, our business climate could get even better. This winter will be a good time to evaluate what direction you will want your company to go this next year. Some of you may choose to take on a specialty to add to your business that can set you apart from some of the other companies out there. Others may choose to get their contractor's license or take further education or technical training. Whatever you decide, look at going to the trade shows like The PIE Show or education with FPSIE. Many of the technical training classes are also available from our chapter supporters. There are a lot of educational opportunities available during the slower parts of our season. Take advantage of all you can and then continue on with what interests you. IPSSA offers scholarships for education and more information can be found on the IPSSA website. We always do the best we can to notify our members of classes and training, and bring what we can right to you at our meetings and events.

Please help, if you see a flyer or an email advertising education classes or training please forward it to our Newsletter Editor at contactus@pollywogpools.com. Thank you to everyone who reads our chapter's

newsletters and provides feedback, we really appreciate it very much. We really couldn't have such a great newsletter without your feedback. This is an ever changing format that requires content to keep it worthwhile, so please keep your flyers, ads, and articles coming.

Summer is going to end with a bang. Come have some fun with Capital Valley IPSSA. We have our annual camping trip September 11th, 12th, & 13th. Don't miss out on a great time. This is a spectacular event for our chapter each year. Please show your support and attend this event. You can come for the day on Friday or Saturday, or stay and camp Friday through Sunday. Please contact Shaleen Stevenson with Hot Water Works to make arrangements...if there is still room!! Please see the application and contact info attached. We will have several of our chapter supporters there, and there is more fun planned for this awesome weekend than we can do in a weekend. A great time is waiting for you and your family. We really hope to see you there. Don't forget to bring your old pine wood derby cars, or build a new one, because one of this year's feature events is the Pine Wood Derby. There are a few different classes of races for the cars competing. So if you would like to bring a car for the open class you can as long as the car fits on the track. Otherwise the cars should be built to the specs approved by the Boy Scouts of America. Pine wood derby cars can be purchased from any hobby or craft store in the area, as well as your local Boy Scouts.

Thank you to Premier Pools for a very informative look at the drought, the information to keep fighting for our industry, and how to calm the fears of our customers. Thank you for going to bat for all of us teamed with CPSA to keep are industry thriving despite this drought, the Media, our State and local governments and The Water municipalities. We also really appreciate the dinner you provided for all of us. You guys are awesome.

This week's meeting is with Monte Routon from American Leak Detection. Monte will be providing dinner and a presentation on leak detection. Monte gives a great presentation that is very informative with a lot of practical information we all can use and it's not just for pools. I hope everybody can make it.

The CVIPSSA website has been updated to include easier access to the standing rules. The Resource Manual is the only thing password protected. We are hoping to remove the password from the resource manual to make it public to anyone looking for help. Please let us know your thoughts on this. We plan on notifying everybody in the Resource Manual before it goes public, in case they want to change their info or be removed.

I hope everyone has had a great summer and if you plan on a vacation soon please spend it with all of us at the Summer Santa Getaway. The weather looks like it will be perfect. There is also still water in the lake.

HAVE FUN, GO CAMPING!!!

"Keep up the good work"

Sincerely,
Gregg Simon
President Capital Valley Chapter IPSSA
(916) 879-6923
Gregg@pollywogpools.com



Capital Valley IPSSA Chapter Meeting

Wednesday
September 2nd, 2015

6:30pm Dinner
7:00 Meeting

Featuring
Monte Routon
American Leak Detection

VFW Hall -
8990 Kruitof Way,
Fair Oaks, 95628

Chapter Standing Rules at
www.cvipssa.com





Capital Valley IPSSA Presents 6th Annual Santa's Summer Getaway Sly Park Recreation Area



September 11 - 13, 2015

Registration Form

Dates: Friday afternoon through Sunday afternoon, September 11 - 13, 2015

Place: Sly Park Rec. Area, Group Site #5, 4771 Sly Park Rd., Pollock Pines (off Hwy 50 & Sly Park Rd)

Price: \$35.00/per adult (age 13 & over) ~ \$20.00/per child (age 5-12) ~ Under 5 years, free

What you get: Camping for 2 nights, breakfast on Saturday & Sunday mornings, dinner and dessert on Friday and Saturday nights, crafts for the kids, campfires, swimming, horseshoes and many recreational activities.



Official Pinewood Derby Car Kits available: Contact George Stevenson (916) 863-1700 or hotwaterworks@hotmail.com for purchase and more info.

Camping Space is Limited! Submit your Registration Form ASAP!!
Send in Registration Form by (8/31/15) - No Refunds

Need More Info: General Info: Jack Emlay at jjemlay@comcast.net
Reservations: Shaleen Stevenson at hotwaterworks@hotmail.com

Names of all campers: _____

Contact person e-mail address: _____ Phone: _____

Free T-Shirt for every registered & paid camper by: 8/22/15 List Quantity:

Adult Sizes: Sm _____ Med _____ Lg _____ XL _____ 2XL _____ 3XL _____
(Adult t-shirt sizes available in tank tops: Please make a note with "T" above size)

Child Sizes: 18-20 _____ 14-16 _____ 10-12 _____ 6-8 _____

_____ # of Adults @ \$35.00 each - Saturday use only \$20.00 each

_____ # of Children Ages 5 - 12 @ \$20.00 each - Saturday use only \$10.00 each

_____ # of Children under 5 years of age, FREE

\$ _____ Total enclosed

_____ I'll be in a trailer (Length: _____ ft.) I'll be in a tent: How many tents and size? _____

**Make Checks Payable To: Capital Valley IPSSA & mail with Registration Form to:
Shaleen Stevenson, 5228 Wagon Way, Fair Oaks, CA 95628**

IT'S BEEN 5 YEARS TIME TO REPLACE OLD SDX DRAIN COVERS!



HIGH FLOW SAFETY DRAIN



HIGH FLOW SAFETY DRAIN

• SDX Replacement Covers

- Concrete Pools
Part #005-252-2084-XX
- Vinyl or Fiberglass Pools
Part #005-252-2086-XX

• SDX RETRO Drains & Cover

- Concrete Pools
Part #004-192-2212-XX
- Vinyl Pools
Part #004-159-2212-XX
- Equalizer
Part #004-157-2212-XX
- Retro cover replaces any existing covers up to 10" in diameter
Part #005-252-2087-XX

• Available In 8 Colors

Replace XX with appropriate color code
White - 01, Gray-02, Black - 03, Taupe - 04,
Blue - 05, Lt. Blue - 06, Beige - 07, Lt. Gray - 08



REMEMBER

It has been 5 years since the Virginia Graeme Baker Pool & Spa Safety Act became effective. The drain cover standard calls for manufacturers to specify a life expectancy for these covers.

REPLACE

Paramount's safety drain covers carry a 5 year life expectancy from date of installation. Replacing the drain covers will protect your customers and you from accidents.

RESPONSIBILITY

It's the law. Not complying can result in stiff civil penalties, pool closings, as well as resulting liability in the event of a tragedy. We urge you to replace expired drain covers to avoid any safety issues.

Available Through Your Local Distributor

Or call Paramount for location of nearest stocking distributor 1.800.621.5886



Capital Valley
IPSSA
present



PARAMOUNT.COM
FROM THE WORLD'S #1 IN-FLOOR CLEANING SYSTEMS COMPANY



Membership

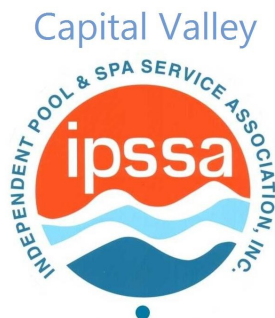
September is the **last meeting** of the **3rd quarter**. You must make at minimum 1 meeting per quarter to avoid fines.

\$50 referral for bringing in a new member to Capital Valley IPSSA.

Perfect Attendance Awards for making all meetings during the year.

For more information please contact:

Mike Assenza
Membership Chairman
(916) 860-7115
mike@rivercitypoolcare.com



SICK ROUTE

Thank you for your support!

Chuck Catilus
Sick Route Chairman
(916) 759-7097
ckpoolservice@surewest.net

FROM CPSA:

CPSA President Honored By Political Community

CPSA President and Chief Lobbyist John Norwood was honored this week as one of the Top 100 most influential persons in the state Capitol. The event sponsored by Capitol Weekly, the leading political commentator on California politics, has become an annual tradition to recognize movers and shakers associated with the Capitol scene including lobbyists, public relations figures, legislative staffers and other big hitters. Although recognized for his status as a veteran lobbyist with numerous clients in the insurance, financial services, entertainment and healthcare industries, Capitol Weekly specifically highlighted John's work on behalf of the California Pool and Spa Association saying, "If John can protect the swimming pool industry deep into a four-year drought, then he's a magician. So far, for the most part, he's a magician." "It's always an honor to be recognized by those in your chosen profession," said Norwood. "The comment relative to our work for CPSA is particularly gratifying as so much of it over the last two years has not been centered in Sacramento but at the local level with various water districts and city councils throughout California." CPSA has been very fortunate. There is only so much you can do on a shoestring budget and with limited membership throughout the state. We have not won all of our battles, but we have won most of them over the last two years. CPSA has increased its membership by over a hundred new members this year but still has only 300 individual members in an industry where we need at least 1,000 in order to organize them into a system that will provide any real grassroots impact. This is just hard to fathom given the industry has had a gun to its head for the last couple of years and that still has not engendered membership or adequate support. CPSA still needs to develop a sustainable budget to be able to continue to successfully represent this industry on all the levels and in all forums where the swimming pool, spa and hot tub trade are being challenged. The association must be represented at the state Capitol, state regulatory agencies like the Contractors State License Board, California Building Standards Commission, State Water Resources Control Board, Department of Water Resources, California Resources Agency and Energy Commission as well as local water districts, city councils and local utilities. Our current budget would not cover the incidental expenses of most California trade associations located in Sacramento and certainly does not provide the resources necessary to do the job of defending this industry from the challenges presented by proposed unwarranted new laws and regulations and issues driven by the media and environmental groups. Despite all of these shortcomings, the volunteers from the industry assisting CPSA, our very talented public relations firm, Miller Public Affairs, and our incredible team at Norwood & Associates have all contributed

CPSA Continued....

mightily to the recognition we received by Capitol Weekly, Magicians all! The result: There are no state restrictions on the use of public water for swimming pools, spas and hot tubs in now the 4th year of an unprecedented drought;

1. CPSA has developed media support throughout the state for the proposition that swimming pools, spas and hot tubs are not water wasters;
 2. CPSA has engaged with over 600 water districts and many of the 470 cities throughout California to challenge restrictions being proposed on public water for use by swimming pools, spas and hot tubs. Even where CPSA has lost the issue initially, we have persevered. This has resulted in several cities and water districts reversing their policies restricting water use for pools;
 3. CPSA is involved in the development of new Urban Water Management Plans that, if successful, will resolve for the future swimming pools spas and hot tubs being included in early stage water use restrictions;
 4. CPSA commissioned an economic impact study that indicated that the pool, spa and hot tub industry contributed more than \$5 billion dollars and 54,000 jobs to the California economy in 2013;
 5. CPSA worked with local water agencies to develop independent studies providing that swimming pools, spas and hot tubs were not water wasters as opposed to traditional landscaping and other industries;
 6. CPSA joined with other pool industry groups to underwrite an evaporation study that will provide the facts about water savings to be had by various types of pool covers and products that will contribute to the industry's water conservation efforts;
- CPSA created the statewide "[Let's Pool Together](#)" campaign to provide the facts on water use by swimming pools, spas and hot tubs and set forth water conservation tips for pool, spa and hot tub owners;
1. CPSA has built a digital drought response campaign that can be exported to any other state with a minimum of additional effort so the industry will be in a position to respond quickly whenever and wherever this issue arises again.

CPSA, the California Pool and Spa Association, serves as the statewide public policy representative for the pool, spa, and hot tub industry. We advocate on behalf of industry interests before the California Legislature and state and local regulatory agencies, and for individual members dealing with enforcement issues. Working daily on the industry's behalf, we have an unmatched track record in successfully negotiating and fighting against unreasonable and costly legislation and for enforcement of unlicensed contractor laws. CPSA promotes the highest standards of professional conduct in pool construction, service, and repair, and seeks to educate the public on the proper maintenance and safe use of swimming pools, spas, and hot tubs. For nearly 40 years, CPSA has been the only organization registered to lobby at the State Capitol on behalf of the pool, spa, and hot tub industry. CPSA is funded by membership dues and donations. For more information on CPSA and legislation we are watching, call 916-447-4113.

Thank You!

**CVIPSSA Camping
Committee**
for organizing
Santa's Summer Get-Away!!
September 11-13th Sly Park

Premier Pools
for dinner and the drought
presentation at last months
meeting.

All our **Chapter Supporters**
who donate all kinds of
wonderful things to our
meetings and events!!

Thank you!!



- Classifieds -

For Sale:

10 Pools for sale or subcontract all or part Orangevale to Pleasant Valley.
Please call Jack Emlay for details
530-644-7750

This section is for members who would like to advertise the selling or buying of their pools, looking for sub-contractors, selling pool related stuff, buying pool related stuff, etc...

(contactus@pollywogpools.com to submit your Free classified ad)

SMUD REBATES:

Attention all CAEI graduates installing in SMUD's territory:

Sacramento Municipal Utility District (SMUD) has raised the bar - again. Effective August 10, 2015 and for the remainder of 2015, SMUD will rebate its customers/homeowners \$150 towards the cost of upgrading their pool's filter pump to an energy efficient variable speed pump (VSP). When the VSP is installed by a CAEI trained technician, SMUD will rebate the installing technician \$200

What tips do you have to share??

What problems have you encountered this year?
Did you have a really great picture of an account you would like to share? Safety warnings? Local water news? Pools or equipment for sale? Events?
PLEASE share!

Want to write an article, submit chapter pictures, or have news to share?

Please send it to
contactus@pollywogpools.com
by the 20th to be included.



Want to help with this or many other volunteer positions?

Contact one of our Board Members or Committee Chairmen today!

Advertising space available!
Contact newsletter for monthly pricing.

Educational Opportunities:

Pool Industry Expo XXIX Monterey CA September 24-26, 2015

Please join the Pool Industry Expo for a 2-Day NSPF CPO class September 23-24 from 8AM to 5PM each day. The certification exam will be given on the second day. Certificates are valid for 5 years. Your esteemed instructors each have decades of experience in the pool industry. Tuition is only \$250. Proceeds from class fees will support this educational show. For more information or to register, go to the PIE Website:
(650) 323-7743 info@poolindustryexpo.com

Pentair Training

October 22-23, 2015 - Reno

Register now at www.pentairtraining.com call 1-888-755-7946 or fax 1-800-227-2989 to reserve your seat. Event Registration is REQUIRED. HURRY! Class sizes are limited. -Come join the Pentair Training team and your favorite Pentair representatives for an extraordinary learning event in Reno, Nevada! This two-day workshop will offer many courses, including: advanced automation, hands-on heater troubleshooting, Pentair lighting, automated chemical controls, SuperFlo and IntelliFlo pumps and general education courses like hydraulics and electricity. THE BEST PART: You choose the courses you wish to take! All courses are electives and you create your own schedule once you sign in at the door! PRIZES: In addition to this exciting new format, there will be drawings for BIG prizes many times during this two-day event! We're talking BIG TVs, electronics, gadgets, in addition to Pentair pool equipment!

International Pool SPA Patio Expo Las Vegas November 7-12, 2015 www.poolspapatio.com

FPSIE has a lot of great information and classes. CPO classes, SMUD and PG&E rebate, Title 22 requirements, online courses and much more.

www.fpsie.org



SEPTEMBER 2015

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2 CVIPSSA Chapter Meeting	3	4	5
6	7	8	9 CVIPSSA Board Meeting	10 	11 SANTAS SUMMER GET-AWAY	12 SANTAS SUMMER GET-AWAY
13 SANTAS SUMMER GET-AWAY	14	15	16	17	18	19
20	21	22	23	24 Monterey PIE Show	25 Monterey PIE Show	26 Monterey PIE Show
27	28	29	30			

OCTOBER 2015

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7 CVIPSSA Chapter Meeting	8	9	10
11	12	13	14 CVIPSSA Board Meeting	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Pool Spa Patio Expo Las Vegas November 7-12, 2015

CVIPSSA Christmas Party Friday December 11, 2015

Santa's Summer Get-Away 2016 - Sept 16-18

Capital Valley IPSSA Chapter



Newsletter Editor:

Jillian Simon

Phone: 916-952-3750

contactus@pollywogpools.com

Insurance Membership Education Networking Friendship

Newsletters are sent out via e-mail.
If you do not receive a newsletter via e-mail its because Newsletter does not have your email address. Please e-mail contactus@pollywogpools.com to be added to or removed from the list.

www.cvipssa.com

www.facebook.com/CapitalValleyIpssa

916-860-7115

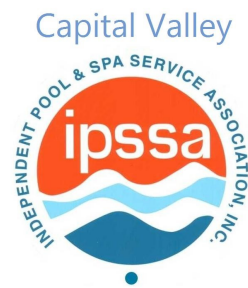
Capital Valley Chapter Membership Information

Capital Valley IPSSA Chapter - Board of Directors

<i>Gregg Simon, President</i>	(916) 879-6923	gregg@pollywogpools.com
<i>Richard Lynch, Vice President</i>	(916) 257-7982	judi.rich@gmail.com
<i>Jim Severin, Secretary</i>	(916) 723-4689	deltabreezepoolservice@yahoo.com
<i>Jack Emlay, Treasurer</i>	(530) 644-7750	jjemlay@comcast.net

Other Important Contacts

Mike Assenza	Membership	(916) 837-8525	mike@rivercitypoolcare.com
Chuck Catilus	Sick Route Chairman	(916) 759-7097	ckpoolservice@surewest.net
Larry Hughes	Program & Safety Chairman	(916) 715-4688	Larryspoolsvc@yahoo.com
Jillian Simon	Newsletter & May Table-Top BBQ	(916) 952-3750	contactus@pollywogpools.com
Marian Pliczka	Website		service@rosevillepoolservice.com
Brian Duncan	Region 1 Director	(510) 325-9863	brian@pppsinc.com
Amy Nijjar	IPSSA Corporate	(888) 360-9505	anijjar@ipssa.com
Sue Neronde	IPSSA Financial Cramer & Assoc	(888) 391-6012	sue@cramercpa.com
Arrow Insurance		(800) 833-3433	



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best!

Chapter Supporters	Contact	Phone	Email
Adams Pool Specialties	Jason Ladd	(916) 416-4345	jladd@adamspoolsac.com
Advanced Pool Coatings	Dave Walter	(916) 773-1883	dave@advancedpoolcoatings.com
Alpha West	Tim Daugherty	(916) 791-6715	tdougherty@alphawest.com
American Leak Detection	Monte Routon	(916) 331-6443	monte@americanleakdetect.com
AQUASALT, LLC	Ashley Baker	(713) 877-2746	abaker@aquasalt.com
Aztec Solar	Jack Stanger	(916) 853-2700	jack@aztecsolar.com
Backyard Commercial Sales	Kirk Wissbaum	(503) 804-9303	kirk_w@bcsreps.com
Bullseye Leak Detection	Daniel Spatz	(916) 216-7566	info@bullseyeleak.com
Chem-Quip	Mitch Miles	(916) 923-5091	mitch@chemquip.com
Contactors State License Schools	Mary Birch	(916) 363-2784	Maryb@CSLScorp.com
Deck-O-Seal	Patrick Raney	(916) 806-8924	praney@wrmeadows.com
Easy Care	Rosemarie Arenas	(559) 974-8252	rarenas@easycarewater.com
HASA Chemicals	Dave Shepard	(916) 949-2662	daveshepard@hasapool.com
Hayward Pool Products	John Adams Handy	(800) 663-3355	jhandy@haywardnet.com
Leisure Supply	Roger Jones	(916) 614-9500	rejones@kellersupply.com
Natural Chemistry	Pat Smith	(916) 899-0915	psmith@naturalchemistry.com
Paramount	John Anderson	(925) 595-7516	janderson@1paramount.com
Pentair	Lorne Early	(916) 284-9774	lorne.early@pentair.com
Pool Covers, Inc.	Cheryl MacLennan	(800) 662-7665	cmacLennan@poolcoversinc.com
Pool Time	Joe Pagluica	(916) 601-8600	joepooltime@aol.com
PoolRx Worldwide, Inc.	Karie Gaumer	(949) 842-9532	karie@poolrx.com
Premier Pool & Spa	Louie Nava	(916) 346-0595	Lnava@ppas.com
SCP, Rancho Cordova	Eron Bennett	(916) 635-7374	4362@scppool.com
SCP, Rocklin	Ernie Weigum	(916) 408-2700	ernest.weigum@poolcorp.com
Superior Pool Products	Doug Anthony	(916) 416-9344	douglas.anthony@poolcorp.com
Tile Bright Pools & Tile Cleaning	Lynell Davis	(209) 241-7404	tilebrightpools@aol.com
Valley Leak Detection	Jeff Smith	(916) 532-2162	valleyleakdetection@gmail.com
Waterways	Chuck Stelter	(775) 445-9915	
Zodiac Pool Systems, Inc.	Nic Benny	(916) 599-4369	nic.benny@zodiac.com