

**CAPITAL VALLEY IPSSA CHAPTER**

# Water Watcher

**OCTOBER 2017**

**Mark your calendar!**

**Next Chapter Meeting:**

**October 4, 2017**

**VFW Hall  
8990 Kruitof Way  
Fair Oaks, 95628**

**ELM Distribution & Chapter Officer Nominations**

**6:30 Dinner  
7:00 Meeting**

**Upcoming Meetings & Events:**

**November 1, 2017  
Scott Houseman &  
Chapter Officer Elections**

**December 15, 2017  
Christmas Party**

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## Featured Speaker For October



Elm Distribution specializes in distributing solar pool heating and solar water heating equipment. Elm sells top quality solar products for both residential and commercial swimming pools such as the SunUp swimming pool solar panel. SunUp is manufactured by UMA Solar, the #1 manufacturer of swimming pool solar panels in the world!

John Kies has been in the Swimming Pool Industry most of his adult life and for the last 8 years he has been selling Swimming Pool Solar for ELM Distribution.

John started a swimming pool service company in Las Vegas in 1975 and went to work for Polaris in 1979 as a field technician in Northern California. He was promoted into sales in 1984 and has been a manufacturers sales rep. ever since. John has worked for Polaris, Letro, Barracuda, Zodiac, Aquarite Salt generators, and Hayward.

**John Kies**  
Sales Manager  
ELM Distribution  
[www.elmdistribution.com](http://www.elmdistribution.com)  
(916) 342-0782

# President's Message

Have a great October!

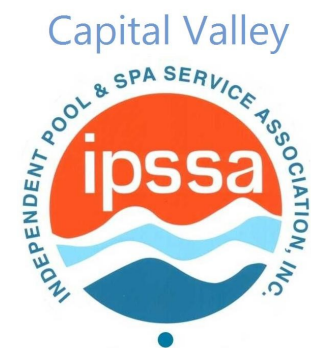
Big Thanks to all our chapter supports and members who donated and spent the weekend at Santa's Summer Get A Way this past September! We could not do it without all the help from our Chapter and Chapter Supporters!

At the October meeting we will be holding nominations for our Capital Valley Board of Directors. Please make it a point to show up to this meeting and for the Elections in November! All of the offices will be up for nominations and it is a great opportunity to help support your chapter and bring new ideas to the chapter meetings. None of the positions are hard or take lots of time to be successful. You will receive training and support from past board members. Hope to see you all at these next 2 chapter meetings! If you have any questions about the board or the positions please feel free to call me!

'Til next time, keep it clear,

Scott Houseman  
President

[scott@leisuretimepool.com](mailto:scott@leisuretimepool.com)



## Education:

### A Message from Monte...

#### Signs You Have a Pool Leak

A quick review on what may indicate a pool/spa leak:

- You can't balance the chemicals - fresh-water is always being added
- Pool loses more water than regular evaporation, about 1/4" over 24 hours
- Pool has air in the system or equipment loses prime, could be a suction line leak
- Pool deck is sinking or lifting, indicating soil saturation
- There are soggy spots around the pool, or water running from the front yard drains
- Water is added more than once a week, to make up for evaporation
- The auto fill seems to always be running, it can be heard running
- The water bill is unusually high or the water meter always spins
- You can see cracks in the plaster

These are some of the signs that you can keep an eye on for your customers, when you suspect there may be a pool leak issue.

#### AMERICAN LEAK DETECTION SACRAMENTO

The Original Leak Specialists (916) 331-6443  
(916) 765-5734 (cell)

[www.americanleakdetect.com](http://www.americanleakdetect.com)

[monte@americanleakdetect.com](mailto:monte@americanleakdetect.com)



# AMERICAN LEAK DETECTION

THE ORIGINAL LEAK SPECIALISTS™

## Rebates:



<http://www.zodiacpoolsystems.com/rebates>

<http://www.polarispool.com/rebates>

### Thank You Chapter Supporters... for the door prizes at the last chapter meeting.

- ◇ United Chemicals - T-shirts & several bottles of their products.
- ◇ Hayward - \$25.00 gift card
- ◇ HASA – Bottles of Phos Out and 4 cases of chlorine.
- ◇ Pentair - T-shirts and hats.

## SAVE THE DATE! - OCT. 18-20 PENTAIR 2017 PRODUCT TRAINING SEMINAR



PLEASE SAVE THE DATE WEDNESDAY EVENING - OCT. 18 FROM 6-8 P.M.

FOR A WELCOME RECEPTION FOR COCKTAILS AND HORS D'OEUVRES.

The Reno Ballroom  
50 E. 4TH STREET

#### EVENT SCHEDULE-OCT19-20

Both days will follow this schedule:

7:00 a.m. - Registration  
7:30 a.m. - Continental Breakfast  
8:00 a.m. - 5:00 p.m. - Training Sessions

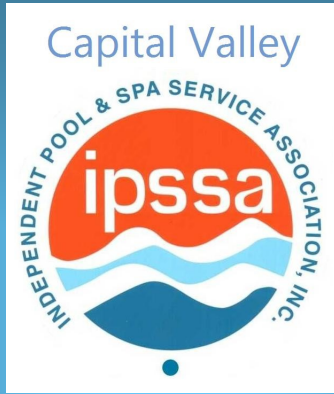
Mingle with other like-minded pool professionals, and meet the Instructors, Sales Managers, and Service Managers in an informal social setting!

#### WORKSHOPS

INTELLIFLO® AND SUPERFLO® PUMPS  
SERVICE TECH'S ELECTRICITY AND WIRING EASYTOUCH™  
HYDRAULICS  
TITLE 22 FOR COMMERCIAL POOLS  
ACU DRIVE™ XS ENERGY AUDITS  
HEAT PUMPS  
WATER FEATURES, COLORVISION® AND LIGHTING  
POOL CLEANER SELECTION  
ENERGY AUDITS AND SELLING  
INTELLIFLO PUMPS  
ON-FIELD INTELLITOUCH® PROGRAMMING "ON THE FLY"  
HEATER OVERVIEW  
HEATER TROUBLESHOOTING

WATER CHEMISTRY AND CHEMICAL CONTROLLERS  
AUTOMATION OVERVIEW  
SCREENLOGIC™ AND NETWORKING  
COMMERCIAL SANITATION SOLUTIONS  
ETI™ HIGH EFFICIENCY HEATER  
BIOSHIELD® UV DISINFECTION STERILIZER  
EASYTOUCH AND INTELLIFLO® 2 VST PUMP PROGRAMMING (IN SPANISH)  
AND MORE!





## Capital Valley IPSSA Chapter Meeting

Wednesday

**October 4, 2017**

6:30 Dinner

(provided by ELM Distribution)

7pm Meeting

**Featuring  
ELM Distribution**

## Sick Route

Thank you for your continued  
support!

- Currently, no one out -

**Chuck Catilus**  
Sick Route Chairman  
(916) 759-7097  
[ckpoolservice@surewest.net](mailto:ckpoolservice@surewest.net)

## Membership

**Perfect Attendance Awards** for attending all meetings during the year.

**October** is the **1st of 3** meetings in the **4th** quarter. You must attend at least 1 meeting per quarter to avoid fines.

Attend the chapter meeting and you might win \$50.

For more information please contact:

Mike Assenza

Membership Chairman

916-837-8525

[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)

**Chapter Standing Rules**  
at [www.cvipssa.com](http://www.cvipssa.com)

## - Classifieds -

### For Sale:

Polaris 280 - \$429

Polaris 360 - \$396

System 3, 500' cartridges - \$400

Call Jack Emlay 916-764-7852

(Submit your *Free* classified ad to  
[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com))

### NEWSLETTER CONTENT

What tips do you have to share??

What problems have you encountered this year?

Did you have a really great picture of an account you would like to share? Safety warnings? Local water news? Pools or equipment for sale? Events?

PLEASE share!

Want to write an article, submit chapter pictures, or have news to share? Please send it to

[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)

by the 20th to be included.

Want to help with this or many other volunteer positions?

Contact one of our Board Members or Committee Chairmen today!

# Santa's Summer Getaway!

**The 8th Annual Santa's Summer Getaway has wrapped up and we are already working on number 9!**

This is a great time for industry reps and service and repair people to spend some quality family time together and enjoy the great outdoors. Once again we enjoyed not only camping and great food, but also boating, canoeing, a Pinewood derby race on Saturday, campfires (complete with smores, of course) and more. The weather was gorgeous and the lake was perfect.

The weekend could not be accomplished without the help of our **generous sponsors**:

Dave Shepard from **Hasa** and Lorne Early from **Pentair** provided dinner on Friday night, and John Handy from **Hayward** provided dinner on Saturday night. Jason Anderson and crew from **Polaris** and **Zodiac** sponsored our Pinewood Derby on Saturday, and Scott Houseman from **Leisure Time Pool & Spa** provided the boat and tube rides on the lake on Saturday. In addition, we received amazing support from **Pool Corp**, and **Pool Time**, along with sponsors including **FPSIE**, **American Leak Detection**, **Leisure Supply**, **Aztec Solar** and **Deck-O-Seal**.

We must also recognize the behind-the-scenes group of people who worked hard to put this together: Jack Emlay, the inspiration behind Santa's Summer Getaway, Charlene Emlay, Scott Houseman, Michelle Marler, Wendy Jenkins, Larry Hughes, and Shaleen and George Stevenson. For pictures of the weekend, be sure and check out our web page at [cvipssa.com](http://cvipssa.com). Many thanks to Marian Pliczka for taking the pictures and getting them posted. If you were there and have pictures to add, please forward them to Marian for inclusion.

We welcome more volunteers who would like to help with next year's event. If you're interested please contact Jack Emlay.










# OCTOBER 2017



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4 CVIPSSA Chapter Meeting	5 CAEI - FPSIE	6	7
8	9	10	11 CVIPSSA Board Meeting	12	13	14
15	16	17 CPO - FPSIE	18 Pentair - Reno	19 CPO - FPSIE Pentair - Reno	20 CPO - FPSIE Pentair - Reno	21
22	23	24	25	26	27	28 IPSSA BORD Quarterly Meeting
29	30	31 				

*School is in session! Please watch for children!!!*

# NOVEMBER 2017

SUN	MON	TUE	WED	THU	FRI	SAT
			1 CVIPSSA Chapter Meeting	2	3	4
5 	6	7	8 CVIPSSA Board Meeting	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23 Happy Thanksgiving	24 	25
26	27	28	29	30		



# Capital Valley IPSSA Chapter

Insurance Membership Education Networking Friendship



[www.cvipssa.com](http://www.cvipssa.com)

[www.facebook.com/CapitalValleyIpssa](https://www.facebook.com/CapitalValleyIpssa)

Newsletter Editor:

Mike Assenza

Phone: 916-837-8525

[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)

## Capital Valley IPSSA Chapter - Board of Directors

<u>Scott Houseman, President</u>	<u>(916) 638-4100</u>	<u><a href="mailto:scott@leisuretimepool.com">scott@leisuretimepool.com</a></u>
<u>Jerry Houseman, Vice President</u>	<u>(916) 396-1988</u>	<u><a href="mailto:jerry@leisuretimepool.com">jerry@leisuretimepool.com</a></u>
<u>Jim Severin, Secretary</u>	<u>(916) 723-4689</u>	<u><a href="mailto:deltabreezepoolservice@yahoo.com">deltabreezepoolservice@yahoo.com</a></u>
<u>Jack Emlay, Treasurer</u>	<u>(530) 644-7750</u>	<u><a href="mailto:jjemlay@comcast.net">jjemlay@comcast.net</a></u>

## Other Important Contacts

<u>Mike Assenza</u>	<u>Membership</u>	<u>(916) 837-8525</u>	<u><a href="mailto:mike@rivercitypoolcare.com">mike@rivercitypoolcare.com</a></u>
<u>Chuck Catilus</u>	<u>Sick Route Chairman</u>	<u>(916) 759-7097</u>	<u><a href="mailto:ckpoolservice@surewest.net">ckpoolservice@surewest.net</a></u>
<u>Jerry Houseman</u>	<u>Program Chairman</u>	<u>(916) 396-1988</u>	<u><a href="mailto:jerry@leisuretimepool.com">jerry@leisuretimepool.com</a></u>
<u>Mike Assenza</u>	<u>Newsletter</u>	<u>(916) 837-8525</u>	<u><a href="mailto:mike@rivercitypoolcare.com">mike@rivercitypoolcare.com</a></u>
<u>Larry Hughes</u>	<u>Safety Chairman</u>	<u>(916) 715-4688</u>	<u><a href="mailto:Larryspoolsvc@yahoo.com">Larryspoolsvc@yahoo.com</a></u>
<u>Marian Pliczka</u>	<u>Website</u>		<u><a href="mailto:service@rosevillepoolservice.com">service@rosevillepoolservice.com</a></u>
<u>Brian Duncan</u>	<u>Region 1 Director</u>	<u>(510) 325-9863</u>	<u><a href="mailto:brian@pppsinc.com">brian@pppsinc.com</a></u>
<u>Amy Nijjar</u>	<u>IPSSA Corporate</u>	<u>(888) 360-9505</u>	<u><a href="mailto:anijjar@ipssa.com">anijjar@ipssa.com</a></u>
<u>IPSSA Financial</u>	<u>Cramer &amp; Assoc</u>	<u>(888) 391-6012</u>	
<u>Arrow Insurance</u>		<u>(800) 833-3433</u>	
<u>Jessica Dittmer</u>	<u>FPSIE Education Center</u>	<u>(916) 922-8895</u>	<u><a href="mailto:info@fpsie.org">info@fpsie.org</a></u>



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best!

Chapter Supporters	Contact	Phone	Email
Alpha West	Tim Daugherty	(916) 791-6715	<a href="mailto:tdougherty@alphawest.com">tdougherty@alphawest.com</a>
American Leak Detection	Monte Routon	(916) 331-6443	<a href="mailto:monte@americanleakdetect.com">monte@americanleakdetect.com</a>
AQUASALT, LLC	Ashley Baker	(713) 877-2746	<a href="mailto:abaker@aquasalt.com">abaker@aquasalt.com</a>
Aztec Solar	Jack Stanger	(916) 853-2700	<a href="mailto:jack@aztecsolar.com">jack@aztecsolar.com</a>
Blake Sales Associates	Brian Duyanovich	(916) 529-0806	<a href="mailto:bduyanovich@blakesales.net">bduyanovich@blakesales.net</a>
Chem-Quip	Mitch Miles	(916) 257-2669	<a href="mailto:mitch@chemquip.com">mitch@chemquip.com</a>
Contractors State License Schools	Stephanie Williams-Malik	(888) 330-3346 ext 112	<a href="mailto:stephaniew@cslscorp.com">stephaniew@cslscorp.com</a>
Deck-O-Seal	Patrick Raney	(916) 806-8924	<a href="mailto:praney@wrmeadows.com">praney@wrmeadows.com</a>
Easy Care	Rosemarie Arenas	(559) 974-8252	<a href="mailto:rarenas@easycarewater.com">rarenas@easycarewater.com</a>
ELM Distribution	John Kies	(916) 342-0782	<a href="mailto:john@elmdistribution.com">john@elmdistribution.com</a>
HASA Chemicals	Dave Shepard	(916) 949-2662	<a href="mailto:daveshepard@hasapool.com">daveshepard@hasapool.com</a>
Hayward Pool Products	John Adams Handy	(800) 663-3355	<a href="mailto:jhandy@haywardnet.com">jhandy@haywardnet.com</a>
Leisure Supply	Roger Jones	(916) 614-9500	<a href="mailto:rejones@kellersupply.com">rejones@kellersupply.com</a>
Natural Chemistry	Pat Smith	(916) 899-0915	<a href="mailto:psmith@naturalchemistry.com">psmith@naturalchemistry.com</a>
Paramount Pool & Spa Systems	John Anderson	(925) 595-7516	<a href="mailto:janderson@1paramount.com">janderson@1paramount.com</a>
Pentair	Lorne Early	(916) 284-9774	<a href="mailto:lorne.early@pentair.com">lorne.early@pentair.com</a>
Pool Covers, Inc.	Cheryl MacLennan	(800) 662-7665	<a href="mailto:cmaclennan@poolcoversinc.com">cmaclennan@poolcoversinc.com</a>
Pool Time	Joe Pagluica	(916) 601-8600	<a href="mailto:joepooltime@aol.com">joepooltime@aol.com</a>
PoolRx Worldwide, Inc.	Jordan Bouey	(949) 257-9050	<a href="mailto:jordan@poolrx.com">jordan@poolrx.com</a>
SCP, Rancho Cordova	Eron Bennett	(916) 635-7374	<a href="mailto:4362@scppool.com">4362@scppool.com</a>
SCP, Rocklin	Ernie Weigum	(916) 408-2700	<a href="mailto:ernest.weigum@poolcorp.com">ernest.weigum@poolcorp.com</a>
Superior Pool Products	Doug Anthony	(916) 416-9344	<a href="mailto:douglas.anthony@poolcorp.com">douglas.anthony@poolcorp.com</a>
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	<a href="mailto:Kirk_w@bcs.com">Kirk_w@bcs.com</a>
Tile Bright Pools & Tile Cleaning	Lynell Davis	(209) 241-7404	<a href="mailto:tilebrightpools@aol.com">tilebrightpools@aol.com</a>
United Chemical Corporation	Jeff Moscoe	(707) 533-5136	<a href="mailto:J.moscoe@unitedchemicalcorp.com">J.moscoe@unitedchemicalcorp.com</a>
Valley Leak Detection	Jeff Smith	(916) 532-2162	<a href="mailto:valleyleakdetection@gmail.com">valleyleakdetection@gmail.com</a>
Waterways	Chuck Stetler	(775) 445-9915	<a href="mailto:chucks@waterwayplastics.com">chucks@waterwayplastics.com</a>
Zodiac Pool Systems, Inc.	Nic Benny	(916) 599-4369	<a href="mailto:nic.benny@zodiac.com">nic.benny@zodiac.com</a>