



Mark your calendar!

Next Chapter Meeting:

October 7th

**VFW Hall
8990 Kruitof Way
Fair Oaks, 95628
6:30 Dinner
7:00 Meeting**

Upcoming Meetings & Events:

**November 4th
TBD**

**Christmas Party
Canceled**

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CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

OCTOBER 2020

Featured Speaker for October...



Monte is the manager of American Leak Detection - Sacramento, and is responsible for establishing the organization's strategic direction and ensuring exceptional operational performance. Monte is a leak detection industry veteran, with more than 30 years of experience.

American Leak Detection Sacramento has been serving the greater Sacramento area for more than 34 years. A family owned and operated business, American Leak Detection technicians use their collective 85 years of leak detection experience to provide customers with the best possible service in a timely manner.

Monte will provide drinks with dinner.

(916) 331-6443 (office)

(916) 765-5734 (cell)

www.americanleakdetect.com

monte@americanleakdetect.com

In addition, we have



Lorne will present perfect attendance awards to CVIPSSA members who attended all chapter meeting in 2019, as well as distribute education reimbursements to members who attended Pentair training. Pentair will provide dinner.

Lorne Early
Territory Sales Manager - Sacramento and Reno
916-284-9774
lorne.early@pentair.com

Changing of the Guard...

As some of you know, our President, Scott, has been very busy with some personal projects. He didn't think it was fair to our Chapter to remain as our President, as he is unable to give it the attention it deserves. As such, he has resigned as President. According to our bylaws, a new President has been appointed for the balance of Scott's term.

Please welcome our new President - Jason Hilton with Shockwave Pools. Jason has been a Chapter member for four years, and has contributed many times to various events and board meetings.

Sick Route

No one is out sick or injured.

Thank you for your support.

We still need someone to step-up and become our next Sick Route chairman. This is a great opportunity to give back to your chapter in a very vital way.

This position doesn't require a lot of time, until someone is out sick or injured. Fortunately, for our chapter, that is maybe once or twice a year.

Contact Jason for more information.

For Sale:

Due to the generosity of our supporters, we have a limited number of products that were donated to support our fundraising efforts.

- Pentair CCP320 Filter - \$610
- Pentair Rebel Sweep - \$370
- Pentair Legend (LL505G) - \$435

Call Scott Houseman, 916-638-4100

Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852

Membership

For membership information please contact:
Mike Assenza
Membership Chairman
916-837-8525
mike@rivercitypoolcare.com

Chapter Attendance Incentive

A guaranteed \$25 winner at every chapter meeting! The winner at the March meeting was **Fernando Rodriguez** with **Pristine Pool Service**. Who's next? Come to the October meeting, and you too could win \$25



To stay current on upcoming local training and product specials -

Text: haywardnorcal
To: 31996



NEWSLETTER CONTENT

What tips do you have to share??

What problems have you encountered this year?

Did you have a really great picture of an account you would like to share? Safety warnings? Local water news? Pools or equipment for sale? Events?

PLEASE share!

Want to write an article, submit chapter pictures, or have news to share? Please send it to

mike@rivercitypoolcare.com

by the 25th to be included.

Want to help with this or many other volunteer positions?

Contact one of our Board Members or Committee Chairmen today!

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is privately owned by Sacramento native Joe Paglucia since 1989, supported by a team of experienced pool professionals. We are dependable artists and bring the highest quality into what we do, always emphasizing customer service as our top priority. We love creating your special outdoor living space for family and friends. We specialize in pool and spa remodels and repairs, equipment installation, pool cleaning and maintenance services.



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Just refer a customer to us that is interested in the highest quality pool safety products on the market today.

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Must Mention Flyer When Calling In Referral!

- ❖ Automatic Pool Covers = \$350
- ❖ Man Fastener/Track Man = \$200
- ❖ Unit Conversions = \$200
- ❖ Recovers = \$150
- ❖ Spa Covers = \$50

BURKETT'S

POOL PLASTERING, INC.

Specializing in Pool Remodeling

Put our experience to work for you!

More than 40,000 pools plastered and over 15,000 fully remodeled!

We specialize in:

- Waterfalls, Water Features and Spa Additions
- Professional Masonry and Tile
- Concrete Deck Removal and Replacement
- Pool Shallowing and Acapulco Bench Additions
- BBQ Islands, Grills, Fire Pits
- Pool and Spa Replumbing, Skimmer Replacement
- Energy Efficient Equipment and Solar Heating
- Automatic Pool Covers and Fabric Replacement
- Plumbing and Leak Repair Services



All work completed in-house

In 1989, Rob Burkett launched Burkett's Pool Plastering with three employees and his wife Dianne, running the home office. Today, we've grown to more than 200 employees who are dedicated to creating your ultimate backyard environment. When it comes to pool renovation and resurfacing, we're here to exceed your expectations. With competitive pricing and crews that take pride in their work, we treat your family like our family.



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Floating retrieval string allows for easy removal from pool

Innovative cordless design ensures tangle-free maneuvering

25% longer battery life than most cordless cleaners (up to 2 hours)

30% larger debris canister reduces the need for frequent emptying

Compact and lightweight for easy handling

Patented drive system provides complete coverage in above-ground and flat-bottomed in-ground pools

SPECIFICATIONS

Part Number	RCH200CLU
Pool Coverage	Pool floor
Cleaning Cycle	Up to 2 hours
Pool Type	Above-ground pools Flat-bottomed in-ground pools (with a slope of less than 15° and less than 5° deep)
Pool Size	Up to 15' x 30'
Pool Surface	All surfaces
Weight	15 lbs.

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- Creates ultra-clear pool water.
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- Only 4 to 6 oz. weekly per 10,000 gallons.

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- Removes waterline oil-scum and calcium buildup.
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Orenda has launched its first-ever **Orenda Locator** map on their website. This locator shows homeowners local service professionals, retail stores and pool startup technicians in their area. Homeowners who find Orenda online are looking for someone LIKE YOU to convert their pool into an Orenda Pool (and maintain it that way). This locator shows them a **vetted list of pool pros in their zip code**, displayed on a map.

[Apply Online Here](#)

Improve your ranking on the Orenda Locator by passing **Orenda Academy™ and Orenda Academy: Four Pillars™**. It's free to join the Orenda Locator, but spots are not guaranteed, every applicant is vetted personally by Orenda. Expect a phone call interview. To qualify, you must know how to implement **The Orenda Program™**. After all, these prospective customers are on the Orenda locator for a reason: they want the Orenda Program for their swimming pool!

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Take control of your pool pump with IntelliSync and the Pentair Home App.

It's convenient. Control your pump's performance with the Pentair Home App on your personal smart device.

Keeps you ahead of maintenance issues. Receive 24/7 equipment monitoring and cold weather freeze alerts on your IntelliFlo® and SuperFlo® Variable Speed Pump models directly to your smart device.*

Helps you save money. Reduce your household energy costs by varying your IntelliFlo Pump speed remotely on your smartphone.

AFFORDABLE AUTOMATION

24/7 PUMP CONTROL
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EASY INSTALLATION
Plugs into a 120V outlet.

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RECEIVE MAINTENANCE ALERTS†
Or have them sent to a trusted pool professional.‡

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Communication cable to pump sold separately.
*The current version of IntelliSync firmware does not support the Amazon® Alexa® Skill. Support for the Amazon Alexa Skill with IntelliSync systems is currently under development and targeted for release later this year. Amazon® and Alexa® are registered trademarks of Amazon Technologies, Inc. in the United States and/or other countries.
†If your wireless connection, internet or the AccuWeather weather service website is not working, the freeze protection feature will not be operable.
‡Not compatible with IntelliFlo® V1 pumps. Connects with other IntelliFlo Pump models to control speed and SuperFlo® Variable Speed Pumps.
‡Ability to send information to professional is optional and subject to availability.



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- ☀ Patented individual tube design allows for expansion and contraction, eliminating cracks and leaks
- ☀ Innovative mounting hardware eliminates the need for rubber hoses, metal clamps and multiple straps across the panel which will reduce the number of roof penetrations

*PLEASE CONTACT JOHN KIES – ELM DISTRIBUTION (916) 342-0782

OCTOBER 2020



SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7 CVIPSSA Chapter Meeting	8	9	10
11	12	13	14 CVIPSSA Board Meeting	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31 

Christmas Party - Canceled

NOVEMBER 2020

SUN	MON	TUE	WED	THU	FRI	SAT
1 	2	3	4 CVIPSSA Chapter Meeting	5	6	7
8	9	10	11 	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26 	27	28
29	30					



Insurance Membership Education Networking Friendship

www.cvipssa.com

www.facebook.com/CapitalValleyIpssa

Newsletter Editor:

Mike Assenza

Phone: 916-837-8525

mike@rivercitypoolcare.com

Chapter Mailing Address:

Capital Valley IPSSA

P.O. Box 1944

Orangevale, CA 95662

Capital Valley IPSSA Chapter - Board of Directors

Jason Hilton, President (916) 224-3113 jay@shockwavepool.com

New!!

Bill Palmer, Vice President (916) 202-6389 bill@allamericanpools.org

Jim Severin, Secretary (916) 723-4689 deltabreezepoolservice@yahoo.com

Jack Emlay, Treasurer (530) 644-7750 jjemlay@comcast.net

Other Important Contacts

Mike Assenza Membership (916) 837-8525 mike@rivercitypoolcare.com

Tom Pliczka Program Chairman (916) 791-1221 service@rosevillepoolservice.com

Mike Assenza Newsletter (916) 837-8525 mike@rivercitypoolcare.com

Marian Pliczka Website service@rosevillepoolservice.com

David Hawes Region 1 Director (925) 828-7665 info@hhpools.com

Rose Smoot IPSSA Corporate (888) 360-9505 x2 rose@ipssa.com

IPSSA Member Services (888) 360-9505 x1 memberservices@ipssa.com

Insurance Billing Cramer & Associates (844) 574-1134 insurance@cramercpa.com

HUB Insurance Info & Certificates (800) 833-3433

Carole Dittmer FPSIE Education Center (916) 922-8895 carole@fpsie.org

Pool & Hot Tub Alliance (703) 838-0083 service@phta.org

Chapter Standing Rules at www.cvipssa.com



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best

Chapter Supporters	Contact	Phone	Email
American Leak Detection	Monte Routon	(916) 331-6443	monte@americanleakdetect.com
Aztec Solar	Jack Stanger	(916) 853-2700	jack@aztecsolar.com
Burkett's Pool Plastering	Jason Steenburgh	(209) 595-6016	burkettsjason@gmail.com
Blake Sales Associates	Brian Duyanovich	(916) 529-0806	bduyanovich@blakesales.net
Contractors State License Schools	Stephanie Williams-Malik	(888) 330-3346 ext 112	stephaniew@cslscorp.com
Cramer & Associates, CPA	Jay Lang	(916) 864-4272	jay@cramercpa.com
Deck-O-Seal	Patrick Raney	(916) 806-8924	praney@wrmeadows.com
EasyCare Products	Rodney MacDowell	(925) 222-8557	rmacdowell@easycarewater.com
ELM Distribution	John Kies	(916) 342-0782	john@elmdistribution.com
Fluidra	Nic Benny	(916) 599-4369	nbenny@fluidra.com
Hasa Chemicals	Dave Shepard	(916) 949-2662	daveshepard@hasapool.com
Hayward Pool Products	Nowell Sellers	(925) 605-9654	nsellers@hayward.com
Leisure Supply	Roger Jones	(916) 614-9500	rejones@kellersupply.com
Natural Chemistry	Charlie Tuttle	(302) 345-5435	charlie@ncbrands.com
Paramount Pool & Spa Systems	John Anderson	(925) 595-7516	janderson@1paramount.com
Pentair	Lorne Early	(916) 284-9774	lorne.early@pentair.com
Pentair	Darrin Dillree	(530) 301-1579	Darrin.dillree@pentair.com
Pool Covers, Inc.	Cheryl MacLennan	(707) 864-6674	cmaclennan@poolcoversinc.com
Pool Time Plaster and Tile	Joe Pagluica	(916) 601-8600	joepooltime@aol.com
Ray-Pak	Matt Anderson	(916) 767-8185	Matt.Anderson@raypak.com
SCP, Rancho Cordova	Jordon Reynolds	(916) 501-7825	Jordan.reynolds@scppool.com
SCP, Rocklin	Ernie Weigum	(916) 408-2700	ernest.weigum@poolcorp.com
SCP, Sacramento	Mitch Miles	(916) 257-2669	mitchell.miles@poolcorp.com
Superior Pool Products	Doug Anthony	(916) 416-9344	douglas.anthony@poolcorp.com
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	Kirk_w@bcsreps.com
United Chemical Corporation	Rick Hild	(951) 818-5852	r.hild@unitedchemicalcorp.com
Valley Leak Detection	Jeff Smith	(916) 532-2162	valleyleakdetection@gmail.com

Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to mike@rivercitypoolcare.com. The deadline is the 25th of the month for the following months issue.