



CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

JULY 2021

Mark your calendar!

Next Chapter Meeting:

August 4th

Thornburg Enterprises

VFW Hall

**8990 Kruitof Way
Fair Oaks, 95628**

6:30 Dinner

7:00 Meeting

Upcoming Meetings & Events:

July

Dark

September 1st

To Be Announced

September 9-11

Pool Industry Expo
Monterey, CA

Sheriff's Toy Project Donation

At our June Chapter meeting, we presented a check to the Sacramento Sheriff's Toy Project for \$5,000.



This Chapter donation was made possible by donations from our Chapter Supporters. Specifically, Fluidra and American Leak Detection (both present), as well as those not present - HASA, Leisure Supply, Raypak, Pool Time, and Pentair. If there was a supporter who donated but was not mentioned, please accept our apologies.

Inside this issue:

Sick Route, Membership, News	2
Vendor Info and Specials	4
Calendar	7
Chapter Important Numbers	8
Chapter Supporter Contact List	9

Sick Route

We have no members out.

Thank you for your support

Kim Barber
Sick Route Chairwoman
916-889-6529
Kimberlynn1221@gmail.com

The sick route policy is at www.cvipssa.com/sickroute.html

For Sale:

These items were donated by our chapter supporters, and the proceeds go to the chapter.

- Pentair Rebel Sweep - \$370
- Aqualink TCX Conversion Kit (Pool Only) - \$510
- iAqualink Conversion Kit from Pentair EasyTouch, IntelliTouch, and IntelliCenter - \$855
- Pentair Legend (LL505G) - \$435

Call Jason Hilton, 916-638-4100

Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852

Looking for a Few Good Pools

I'm looking to expand my routes in a few areas:

- ◇ Roseville: General area of Oakmont HS, 2-4 pools depending on size, proximity, and service level.
- ◇ Gold River: 2-4 pools depending on size, proximity, and service level.
- ◇ Folsom: Empire Ranch area, 2-4 pools depending on size, proximity, and service level.
- ◇ EDH: Serrano, Governor's Park, and Franciscan Village areas, 2-4 pools depending on size, proximity, and service level.

Will pay reasonable rates or work them off.

Mike Assenza
River City Pool Care
916-837-8525
Mike@rivercitypoolcare.com

Membership

For membership information please contact:

Mike Assenza
Membership Chairman
916-837-8525
mike@rivercitypoolcare.com

Capital Valley IPSSA Resource Manual

We updated our CVIPSSA resource manual. It is available online on our cvipssa.com web site.

Please review it and send any corrections to Marian. Also, you may still submit your business information and Marian will add it as his time permits.

Email Marian at Marian@Pliczka.com with any corrections, questions, and submittals.

Thank You Chapter Supporters for the door prizes at the last chapter meeting.

- ◇ **Jandy** - Shirts, gloves, 3-port valves, mini screwdrivers, and a Quattro Pool Sweep
- ◇ **Pool Covers Inc** - Oakland A's tickets

Filter Cleaning Service

- ⇒ Are you behind on your filter cleanings or just tired of doing them yourself?
- ⇒ Do you wish you could hire someone to do them for you?
- ⇒ Someone experienced and insured?

Then contact Alex Assenza @ 916-798-3736, or alexander.assenza@gmail.com

\$40 per filter for cartridges. He worked with me for the first couple years of my business (River City Pool Care), and recently ventured on his own. He has been cleaning my filters, and has worked with a few other members.

Pool Pros, We Hear Your Concerns.

Quality liquid chlorine is delivered fresh and not stockpiled. As demand has quickly accelerated to historically high levels, our plants are making all efforts. However, an extremely tight nationwide labor market and a recent unplanned event at a major West Coast chlor alkali producer caused extensive down time and has led to some temporary partial order volume adjustments. Still, our production levels are at all-time highs.

You are important to us, and we will continue to keep you apprised.

PRODUCT TRAINING SEMINAR

RENO

Come join the Pentair Training team and your favorite Pentair representatives for an extraordinary learning event! This two-day workshop will offer many courses, which may include: advanced Automation, Hands-on Heater Troubleshooting, Pentair Lighting, Automated Chemical Controls, SuperFlo and IntelliFlo VSF Pumps, our new Hybrid Heater, E-Tools and general education courses like Hydraulics and Electricity.

THE BEST PART: You choose the courses you wish to take! All courses are electives and you create your own schedule once you sign in on our website!

PRIZES: In addition to this exciting new format, there will be drawings for BIG prizes many times during this two-day event! We're talking BIG TVs, electronics, gadgets, in addition to Pentair pool equipment!

REGISTRATION

Online registration is REQUIRED. Register now at www.pentairpartners.com to reserve your seat.

HURRY! Class sizes are limited.

WALK-INS WILL NOT BE ADMITTED

EVENT INFORMATION

COST\$149.00 (credit card or PIP points)

WHERESilver Legacy Resort Casino

WHENOctober 28-29, 2021

7:00a - Registration

7:30a - Continental breakfast

8:00a-5:00p - Training sessions

LUNCH WILL BE PROVIDED

QUESTIONS? Call 1-888-755-7946

SAVE THE DATE

**OCTOBER 28-29,
2021**



BACKYARD POOL CARE MADE EASY!



HASA Liquid Feeder™
Safe, Clean and Clear Water

Introducing the NEW HASA Liquid Feeder™ Daily Sanitizer System

Ideal for Pool Professionals looking to maintain beautiful, sparkling blue pool water using Sani-Clor® liquid sanitizer—without the hassle of increased cyanuric acid (CYA) or calcium from tablets or granular.



- Simple-to-use automatic feeder
- Eliminates need for tab floaters
- Non-electrical/easy to install
- Feeds whenever filter pump is running
- More brilliant pool "look and feel"
- No CYA or calcium added to water
- Best cost per use savings

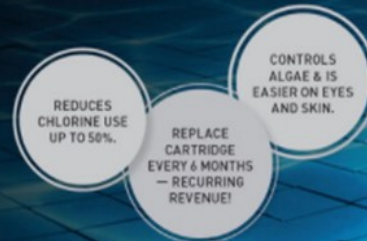


Jandy

THE ULTIMATE CLEAN

INTRODUCING JANDY TRUGUARD™

The Jandy TruGuard mineral sanitizer can reduce chlorine use by up to 50% in pools. Plus, when you combine it with a salt chlorinator it creates a perfect chlorine-generating solution to keep pool water clean, clear and luxuriously soft.



Jandy TruGuard + Salt Chlorinator

TRUGUARD™

©2021 Jandy Pool Systems LLC. All rights reserved. 2021/07/16 registered trademark of Jandy International, L.L.C. All other marks, all other trademarks are the property of their respective owners. 4284_1_20

LEARN MORE AT JANDY.COM

BURKETT'S

POOL PLASTERING, INC.

Specializing in Pool Remodeling

Put our experience to work for you!

More than 40,000 pools plastered
and over 15,000 fully remodeled!

We specialize in:

- Waterfalls, Water Features and Spa Additions
- Professional Masonry and Tile
- Concrete Deck Removal and Replacement
- Pool Shallowing and Acapulco Bench Additions
- BBQ Islands, Grills, Fire Pits
- Pool and Spa Replumbing, Skimmer Replacement
- Energy Efficient Equipment and Solar Heating
- Automatic Pool Covers and Fabric Replacement
- Plumbing and Leak Repair Services



All work completed in-house

In 1989, Rob Burkett launched Burkett's Pool Plastering with three employees and his wife Dianne, running the home office. Today, we've grown to more than 200 employees who are dedicated to creating your ultimate backyard environment. When it comes to pool renovation and resurfacing, we're here to exceed your expectations. With competitive pricing and crews that take pride in their work, we treat your family like our family.



Let us help you begin the discovery
of your new backyard today!

Call today! (800) 517-3115 or visit www.burkettspoolplastering.com

SDX2 HIGH FLOW SAFETY DRAIN

WHEN SAFETY MATTERS MOST OF ALL.

THE ORIGINAL SUMPLESS
VGB COMPLIANT
HIGH FLOW SAFETY DRAIN

SDX₂
HIGH FLOW SAFETY DRAIN

Pool Covers Inc.

Lic. # 497489

Specialists In Safety Swimming Pool Products
707-864-6674

THANK YOU

YOU CAN GET CASH!



with Pool Covers, Inc.

GETTING Cash Is Easy!!

Just refer a customer to us that is interested in the highest quality pool safety products on the market today.

We make the sale... you get the cash!

Must Mention Flyer When Calling In Referral!

- ❖ Automatic Pool Covers = \$350
- ❖ Man Fastener/Track Man = \$200
- ❖ Unit Conversions = \$200
- ❖ Recovers = \$150
- ❖ Spa Covers = \$50

Pooltec® - The Chlorine Shortage Solution

Pooltec® 3-in-1 Algaecide - Water Clarifier - Chlorine Booster



- Reduces chlorine use by 35% to 65% and more
- Less CYA conditioner tab use, reduces CYA buildup by 1.0 ppm per tablet
- Only 4 to 8 Fl. Oz. / Weekly per 10,000 gallons



When you consider less chlorine tabs, CYA conditioner, algaecide and clarifier usage, Pooltec pays for itself.

Made in U.S.A.

1 quart size

EasyCare® Products USA
McQuay Company, Inc.
5161 S. Villa Avenue
Fremont, California 94721

Toll-Free: 1-800-289-7660 Direct: 559-299-7660 www.easycarewater.com

Pooltec is a registered trademark of Pooltec Company, Inc. Pooltec is a trademark used with permission that was made in the U.S.

SUPERIOR SALT CHLORINATION WITH BUILT-IN POOL CONTROL.



When you install AquaRite® S3, the possibilities—like the salt chlorination—are virtually endless. With its built-in control, AquaRite S3 effortlessly manages chlorine levels and the settings for a pump and heater. Even better, an easy upgrade to Omni® delivers total wireless control for just about any pool and spa feature. Now that's a smart solution.

THE #1 BRAND IN SALT WATER POOLS.
hayward.com/aquarites3

EXPERT LINE

NOT SOLD ONLINE

5-YEAR PARTS & LABOR WARRANTIES*



*When sold by a Total Hayward® Partner. Exclusions, other terms and conditions may apply — visit hayward.com/expert for details.

Hayward, Hayward & Design, the H logo, AquaRite, Expert Line, Omni and Total Hayward are registered trademarks and We Build Better is a trademark of Hayward Industries, Inc. © 2021 Hayward Industries, Inc.



We're proud to have been installing **SOLAR POOL HEATING** systems for *almost 4 decades.*

REFERRAL FEES AVAILABLE!

**Solar Pool Heating • Solar Electric
Solar Hot Water • Superior Service**

Call Jack Stanger: (916) 802-1830

AZTECSOLAR.COM

POOL TIME POOL & SPA

is privately owned by Sacramento native Joe Paglucia since 1989, supported by a team of experienced pool professionals. We are dependable artists and bring the highest quality into what we do, always emphasizing customer service as our top priority. We love creating your special outdoor living space for family and friends. We specialize in pool and spa remodels and repairs, equipment installation, pool cleaning and maintenance services.



We excel at laying the foundation for your dream pool remodel. From stripping the interior surface to creating shallower depths and adding decking and seating areas, we pay attention to the details that will make your oasis last for decades.



www.PoolTimePoolSpa.com 916.638.POOL

© 2021 Pentair. All rights reserved.



LEAVE SINGLE SPEED PUMPS IN THE KIDDIE POOL.

When it comes to pool pump performance, not all pumps make the cut. Pentair is clearing the water about performance to get you up to variable speed on the upcoming DOE regulation changes, so you won't be left wading.

WHY CHOOSE PENTAIR VARIABLE SPEED PUMPS?

HIGHER PERFORMANCE



Improved circulation

ENERGY & COST SAVINGS



Cut costs by 90%-95%*

QUIETER

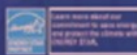


Lower speed runs quieter

LONGER LASTING



Less wear & tear = longer lasting



Get the full story now at pentair.com/pumpregulations

*Based on a 1.5HP single speed pump vs. a 1.5HP variable speed pump. Actual savings may vary based on usage and other factors. See pentair.com/pumpregulations for more details.

2021 DEPARTMENT OF ENERGY POOL PUMP REGULATION CHANGE

SCOREMORE REWARDS

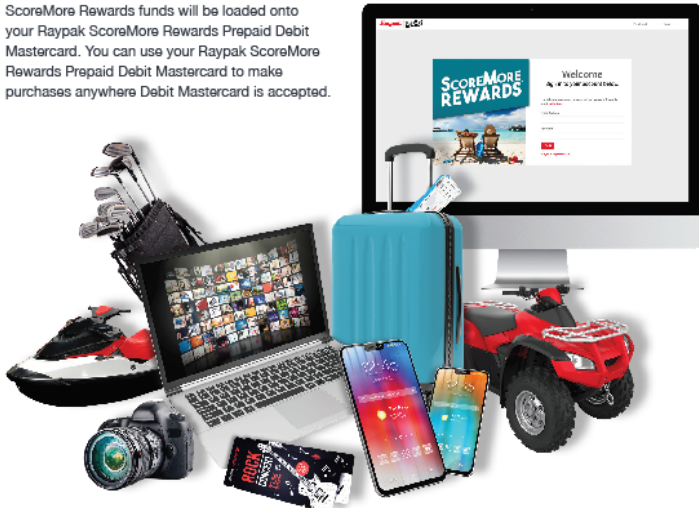
MISSION:

To provide the pool heater industry's best rewards to Partners who demonstrate loyalty to Raypak and dedication to their customers by purchasing and installing eligible Raypak/Rheem heating products.

PROGRAM DESCRIPTION

Welcome to Raypak's ScoreMore Rewards the program designed to reward you! ScoreMore Rewards offers our partners exclusive opportunities to earn cash back for every eligible Raypak/Rheem product purchase, as well as for participating in qualified professional training and special promotions.

ScoreMore Rewards funds will be loaded onto your Raypak ScoreMore Rewards Prepaid Debit Mastercard. You can use your Raypak ScoreMore Rewards Prepaid Debit Mastercard to make purchases anywhere Debit Mastercard is accepted.



DESIGNED TO REWARD YOU

STEP 1

ENROLLING IS EASY

Go to RaypakScoreMoreRewards.com and select the red "click here" hyperlink to complete the enrollment form. As a ScoreMore Rewards member, you'll earn cash back for each eligible pool and spa heating product you install throughout the year. It's easier than ever to earn, track, and reward yourself with every purchase.

STEP 2

INSTALL & REGISTER ELIGIBLE PRODUCTS

A list of eligible pool and spa heating products is available in the Resources section of this guide. Please review to confirm your Raypak/Rheem heating product purchases are eligible for ScoreMore Rewards earnings.

To submit a claim go to the Promotions page at RaypakScoreMoreRewards.com. From here, you will enter the Invoice Number, Sales Date, Serial Number, and upload Invoice. Then, just click submit.

If successful, A confirmation window will let you know your claim has been received and is under review.

STEP 3

TRACK PRODUCT REGISTRATIONS & DEBIT CARD BALANCE

➤ Login to RaypakScoreMoreRewards.com to view your cash back balance award and funding history.

➤ Use partial or all of earned cash back rewards funds on one or more purchases.

Tracking Your Earned Cash Awards

You can view your product registration history and award and funding history anytime at: RaypakScoreMoreRewards.com or the Raypak ScoreMore Rewards App.



BRONZE LEVEL
0-25 Units purchased



SILVER LEVEL
26-50 Units purchased



GOLD LEVEL
51-100 Units purchased



PLATINUM LEVEL
101+ Units purchased

Learn more at raypakscoremorerewards.com

PURCHASE BETWEEN
May 18, 2021 - September 6, 2021



SUMMER REBATES



Polaris EPIC™ B640
GET A \$75 REBATE

Polaris ALPHA™ IQ+
GET A \$100 REBATE

Polaris Quattro® Sport
GET A \$150 REBATE
BONUS \$50 when purchased with PB45Q® booster pump.

Polaris 3900 Sport
GET A \$150 REBATE
BONUS \$50 when purchased with PB45Q® booster pump.

SAVE UP TO **\$150**
ON POLARIS CLEANERS

Offer applies only to Polaris ALPHA™ IQ+, Polaris ALPHA™ IQ, Polaris EPIC™ B642 IQ, Polaris EPIC™ B640, and Polaris EPIC™ B520, Polaris Quattro® Sport, Polaris 3900 Sport, Polaris PB45Q™; terms and conditions apply.

WE'RE BACK ... THANKS TO FRONT-LINE WORKERS EVERYWHERE!!!

POOL INDUSTRY EXPO XXXIV
SEPTEMBER 9-11, 2021
MONTEREY, CALIFORNIA



MONTEREY 2021



Earn Your CPO® Certification!

We Honor Our
HEALTHCARE HEROES
Thank You for your Service and Sacrifice

Pool Industry Expo XXXIV will be held in the Monterey Conference Center, with its adjacent Portola Hotel & Spa — an AAA-rated 4-Diamond resort. PIE has arranged a special group rate of \$253 per night plus taxes at the Portola Hotel & Spa. The cutoff date for this special discount is August 17, 2021, at 5 p.m., so reserve your room today! Telephone (831) 649-4511 Ask for the Pool Industry Expo Group Rate. Or visit online at: <http://book.passkey.com/go/PIE2021>

THE KNOWLEDGE YOU NEED TO SUCCEED!

Pool Industry Expo offers training in a variety of practical skills, including:

- Equipment Repair & Maintenance
- Water Chemistry
- Electrical & Hydraulics
- Developing Business Skills

ALL IN A BEAUTIFUL SEASIDE RESORT SETTING

Monterey is a worldwide travel destination noted for its beautiful scenery, mild weather, great shopping, gourmet dining, and world-class golf.

For Information, Call:

650-323-7743


PLATINUM SPONSOR

Register Online At:

www.poolindustryexpo.com

JULY 2021



SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4 	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST 2021

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4 CVIPSSA Chapter Meeting	5	6	7
8	9	10	11 CVIPSSA Board Meeting	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



Insurance Membership Education Networking Friendship

www.cvipssa.com

www.facebook.com/CapitalValleyIpssa

Newsletter Editor:

Mike Assenza

Phone: 916-837-8525

mike@rivercitypoolcare.com

Chapter Mailing Address:

Capital Valley IPSSA

P.O. Box 1944

Orangevale, CA 95662

Capital Valley IPSSA Chapter - Board of Directors

<i>Jason Hilton, President</i>	<i>(916) 224-3113</i>	<i>jay@shockwavepool.com</i>
<i>Bill Palmer, Vice President</i>	<i>(916) 202-6389</i>	<i>bill@allamericanpools.org</i>
<i>Jim Severin, Secretary</i>	<i>(916) 723-4689</i>	<i>deltabreezepoolservice@yahoo.com</i>
<i>Jack Emlay, Treasurer</i>	<i>(530) 644-7750</i>	<i>jjemlay@comcast.net</i>

Other Important Contacts

<i>Mike Assenza</i>	<i>Membership</i>	<i>(916) 837-8525</i>	<i>mike@rivercitypoolcare.com</i>
<i>Tom Pliczka</i>	<i>Program Chairman</i>	<i>(916) 791-1221</i>	<i>service@rosevillepoolservice.com</i>
<i>Kim Barber</i>	<i>Sick Route Chairperson</i>	<i>(916) 889-6529</i>	<i>Kimberlynn1221@gmail.com</i>
<i>Mike Assenza</i>	<i>Newsletter</i>	<i>(916) 837-8525</i>	<i>mike@rivercitypoolcare.com</i>
<i>Marian Pliczka</i>	<i>Website</i>		<i>service@rosevillepoolservice.com</i>
<i>David Hawes</i>	<i>Region 1 Director</i>	<i>(925) 828-7665</i>	<i>info@hhpools.com</i>
<i>Rose Smoot</i>	<i>IPSSA Corporate</i>	<i>(888) 360-9505 x2</i>	<i>rose@ipssa.com</i>
<i>IPSSA</i>	<i>Member Services</i>	<i>(888) 360-9505 x1</i>	<i>memberservices@ipssa.com</i>
<i>Insurance Billing</i>	<i>Cramer & Associates</i>	<i>(844) 574-1134</i>	<i>insurance@cramercpa.com</i>
<i>HUB Insurance</i>	<i>Info & Certificates</i>	<i>(800) 833-3433</i>	
<i>Carole Dittmer</i>	<i>FPSIE Education Center</i>	<i>(916) 922-8895</i>	<i>carole@fpsie.org</i>
	<i>Pool & Hot Tub Alliance</i>	<i>(703) 838-0083</i>	<i>service@phta.org</i>

Chapter Standing Rules at www.cvipssa.com



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best

Chapter Supporters	Contact	Phone	Email
American Leak Detection	Monte Routon	(916) 331-6443	monte@americanleakdetect.com
Aztec Solar	Jack Stanger	(916) 853-2700	jack@aztecsolar.com
Burkett's Pool Plastering	Jason Steenburgh	(209) 595-6016	burkettsjason@gmail.com
Blake Sales Associates	Brian Duyanovich	(916) 529-0806	bduyanovich@blakesales.net
Deck-O-Seal	Patrick Raney	(916) 806-8924	praney@wrmeadows.com
EasyCare Products	Rosemarie Arenas	(559) 974-8252	rarenas@easycarewater.com
ELM Distribution	John Kies	(916) 342-0782	john@elmdistribution.com
Fluidra	Nic Benny	(916) 599-4369	nbenny@fluidra.com
Hasa Chemicals	Dave Shepard	(916) 949-2662	daveshepard@hasapool.com
Hayward Pool Products	Nowell Sellers	(925) 605-9654	nsellers@hayward.com
Leisure Supply	Roger Jones	(916) 614-9500	rejones@kellersupply.com
Natural Chemistry	Charlie Tuttle	(302) 345-5435	charlie@ncbrands.com
Paramount Pool & Spa Systems	John Anderson	(925) 595-7516	janderson@1paramount.com
Pentair	Lorne Early	(916) 284-9774	lorne.early@pentair.com
Pentair	Darrin Dillree	(530) 301-1579	Darrin.dillree@pentair.com
Pool Covers, Inc.	Cheryl MacLennan	(707) 864-6674	cmaclennan@poolcoversinc.com
Pool Time Plaster and Tile	Joe Pagluica	(916) 601-8600	joepooltime@aol.com
Raypak	Matt Anderson	(916) 767-8185	Matt.Anderson@raypak.com
SCP, Rancho Cordova	Jordon Reynolds	(916) 501-7825	Jordan.reynolds@scppool.com
SCP, Rocklin	Ernie Weigum	(916) 408-2700	ernest.weigum@poolcorp.com
SCP, Sacramento	Mitch Miles	(916) 257-2669	mitchell.miles@poolcorp.com
Superior Pool Products	Eric Yocum	(916) 216-8040	eric.yocum@poolcorp.com
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	wissbaum@outlook.com
United Chemical Corporation	Rick Hild	(951) 818-5852	r.hild@unitedchemicalcorp.com

Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to mike@rivercitypoolcare.com. The deadline is the 25th of the month for the following months issue.