



CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

JULY 2019

Mark your calendar!

Next Chapter Meeting:

August 7th
Blake Sales

VFW Hall
8990 Kruitof Way
Fair Oaks, 95628
6:30 Dinner
7:00 Meeting

Upcoming Meetings & Events:

September 4th
Thornburg Enterprises

September 13-15
Santa's Summer Getaway

September 19-21
Pool Industry Expo
Monterey, CA

December 20th
Christmas Party

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President's Message

The heat has now come once again to cause us to change how we service our pools and how we should try and protect ourselves from the heat. I always bring a cooler full of ice and bottled water, and drink ten to twelve bottles a day. Another thing you can do is start your route earlier in the morning. If you call your customers ahead, I don't think they would mind if you started their service at 6:00 am or 6:30 am to beat the heat. Wearing a good sun hat will help keep you cool as well. Try to finish your route by 2:00 pm. The hottest part of the day is around 3:00 to 4:00 pm. Try to do your phone calls or office work in the afternoon.

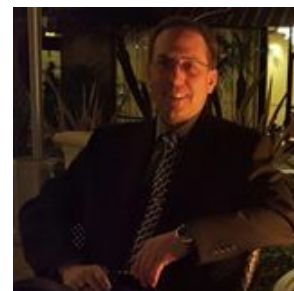
As for the pool, there are 7 things I would recommend checking during the heat this summer.

1. Run the pool filter timer at least 8 hours a day for single speed pumps and 10 to 12 hours for VS pumps at low RPM. Start the run cycle around 6:00am or earlier.
2. Make sure the filter stays clean or replace it if needed. (This saves you money on chemical usage).
3. Keep at least 3 chlorine tabs in the floater or chlorinator.
4. Keep the chlorine level around 4.0 or leave your customer some extra chlorine to use during the end of the week.
5. Make sure the conditioner level is high enough to hold the chlorine. Some pools need a higher level than others. For example, salt pools need to be 60ppm to 80ppm.
6. Keep the pH at 7.4. Chlorine is more active at 7.4 than at 7.8.
7. Check the phosphate numbers and keep them in the recommended range. High levels will cause algae growth and more chemical usage.

'Til next time, keep it clear.

Scott Houseman,
President

scott@leisuretimepool.com





**Capital Valley IPSSA
Presents
10th Annual Santa's Summer Getaway
Sly Park Recreation Area
September 13-15th, 2019**



Registration Form

Dates: Friday afternoon through Sunday afternoon, September 13 – 15th, 2019

Place: Sly Park Rec. Area, **Group Site #3**, 4771 Sly Park Rd., Pollock Pines (off Hwy 50 & Sly Park Rd)

Price: \$40.00/per adult (age 14 & over) ~ \$20.00/per child (age 5-13) ~ Under 5 years, free

What you get: Camping for 2 nights, breakfast on Saturday & Sunday mornings, dinner and dessert on Friday and Saturday nights, crafts for the kids, campfires, swimming, horseshoes and many recreational activities. [Build Your Own Pizza for Saturday Lunch!](#)

New This Year:
Saturday Night Card Games!

Camping Space is Limited! Submit your Registration Form ASAP!!

There is room for up to 14 RVs and space will be reserved in the order registrations are received. Reservations are not site specific, they are first arrival, first choice of space.

Registration Deadline to receive a shirt is 8/15/19 – Refund available until that date

☞☞☞☞ ***\$5.00 discount per adult if registered & paid by May 1, 2019 chapter meeting!*** ☞☞☞☞

Need More Info: General Info: Jack Emlay at jjemlay@comcast.net
Reservations: Scott Houseman at scott@leisuretimepool.com

Names of all campers: _____

Contact person e-mail address: _____ Phone: _____

Free T-shirt for every camper registered & paid by 8/15/19 List Quantity: Child Sizes: 6-8 _____ 10-12 _____ 14-16 _____ 18-20 _____

Adult Sizes (Mark T for Tank top) Small _____ Medium _____ Large _____ XL _____ 2 XL _____ 3 XL _____

_____ # of Adults @ \$40.00 each _____ Saturday use only \$25.00 each

_____ # of Children Ages 5 - 13 @ \$20.00 each _____ Saturday use only \$15.00 each

_____ # of Children under 5 years of age, FREE

_____ I'll be in a trailer (Length _____ ft.) _____ I'll be in a tent. How many tents and size? _____

Make Checks Payable to Capital Valley IPSSA and mail with Registration Form to:

Capital Valley IPSSA, PO Box 1944, Orangevale, CA 95662

Sick Route

Coverage for Larry Hughes (Larry's Pool Service) has begun.

Thank you for your support.

Chuck Catilus
Sick Route Chairman
(916) 759-7097
ckpoolservice@surewest.net

Pool Accounts For Sale:

Looking to consolidate my routes.

- ◇ 5 in Natomas area. 3 on Westlake, 2 near Natomas HS, 2 pay annually, 3 yr. ave. acct. age. Mo. service \$550, Sell \$3200.
- ◇ 1 near the intersection of Foothill & Vineyard in Roseville, 7 yr acct. Mo. Service \$70, Sell \$200.

Mike @ River City Pool Care, 916-837-8525

For Sale:

Polaris TR28P - \$440

Call Scott Houseman, 916-764-7852

Membership

Perfect Attendance Awards for attending all meetings during the year.

Since there is no meeting in July, you must attend the August or September meeting to avoid a fine.

For membership information please contact:

Mike Assenza
Membership Chairman
916-837-8525
mike@rivercitypoolcare.com

Be sure to wear your shirt or tank top from a prior Santa's Summer Get Away to the August Chapter meeting, and you can win a FREE registration to the 2019 Santa's Summer Get Away.



Missed Chance for an Extra \$150!!!

Tim Bricker with **Blue Shark Pools** would have won \$150 just for attending the June meeting. Since he wasn't there, the \$150 prize has been forfeited.



(Submit your Free classified ad to
mike@rivercitypoolcare.com)

New Attendance Incentive Beginning August

A guaranteed \$25 winner at every chapter meeting! That's right, no more calling a name for someone not there and rolling the amount over to the next meeting, and rolling it again to the next meeting, etc. Instead, we will call a name off the roster until one lucky member attending the meeting claims the \$25 prize... think of it as 2 free cases of chlorine.

A Message From Monte...

How do you determine what is causing your bill to be too high? Is it due to usage or do you have a leak? Here is a tool to help you investigate.

Your Water Meter

Locate your water meter. The following link helps to identify what type of meter you have and how to read that meter: <https://www.home-water-works.org/indoor-use/meter-reading>.

Outside Meters

Most meters are located outside of a structure. The meter is usually in the yard or close to the curb and has a cover over the meter pit.

Once you are comfortable reading the meter, shut the water off at the building.

Once you have shut the water off to the building, open a faucet inside the building to make sure the shut-off valve is completely holding. There may be some residual water in the pipes and it will come out of the faucet, but that flow should stop in a few minutes. Once no further water is flowing, you have verified your building shut-off valve is working. Now go back to the meter and check to see if it is registering any flow.

If the meter is moving while you have the water shut off at the building, you have a leak on the service line between the street and the shut-off valve for the building. If the meter is not moving when water to the building is shut off, your water usage or leak is inside the building past the shut-off valve. Turn the water back on to the building and begin following the same steps listed for an inside meter:

1. Make sure no water is being used in the building. If the meter continues to move, or if your meter has a red triangle (flow indicator) that continues to move, there is water flow and something is using water.
2. Start shutting off water using devices one at a time inside the building. Make sure to include toilets, clothes washers, dishwashers, ice makers/water dispensers, water softeners, irrigation systems, hose bibs, showers and faucets, hot water heaters and boilers. After each water-using appliance or fixture is turned off, check the meter to see if the meter has stopped moving. If it has, you have found the culprit.

If the meter does not stop moving, you likely have a hidden leak under a slab floor or in a wall.

Toilets are by far the main source of water use in the home, accounting for nearly 30% of an average home's indoor water consumption. Older, inefficient toilets that use as much as 6 gallons per flush also happen to be a major source of wasted water in many homes.

Nationally, outdoor water use accounts for 30% of household use but can be much higher in drier parts of the country. For example, the arid West has some of the highest per capita residential water use because of landscape irrigation.

Why put all this time into becoming an educated water consumer? There are good, altruistic reasons to become a water conservationist. Water is a limited resource. Conserving water has positive effects on energy usage. Studies have shown that in California alone 6.5% of all energy consumed goes towards moving water from one place to another. Saving water means using less energy which reduces your carbon footprint.

But, "what's in it for me"? There are solid personal financial reasons for becoming an educated water consumer. From a purely financial standpoint, using less water saves you money not only on water and sewage, but also on the cost to heat and treat that water. Finding and fixing leaks before they become large not only saves water and money but reduces possible damage to your property.

No one wants to throw money down the drain!



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\$125 Entry
\$50 Entry
\$50 Team Entry

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Flag Retirement Ceremony
Music, Entertainment - Beer Garden
Spray Park
Raffles & More - Food & Fun - Something for Everyone
(Competition Ribs Available at 12:30pm - Get Your Tasting Tickets!)

Saturday, August 3rd, 2019 - 8:30am-3pm
Vernon Street Town Square, Roseville, CA
Spectator Admission is FREE

WWW.WATERFORAWARRIOR.ORG - (916) 577-9779



Raley's BELAIR



THANK YOU TO OUR CURRENT EVENT SPONSORS

Thank You Nic and Zodiac for the door prizes at the last chapter meeting.

- ◇ 2 - 280 Sweep Bags.
- ◇ Several hats.
- ◇ Cooling towels for all.
- ◇ 1 - Booster Pump.

Plus, they provided dinner from El Pollo Loco!



No Chapter Meeting this month!



CERTIFIED POOL OPERATOR (CPO) TRAINING COURSE



SAVE \$30
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BEFORE
JULY 10TH!

Learning Objectives:

- State, federal & health regulations
- Disease control & accident prevention
- Liability & risk management
- Filtration systems & recirculation
- Pool chemistry, water balance, disinfecting & testing
- And more

Instructor
Rich Young

Who Should Become Certified?

Maintenance, staff and management; engineers; commercial pool owners; Health Department staff; retail and literally everyone involved in swimming pool/spa operation.

Course Details:

- Course workbook provided
- Certification accepted by most local and state authorities
- Learn using interactive Technology
- Successfully pass exam and earn CPO Certification and Continuing Education Units (CEUs)
- Lunch and refreshments provided

Dates/Times:

July 23-24, 2019
9:00 am - 5:00 pm

Place: FPSIE Education Center
598 Display Way
Sacramento, CA 95838

Cost: \$389

Associate & Group discounts available

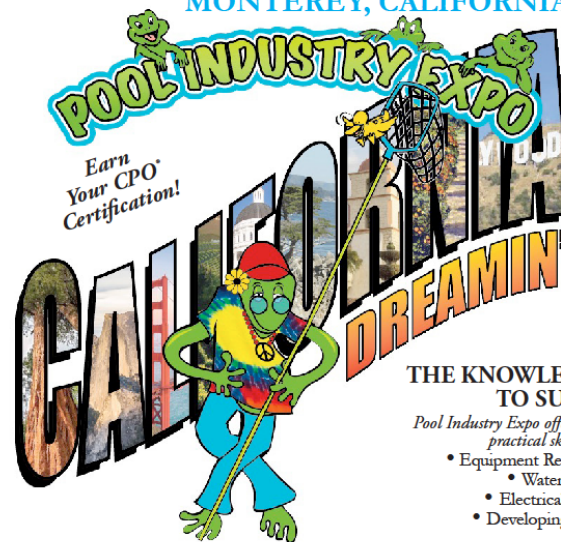
Register Online
www.fpsie.org



For more information, contact us at (916) 922-8895 or info@fpsie.org

Ready for an Education Vacation?

POOL INDUSTRY EXPO XXXIII
SEPTEMBER 19-21, 2019
MONTEREY, CALIFORNIA



Return of the Pool Man's Band Friday Night!
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Cash Bars, Complimentary Hors D'oeuvres, Live Music, Dancing, Eating, Drinking, Socializing at the Hotel's Cottonwood Plaza. A Great Time For All!

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Pool Industry Expo offers training in a variety of practical skills, including:

- Equipment Repair & Maintenance
- Water Chemistry
- Electrical & Hydraulics
- Developing Business Skills

ALL IN A BEAUTIFUL SEASIDE RESORT SETTING

Monterey is a worldwide travel destination noted for its beautiful scenery, mild weather, great shopping, gourmet dining, and world-class golf.

Pool Industry Expo XXXIII will be held in the Monterey Conference Center, with its adjacent Portola Hotel & Spa — an AAA-rated 4-Diamond resort. PIE has arranged a special group rate of \$246 per night plus taxes at the Portola Hotel & Spa. The cutoff date for this special discount is August 19, 2019, at 5 p.m., so reserve your room today!

Telephone (888) 222-5851

Or visit online at:

<https://book.passkey.com/go/PIE2019PortolaHotel>

For Information, Call:

650-323-7743

Register Online At:



www.poolindustryexpo.com

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Specifications	POLARIS QUATTRO SPORT
Venturi Jets	3 Jets
Vacuum Inlet	2 3/4"
Active Brushing	Yes
Drive Mechanism	4WD
Tires	Classic, Black
Debris Canister	Easy-Clean with Dual-Stage Filtration
Debris Capacity	3.5 L Canister
Auto Backup	Yes
Requires Booster Pump	Yes
Pool Type / Surface	In-Ground / All

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Introducing New IPSSA Merchandise!

IPSSA has some new items to help you grow your chapter and BOOST your meeting experience!

Orders can be billed to your Chapter account or Credit Card, Shipping Costs will vary depending on order size. To order contact: info@ipssa.com

Are you a member of IPSSA?

We are an association of swimming pool and spa service professionals

Benefits of Joining IPSSA

Qualified association member eligibility to cover your 12/12 in times of illness or injury.
*Insurance options including: Life, Accidental Medical, S&M Liability, including Health, Pet, and more pet coverage.
Business Income Loss Coverage
Professional Liability and Training

Contact: IPSSA info@ipssa.com

Benefits of IPSSA Table Top and Supply House Banners!

2'x2' Banner Ideal for Supply House Placement—\$18

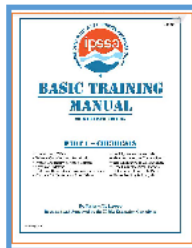
2'x3' Banner for Table Top Recruitment Events—\$25

New Members Coming in?

Pre order books to have on hand for the IPSSA Membership Required certification on Water Chemistry. It makes sense to have them on hand!

BT1— \$24.95

BT1 With Workbook \$31.95



New IPSSA Logo Wear— OH YES! These new embroidered hats and shirts are excellent as incentives for meeting attendance and table top event volunteering! Have your Chapter looking GOOD!

Prices for Logo Wear:

Snap Back Hat: \$23.95 ea.

Bucket Hat: \$32.95 ea.

Visor: \$25.95 ea.

Polo: \$32.95 ea. (S - 2X)

(there will be an additional \$3 added to shirts 3x and larger)



HAYWARD

To stay current on upcoming local training and product specials -

Text: haywardnrcal

To: 31996



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- ♦ Unit Conversions = \$200
- ♦ Recovers = \$100
- ♦ Aluminum Spa Covers = \$50

Reduces the Need for Shocking and Clarifiers

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The secret to its power is in the patented formula; it keeps your pool sanitizer working harder & longer. It actually helps release tied-up chlorine so that you won't have to shock again. This takes a huge load off your filter, making it able to work more efficiently. The result is a cleaner, clearer pool that doesn't need phosphate removers, clarifiers, shocking or long filter cycles.



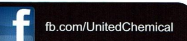
- Inhibits algae growth while clarifying water and preventing staining.
- Patented formula is registered as an EPA swimming pool algicide.
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GIVING EVERYONE THE GIFT OF TIME: THE INTELLICONNECT™ CONTROL AND MONITORING SYSTEM REBATE HAS BEEN EXTENDED!

Because time clocks are so last season, we're giving everyone the gift of time this summer and extending our popular \$50 IntelliConnect Control and Monitoring System Rebate until the end of September!

That's right, pool owners now have even longer to take advantage of this exciting rebate and you have even more time to continue increasing your automation sales and growing your relationship with your customers through the Link_0 Technology App!

So if you haven't been taking advantage of this rebate - what are you waiting for? The time has never been better!

Rebate Scheduling

EXTENDED!!! In-Season Automation Rebate: Pool owners can earn a \$50 IntelliConnect Control and Monitoring System rebate April 1 through September 30, 2019.

Support Materials

Rebate forms with the extended rebate information will be shipping to dealers who received the rebate forms earlier this year. If additional claim forms are needed, you can order them on PentairPartners.com by searching Part # P2-812.

IN-SEASON AUTOMATION REBATE - APRIL 1 - SEPTEMBER 30, 2019			
ELIGIBLE POOL AUTOMATION	REBATE AMOUNT	RIP CASH REWARD FOR 1-79 UNITS	RIP CASH REWARD FOR 80+ UNITS
IntelliConnect	\$50.00*	\$5.00	\$5.00



† Designates that this product is TradeGrade. Learn more at pentair.com/tradegrade.

* There is qualifying criteria for this rebate that must be met for a pool owner to earn the rebate. Learn more at pentair.com/intelliconnect-rebates.

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Service Loyalty Rewards

Rake Up Some Green When You Choose Hasa Deposit Bleach
Earn \$25 for Every 100 Cases Purchased*
(See below for details)

Hasa's Service Loyalty Rewards program runs from January 3, 2019 through October 31, 2019. In order to receive rewards, you must be registered as a participant with Hasa, Inc. Accumulated purchases of Hasa's branded 4qt 5-in-1 San-Dex deposit bleach purchased during this period are eligible for rewards. No other products qualify. The Service Loyalty Rewards program cannot be combined with any other Hasa discount program such as punch cards, on-up or "Buy 2 Get 1 Free" programs. Service Loyalty Rewards program is open to service professionals purchasing through wholesale distribution. Only one registration per company and the registrant must be the owner, proprietor, partner or other primary principal of the company. If previously enrolled in the Service Loyalty Program and all registration information is the same, you are automatically enrolled in the 2019 Loyalty program.

Submittals for reimbursement must be postmarked or date stamped and sent to Hasa by December 31, 2019. Rewards will be paid at a rate of \$25 per 100 cases. Registration and proof of purchase documents should be sent by e-mail to hasaprogram@hasapool.com, by mail or other courier to Hasa, Inc. Attention: Marketing Department, 23119 Drayton Street, Sausalito, CA 94965. All proof of purchase documents must clearly indicate quantity of cases, from whom the product was purchased, invoice date and invoice number. If report mixes cases and gallons, please include the unit of measure or the price for each. In addition, the part number and product description must be Hasa specific and must clearly indicate that purchased product was Hasa and not that of a competitor. Allow 4-6 weeks for delivery of credits/vouchers.

Hasa Service Loyalty Rewards Registration

New Registration Re-Register (only necessary if information has changed)

(Company Name) _____
 (Street Address) _____ (City) _____ (State) _____ (Zip) _____
 (Mobile Phone) _____ (Business Phone) _____
 (Owner/Contact Name) _____
 (Business/Owner E-Mail Address) _____ (Website Address) _____

- Yes, I would like to receive discounts, promotions and program reminders throughout the year
 Yes, I would like to receive the monthly Hasa digital newsletter

My business services _____ pools.

I am a member of (check all that apply) APSP IPSSA UPA Other: _____

Primary Distributor: _____ City: _____

Print Name: _____ Signed: _____ Date: _____

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- Makes service route and pool water maintenance easier and less burdensome.
- Reduces chlorine use by 25% to 50% and more.
- Weekly treatment also flocculates water and reduces need for phosphate treatments.
- As an EPA registered algicide, kills most algae in 4 to 24 hours ... without chlorine demand!

Most pools use only 2 to 3 bottles per year

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 Pooltec® is a trademark of EasyCare® Company, Inc. Pooltec® is manufactured with components that are made in the U.S.
 Made In U.S.A.

JULY 2019



SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4 	5	6
7	8	9	10 CVIPSSA Board Meeting	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Santa's Summer Getaway - September 13-15

AUGUST 2019

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7 CVIPSSA Chapter Meeting	8	9	10
11	12	13	14 CVIPSSA Board Meeting	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



Insurance Membership Education Networking Friendship

www.cvipssa.com

www.facebook.com/CapitalValleyIpssa

Newsletter Editor:

Mike Assenza

Phone: 916-837-8525

mike@rivercitypoolcare.com

Chapter Mailing Address:

Capital Valley IPSSA

P.O. Box 1944

Orangevale, CA 95662

Capital Valley IPSSA Chapter - Board of Directors

<i>Scott Houseman, President</i>	(916) 638-4100	scott@leisuretimepool.com
<i>Bill Palmer, Vice President</i>	(916) 202-6389	bill@allamericanpools.org
<i>Jim Severin, Secretary</i>	(916) 723-4689	deltabreezepoolservice@yahoo.com
<i>Jack Emlay, Treasurer</i>	(530) 644-7750	jjemlay@comcast.net

Other Important Contacts

<i>Mike Assenza</i>	<i>Membership</i>	(916) 837-8525	mike@rivercitypoolcare.com
<i>Chuck Catilus</i>	<i>Sick Route Chairman</i>	(916) 759-7097	ckpoolservice@surewest.net
<i>Jerry Houseman</i>	<i>Program Chairman</i>	(916) 396-1988	jerry@leisuretimepool.com
<i>Mike Assenza</i>	<i>Newsletter</i>	(916) 837-8525	mike@rivercitypoolcare.com
<i>Marian Pliczka</i>	<i>Website</i>		service@rosevillepoolservice.com
<i>David Hawes</i>	<i>Region 1 Director</i>	(925) 828-7665	info@hhpools.com
<i>Rose Smoot</i>	<i>IPSSA Corporate</i>	(888) 391-6012	rose@ipssa.com
<i>IPSSA Financial</i>	<i>Cramer & Associates</i>	(888) 391-6012	melody@cramercpa.com
<i>Arrow Insurance</i>		(800) 833-3433	
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Chapter Standing Rules at www.cvipssa.com



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best

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Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	Kirk_w@bcsreps.com
United Chemical Corporation	To Be Named Soon	(800) 824-5550	admin@unitedchemicalcorp.com
Valley Leak Detection	Jeff Smith	(916) 532-2162	valleyleakdetection@gmail.com
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Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to mike@rivercitypoolcare.com. The deadline is the 25th of the month for the following months issue.