



Mark your calendar!

Next Chapter Meeting:

February 6, 2019

Taxes and IPSSA Updates

**VFW Hall
8990 Kruitof Way
Fair Oaks, 95628
6:30 Dinner
7:00 Meeting**

Upcoming Meetings & Events:

March 6, 2019
Hayward

April 3, 2019
Pentair

May 1, 2019
Vendor Showcase

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CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

FEBRUARY 2019

Featured Speaker for February...



Taxes and Your Business

Jay Lang is an Enrolled Agent, Staff Accountant, and Business Consultant at Cramer & Associates Accountancy Corporation in Rocklin, with 25 years of experience in accounting and bookkeeping.

Jay will discuss how the new Tax Cuts and Jobs Act will affect your personal tax return and business tax return including the new Business Income Section 199A. Section 199A is the new 20% deduction of Qualified Business Income (QBI) from pass-through entities, including Sole Proprietorships, that will benefit your business.

Jay supports a wide array of businesses in navigating their companies through numerous reporting, bookkeeping and tax requirements. He is a Certified ProAdvisor on QuickBooks Accounting, has experience in multiple accounting software programs and is a Director with the local Sacramento Valley Chapter of Enrolled Agents. Jay received his BS in Business Administration with an emphasis in Accounting from Humboldt State University.

Jay will provide pizza for dinner.

Jay Michael Lang
jay@cramercpa.com

5800 Stanford Ranch Rd
Suite 220
Rocklin, CA 95765
(916) 864-4272
(916) 863-3105 fax
www.cramercpa.com

Sick Route

No one is out sick or injured.

Sick Route Summary Cards were due by **January 31**. If you did not return them, you will be charged \$100 if completed and returned during February.

Thank you for your support.

Chuck Catilus
Sick Route Chairman
(916) 759-7097
ckpoolservice@surewest.net

Membership

Perfect Attendance Awards for attending all meetings during the year.

February is the **second** meeting in the **1st** quarter. You must attend at least 1 meeting per quarter to avoid a fine.

For membership information please contact:
Mike Assenza
Membership Chairman
916-837-8525
mike@rivercitypoolcare.com

Be sure to wear your shirt or tank top from a prior Santa Summer Get Away to the February Chapter meeting, and you can win a FREE registration to the 2019 Santa's Summer Get Away.



**FISHING WITH FPSIE
FAMILY CAMPOUT & FISHING DERBY
April 5th-7th, 2019
Camanche Reservoir, South Shore, Valley Springs, CA**

Fishing with FPSIE
A FISHING DERBY
Family - Fishing - Food - Fun
Carpe Diem/Carpe Piscis



**4th Annual Poolman's
Family Campout !**

**Join us for a weekend of
family-fishing- food-fun
while raising funds for the
FPSIE Education Center.**

To get started, visit

www.fishingwithfpsie.org

1. Register for event & fishing derby with FPSIE
2. Register for camping & boating with Camanche Lake

**Register early—we are expecting
250-350 attendees**

**Registration & Payments
Due By March 1**

ACTIVITIES

CAMPING
FISHING
CORN HOLE
MOVIE NIGHT
FISHING AWARDS
RAFFLE PRIZES
SILENT AUCTION
& MORE



**GREAT FOOD
CASH PRIZES
RAFFLE
SILENT AUCTION**

THINGS TO KNOW:

- Event is for pool and spa professionals, their families and friends
- Registered attendees receive Friday dinner, Saturday breakfast & lunch, Bill Baldwin's Famous BBQ Saturday night and a continental breakfast Sunday morning.
- Pre-registered attendees will receive a commemorative t-shirt and wristband.

For Sale:

Polaris 360 - \$385

Call Scott Houseman, 916-638-4100

Polaris 280 - \$465

Call Jack Emlay, 916-764-7852

(Submit your Free classified ad to
mike@rivercitypoolcare.com)

**WESTERN
Pool & Spa
SHOW**

March 21-23, 2019

At the Long Beach Convention & Entertainment Center

More Info at www.Westernshow.com

Attention All Chapter Supporters and Members - We Need Your Help

Chapter Supporters - We have featured speaker spots available for 2019.

This is the schedule as planned, thus far. If you are a chapter supporter and would like to speak during one of the available months, or you are a member with suggestions for speakers or topics, please email Jerry Houseman at jerry@leisuretimepool.com

Planned Meeting Schedule - 2019			
January	- American Leak Detection	July	- Dark
February	- Taxes & IPSSA Updates	August	- Blake Sales
March	- Hayward	September	- Thornburg Enterprises
April	- Pentair	October	- Available
May	- Vendor Showcase	November	- Available
June	- Zodiac	December	- Christmas Party

Want an Extra \$50?

It is easy, just attend the February CVIPSSA chapter meeting... If your name is selected, then you win!!! Rob Casebolt with **Clear Water Pools** won \$150 just for attending the January meeting. Since he won, the prize is \$50 for the February meeting.



Equals Consolidate to Expand Influence and Effectiveness Across Aquatics Industry

The National Swimming Pool Foundation (NSPF) and the Association of Pool & Spa Professionals (APSP) announced on January 22 that the organizations will unify to form the Pool & Hot Tub Alliance. The unification was approved by the boards of directors of both organizations on January 18 and 19, respectively, and work is currently underway to establish and formalize governance, structure, and operations. The unified organization is scheduled to officially begin operations on April 1.



**NORTHERN CALIFORNIA
GOLF TOURNAMENT**

When: April 26, 2019 - 8am to 5pm
Where: Catta Verdera Country Club, Lincoln
Contact: info@waterforawarrior.org
916.577.9779

The [WATER for a WARRIOR](#) Northern California Golf Tournament specifically benefits the Combat and Service Wounded Veterans that they are helping! In addition to golf, the event also includes a putting contest, on-course games, and helicopter golf ball drop. There will be a continental breakfast with a number of food offerings on the course followed by a meal and awards program, with raffle and more.

Their mission is to provide and supply combat wounded Veterans that would benefit from hydro-therapy and aquatic fitness with pools, hot tubs and other aquatic related products and services so that these products and services are available to aid in their recovery, therapy and well being.



ATTENTION POOL PROFESSIONALS:

GET \$50

FOR EVERY PUMP FILTER PURCHASE

Offer good through September 30, 2019

Great news! We're once again offering a special dealer rebate on our SuperFlo® and SuperFlo VS pumps and Sand Dollar® SD 70 and SD 80 filters and Tagelus® TA800, as well as the Sta-Rite® SuperMax® and SuperMax VS pumps and Cristal-Flo™ II CF124 and CF126 filters!

RECEIVE A \$20 REBATE for every SuperFlo or SuperFlo VS Pump, Sand Dollar SD 70 or SD 80 Filter, Tagelus TA80 Filter, SuperMax or SuperMax VS Pump, or Cristal-Flo II CF124 or CF126 Filter purchased and invoiced between October 1, 2018, and September 30, 2019.

Better yet, get \$50 back when you purchase a pump and filter combination on the same invoice!



PENTAIR.COM

You are invited to our



SACRAMENTO

Open House

WEDNESDAY FEBRUARY 13, 2019

3:00 PM - 7:00 PM

Valuable Giveaways!

Over 50 Vendor Tables
for POOL & HEARTH PRODUCTS CUSTOMERS

Prizes! including a
BIG SCREEN TV!

Classes!

Dinner!

**SPECIAL
DEALS**
this night
only!

The Largest Pool and Hearth Show in our area!

Bring your Pool and Hearth Industry friends!

4660 Pell Street, Unit A, Sacramento, CA 95838
Ph 916-614-9500 • Fax 916-614-8929

El Dorado IPSSA's Trap Shoot



February 16 2018 8:00AM-4:00P.M.

El Dorado Gun Club

5941 Union Mine Road., El Dorado.

3 Trap Stations/ 5 Shooters per station

\$55.00 - One Shooter

\$150.00 - Company Sign

\$400.00 - 5 Shooters & 1 Company Sign

\$250.00 grand prize for the winning team

Raffle Prize: 12 Gauge Shotgun

BBQ Lunch

Shotgun Shells can't exceed 2 3/4" & are limited to maximum size of 7 1/2 and 3 dram equivalent powder.

Make check payable to El Dorado IPSSA, P.O. Box 1751 Shingle Springs, CA 95682. Please call Shawn Panico (916) 201-6245 for questions.



LEARN FROM THE PROFESSIONALS AT RAYPAK TRAINING SEMINARS



Free Training Seminars!

Considered the best heater school in the pool industry today. Learn real troubleshooting techniques from the industry experts. Get up-to-date information about Raypak's new industry leading circuit board technology, along with all the other basic heater training topics:

- Installation
- Operation
- Diagnostics

Register online at raypak.com/training. Each class has limited seating, so sign up today, first come first served!

Sacramento, California

Date: February 13th 2019

Day: Wednesday

Time: 8am-Noon

Location: FPSIE; 597 Display Way Sacramento CA 95838

Notes: Raypak Factory trainer will present technical and application information on Residential Pool and Spa Heaters! Prizes and giveaways!! Continental Breakfast/Refreshments will be served!!

"Regional Training Opportunity!"



Learn more at raypak.com
or call us at 805.278.5300



Service Loyalty Rewards

Rake Up Some Green When You Choose Hasa Deposit Bleach

Earn \$25 for Every 100 Cases Purchased*
(See below for details)



Hasa's Service Loyalty Rewards program runs from January 3, 2019 through October 31, 2019. In order to receive rewards, you must be registered as a participant with Hasa, Inc. Accumulated purchases of Hasa's branded 4x1 Sani-Clor deposit bleach purchased during this period are eligible for rewards. No other products qualify. The Service Loyalty Rewards program cannot be combined with any other Hasa discount program such as punch cards, co-op or "Buy 3 Get 1 Free" programs. Service Loyalty Rewards program is open to service professionals purchasing through wholesale distribution. Only one registration per company and the registrant must be the owner, proprietor, partner or other primary principal of the company. If previously enrolled in the Service Loyalty Program and all registration information is the same, you are automatically enrolled in the 2019 Loyalty program.

Submittals for reimbursement must be postmarked or date stamped and sent to Hasa by December 31, 2019. Rewards will be paid at a rate of \$25 per 100 cases. Registration and proof of purchase documents should be sent by e-mail to hasaprograms@hasapool.com, by mail or other courier to Hasa, Inc. Attention: Marketing Department, 23119 Drayton Street, Saugus, CA 91350.

All proof of purchase documents must clearly indicate quantity of cases, from whom the product was purchased, invoice date and invoice number. If report mixes cases and gallons, please include the unit of measure or the price for each. In addition, the part number and product description must be Hasa specific and must clearly indicate that purchased product was Hasa and not that of a competitor. Allow 4-6 weeks for delivery of credits/vouchers.

Hasa Service Loyalty Rewards Registration

New Registration

Re-Register (only necessary if information has changed)

(Company Name)

(Street Address)

(City)

(State)

(Zip)

(Mobile Phone)

(Business Phone)

(Owner/Contact Name)

(Business/Owner E-Mail Address)

(Website Address)

Yes, I would like to receive discounts, promotions and program reminders throughout the year

Yes, I would like to receive the monthly Hasa digital newsletter

My business services _____ pools.

I am a member of (check all that apply)

APSP

IPSSA

UPA

Other: _____

Primary Distributor: _____

City: _____

Print Name: _____

Signed: _____

Date: _____


FEBRUARY 2019



SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6 CVIPSSA Chapter Meeting	7	8	9
10	11	12	13 Raypak Training Leisure Supply Open House	14	15	16 El Dorado Trap Shoot
17	18	19	20 CVIPSSA Board Meeting	21	22	23
24	25	26	27	28		

Santa Summer Get Away, September 13-15

MARCH 2019

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6 CVIPSSA Chapter Meeting	7	8	9
10 	11	12	13 CVIPSSA Board Meeting	14	15	16
17	18	19	20	21 Western Pool & Spa Show	22 Western Pool & Spa Show	23 Western Pool & Spa Show
24	25	26	27	28	29	30
31						



Insurance Membership Education Networking Friendship

www.cvipssa.com

www.facebook.com/CapitalValleyIpssa

Newsletter Editor:

Mike Assenza

Phone: 916-837-8525

mike@rivercitypoolcare.com

Capital Valley IPSSA Chapter - Board of Directors

<i>Scott Houseman, President</i>	(916) 638-4100	scott@leisuretimepool.com
<i>Bill Palmer, Vice President</i>	(916) 202-6389	bill@allamericanpools.org
<i>Jim Severin, Secretary</i>	(916) 723-4689	deltabreezepoolservice@yahoo.com
<i>Jack Emlay, Treasurer</i>	(530) 644-7750	jjemlay@comcast.net

Other Important Contacts

<i>Mike Assenza</i>	<i>Membership</i>	(916) 837-8525	mike@rivercitypoolcare.com
<i>Chuck Catilus</i>	<i>Sick Route Chairman</i>	(916) 759-7097	ckpoolservice@surewest.net
<i>Jerry Houseman</i>	<i>Program Chairman</i>	(916) 396-1988	jerry@leisuretimepool.com
<i>Mike Assenza</i>	<i>Newsletter</i>	(916) 837-8525	mike@rivercitypoolcare.com
<i>Larry Hughes</i>	<i>Safety Chairman</i>	(916) 715-4688	Larryspoolsvc@yahoo.com
<i>Marian Pliczka</i>	<i>Website</i>		service@rosevillepoolservice.com
<i>David Hawes</i>	<i>Region 1 Director</i>	(925) 828-7665	info@hhpools.com
<i>Rose Smoot</i>	<i>IPSSA Corporate</i>	(888) 391-6012	rose@ipssa.com
<i>IPSSA Financial</i>	<i>Cramer & Associates</i>	(888) 391-6012	melody@cramercpa.com
<i>Arrow Insurance</i>		(800) 833-3433	
<i>Carole Dittmer</i>	<i>FPSIE Education Center</i>	(916) 922-8895	carole@fpsie.org
<i>Jennifer Farwell</i>	<i>APSP</i>	(916) 628-9963	jfarwell@apsp.org

Chapter Standing Rules at www.cvipssa.com



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best

Chapter Supporters	Contact	Phone	Email
Alpha West Marketing Group	Tim Daugherty	(916) 791-6715	tdougherty@alphawest.com
American Leak Detection	Monte Routon	(916) 331-6443	monte@americanleakdetect.com
AQUASALT, LLC	Ashley Baker	(713) 877-2746	abaker@aquasalt.com
Aztec Solar	Jack Stanger	(916) 853-2700	jack@aztecsolar.com
Burkett's Pool Plastering	Jason Steenburgh	(209) 595-6016	burkettjason@gmail.com
Blake Sales Associates	Brian Duyanovich	(916) 529-0806	bduyanovich@blakesales.net
Contractors State License Schools	Stephanie Williams-Malik	(888) 330-3346 ext 112	stephaniew@cslscorp.com
Deck-O-Seal	Patrick Raney	(916) 806-8924	praney@wrmeadows.com
Easy Care Products	Rosemarie Arenas	(559) 974-8252	rarenas@easycarewater.com
ELM Distribution	John Kies	(916) 342-0782	john@elmdistribution.com
HASA Chemicals	Dave Shepard	(916) 949-2662	daveshepard@hasapool.com
Hayward Pool Products	Ryan O'Riley	(916) 880-0174	roriley@hayward.com
Leisure Supply	Roger Jones	(916) 614-9500	rejones@kellersupply.com
Natural Chemistry	Charlie Tuttle	(302) 345-5435	charlie@ncbrands.com
Paramount Pool & Spa Systems	John Anderson	(925) 595-7516	janderson@1paramount.com
Pentair	Lorne Early	(916) 284-9774	lorne.early@pentair.com
Pentair	Darrin Dillree	(530) 301-1579	Darrin.dillree@pentair.com
Pool Covers, Inc.	Cheryl MacLennan	(800) 662-7665	cmaclennan@poolcoversinc.com
Pool Time	Joe Pagluica	(916) 601-8600	joepooltime@aol.com
Ray-Pak	Matt Anderson	(916) 767-8185	Matt.Anderson@raypak.com
SCP, Rancho Cordova	Eron Bennett	(916) 635-7374	4362@scppool.com
SCP, Rocklin	Ernie Weigum	(916) 408-2700	ernest.weigum@poolcorp.com
SCP, Sacramento	Mitch Miles	(916) 257-2669	mitchell.miles@poolcorp.com
Superior Pool Products	Doug Anthony	(916) 416-9344	douglas.anthony@poolcorp.com
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	Kirk_w@bcsreps.com
Tile Bright Pools and Tile Cleaning	Lynell Davis	(209) 241-7404	tilebrightpools@aol.com
United Chemical Corporation	To Be Named Soon		
Valley Leak Detection	Jeff Smith	(916) 532-2162	valleyleakdetection@gmail.com
Zodiac Pool Systems, Inc.	Nic Benny	(916) 599-4369	nic.benny@zodiac.com

Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to mike@rivercitypoolcare.com. The deadline is the 25th of the month for the following months issue.