



Mark your calendar!

### Next Chapter Meeting:

**May 6, 2020**  
Vendor Table Top

**VFW Hall**  
**8990 Kruitof Way**  
**Fair Oaks, 95628**  
**6:30 Dinner**  
**7:00 Meeting**

### Upcoming Meetings & Events:

**June 3<sup>rd</sup>**  
American Leak Detection

**July - Dark**

**August 5<sup>th</sup>**  
Hasa

**September 11-13<sup>th</sup>**  
**Santa's Summer Get Away**

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## CAPITAL VALLEY IPSSA CHAPTER

# Water Watcher

APRIL 2020

## April Chapter Meeting Has Been Cancelled

The **May Table Top** status may change, because of the COVID-19 health concerns and government restrictions. Updates to follow.

The following was taken from a recent IPSSA email:

Dear Members,

A document published on March 19, 2020, by Cybersecurity and Infrastructure Security Agency (CISA) executes the Secretary of Homeland Security's responsibilities as assigned under the Homeland Security Act of 2002. It identified the following as "Essential Businesses"

**Plumbers, electricians, exterminators, and other service providers who provide services that are necessary to maintaining the safety, sanitation, and essential operation of residences, Essential Activities, and Essential Businesses.**

**Those of us in the Service Industry are using this exemption under Essential Businesses to continue caring for our clients pools, spas, and water features. As a service technician, you should continue to function in a business as usual mode until informed otherwise. Furthermore, it is up to you as a business owner to determine what is best for your business and your customers.**

A flyer provided by the PHTA is on page 3 of the newsletter. You can also [download](#) this flyer to hand out or email to your customers to reassure them you are doing all you can to maintain their pool. You can even insert your logo.

IPSSA is working diligently with other pool industry associations to ensure that information exchanged is current.

Remember, your IPSSA BORD and Chapter Board are here every step of the way, as we are in it together.

## Sick Route

No one is out sick or injured.

Thank you for your support.

Chuck Catilus  
Sick Route Chairman  
(916) 759-7097  
ckpoolservice@surewest.net

## Thank You Nic and Josh with Fluidra for the door prizes at the last chapter meeting.

- ◇ Service remote
- ◇ 3-port valve
- ◇ Vacuum head
- ◇ Several hats
- ◇ Work gloves for all.

Plus, they provided dinner!

Thank you **Brian & Blake Sales** for the bottles of Free and Klear.

## IntelliConnect For Sale

New in a box, Pentair IntelliConnect. Box seal has been opened, but it has not been used. \$190 (wholesale \$246)

Contact Tom Pliczka @ 916-791-1221.

## NEWSLETTER CONTENT

What tips do you have to share??

What problems have you encountered this year?

Did you have a really great picture of an account you would like to share? Safety warnings? Local water news? Pools or equipment for sale? Events?

PLEASE share!

Want to write an article, submit chapter pictures, or have news to share? Please send it to

**mike@rivercitypoolcare.com**

by the 20th to be included.

Want to help with this or many other volunteer positions?

Contact one of our Board Members or Committee Chairmen today!

## Membership

**Perfect Attendance Awards** for attending all meetings during the year.

**Please welcome our newest member:**

- Kevin Knight - Placer Pool Care

For membership information please contact:

Mike Assenza

Membership Chairman

916-837-8525

[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)

## Chapter Attendance Incentive

A guaranteed \$25 winner at every chapter meeting!

The winner at the March meeting was **Fernando Rodriguez** with **Pristine Pool Service**. Who's next?

## For Sale:

Due to the generosity of our supporters, we have a limited number of products that were donated to support our fundraising efforts.

- Polaris TR28P Sweep - \$450
- Pentair 320 Filter - \$610
- Pentair Rebel Sweep - \$370
- Pentair Legend (LL505G) - \$435

Call Scott Houseman, 916-638-4100

-----  
Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852

Be sure to wear your shirt or tank top from a prior Santa's Summer Get Away to the Chapter meetings, and you can win a FREE registration to the 2020 Santa's Summer Get Away.





NORTHERN CALIFORNIA  
GOLF TOURNAMENT

Contact: [info@waterforawarrior.org](mailto:info@waterforawarrior.org)

The WATER for a WARRIOR Northern California Golf Tournament planned for April has been cancelled, due to COVID-19. They are, however, accepting donations to support the warriors.

Water for a Warrior selects at least one combat wounded veteran each year to be the benefactor of a swimming pool to aid in their therapy, recovery, and fitness. They also help as many additional veterans as they can by providing products and services such as, hot tubs, accessories (e.g. rails, lifts, etc.), orientations, clean-ups, and more.

## Help Wanted!

This is a great opportunity to give back to your chapter in a very vital way. We need someone to step-up and become our next Sick Route chairman. We need to fill this position by May 1.

This position doesn't require a lot of time, until someone is out sick or injured. Fortunately, for our chapter, that is maybe once or twice a year.

Contact Scott or Chuck for more information.



To stay current on upcoming local training and product specials -

Text: haywardnorcal  
To: 31996



## COVID-19 AND YOUR POOL & HOT TUB

### What You Need to Know

According to the CDC\*, COVID-19 cannot survive in properly treated pool and hot tub water. In addition, the World Health Organization states that controlling water quality is necessary to prevent the transmission of infectious diseases.

During this crisis it is important that pools and spas be properly maintained because:

- The maintenance of properly sanitized swimming pools and other artificial bodies of water is necessary to prevent the transmission of infectious diseases and help maintain community health.
- Without proper pool maintenance (which includes circulation and treatment of water) various germs which are present in feces – like e. coli – can grow. It can also create a breeding ground for mosquitoes, other pests and the diseases they may carry. This presents a risk not only to bathers but to the entire community at large.
- Additionally, it is critically important that active inground pool and spa projects be completed. Unfinished projects pose significant public safety risks as potential issues such as cave-ins and pool popping, as well as the dangers posed by an active construction site. And, the impact of long-term exposure to the elements may result in the community health issues noted above.
- As children and families across the country are being asked to reduce outside contact or even shelter at home, and gyms and other public facilities are closing, the backyard pool, spa or hot tub provides a fun way for families to focus on their health and well-being. These pools and hot tubs should be properly maintained by a service professional to ensure proper sanitation measures are taking place.

As always, please do not hesitate to reach out to us with any questions or to schedule a service.



The maintenance of properly sanitized swimming pools and other artificial bodies of water is necessary to prevent the transmission of infectious diseases and help maintain community health.

\*Source: Centers for Disease Control and Prevention, <https://www.cdc.gov/coronavirus/2019-ncov/phy/water.html>

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HIGH FLOW SAFETY DRAIN



**Chapter Speakers Schedule for 2020**

**Chapter Supporters** - We have featured speaker spots available for 2020.

This is the schedule as planned, thus far. If you are a chapter supporter and would like to speak during one of the available months, or if you are a member with suggestions for speakers or topics, please email Tom Pliczka at [service@rosevillepoolservice.com](mailto:service@rosevillepoolservice.com)

**Planned Meeting Schedule - 2020**

Jan - Dark	July - Dark
Feb - Pool & Hot Tub Alliance	Aug - Hasa
March - Fluidra	Sept - Available
April - Cancelled	Oct - Available
May - Vendor Table Top	Nov - Available
June - American Leak Detection	Dec - Christmas Party

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[www.easycarewater.com](http://www.easycarewater.com)

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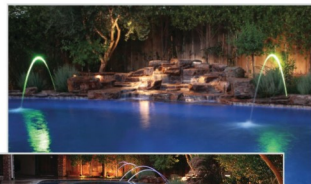
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## SunUp - Swimming Pool Solar

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\*PLEASE CONTACT JOHN KIES – ELM DISTRIBUTION (916) 342-0782

# APRIL 2020



SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15 CVIPSSA Board Meeting	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

*Santa's Summer Get Away - September 11-13*

# MAY 2020

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6 CVIPSSA Chapter Meeting	7	8	9
10 HAPPY Mother's DAY	11	12	13 CVIPSSA Board Meeting	14	15	16
17	18	19	20	21	22	23
24	25 	26	27	28	29	30
31						



**Insurance Membership Education Networking Friendship**

[www.cvipssa.com](http://www.cvipssa.com)

[www.facebook.com/CapitalValleyIpssa](https://www.facebook.com/CapitalValleyIpssa)

**Newsletter Editor:**

**Mike Assenza**

**Phone: 916-837-8525**

**[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)**

**Chapter Mailing Address:**

**Capital Valley IPSSA**

**P.O. Box 1944**

**Orangevale, CA 95662**

### **Capital Valley IPSSA Chapter - Board of Directors**

Scott Houseman, President (916) 638-4100 [scott@leisuretimepool.com](mailto:scott@leisuretimepool.com)

Bill Palmer, Vice President (916) 202-6389 [bill@allamericanpools.org](mailto:bill@allamericanpools.org)

Jim Severin, Secretary (916) 723-4689 [deltabreezepoolservice@yahoo.com](mailto:deltabreezepoolservice@yahoo.com)

Jack Emlay, Treasurer (530) 644-7750 [jjemlay@comcast.net](mailto:jjemlay@comcast.net)

### **Other Important Contacts**

Mike Assenza Membership (916) 837-8525 [mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)

Chuck Catilus Sick Route Chairman (916) 759-7097 [ckpoolservice@surewest.net](mailto:ckpoolservice@surewest.net)

Tom Pliczka Program Chairman (916) 791-1221 [service@rosevillepoolservice.com](mailto:service@rosevillepoolservice.com)

Mike Assenza Newsletter (916) 837-8525 [mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)

Marian Pliczka Website [service@rosevillepoolservice.com](mailto:service@rosevillepoolservice.com)

David Hawes Region 1 Director (925) 828-7665 [info@hhpools.com](mailto:info@hhpools.com)

Rose Smoot IPSSA Corporate (888) 360-9505 x2 [rose@ipssa.com](mailto:rose@ipssa.com)

IPSSA Member Services (888) 360-9505 x1 [memberservices@ipssa.com](mailto:memberservices@ipssa.com)

Insurance Billing Cramer & Associates (844) 574-1134 [insurance@cramercpa.com](mailto:insurance@cramercpa.com)

HUB Insurance Info & Certificates (800) 833-3433

Carole Dittmer FPSIE Education Center (916) 922-8895 [carole@fpsie.org](mailto:carole@fpsie.org)

Jennifer Farwell Pool & Hot Tub Alliance (916) 628-9963 [jfarwell@phta.org](mailto:jfarwell@phta.org)

**Chapter Standing Rules at [www.cvipssa.com](http://www.cvipssa.com)**



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best

Chapter Supporters	Contact	Phone	Email
American Leak Detection	Monte Routon	(916) 331-6443	<a href="mailto:monte@americanleakdetect.com">monte@americanleakdetect.com</a>
Aztec Solar	Jack Stanger	(916) 853-2700	<a href="mailto:jack@aztecsolar.com">jack@aztecsolar.com</a>
Burkett's Pool Plastering	Jason Steenburgh	(209) 595-6016	<a href="mailto:burkettsjason@gmail.com">burkettsjason@gmail.com</a>
Blake Sales Associates	Brian Duyanovich	(916) 529-0806	<a href="mailto:bduyanovich@blakesales.net">bduyanovich@blakesales.net</a>
Contractors State License Schools	Stephanie Williams-Malik	(888) 330-3346 ext 112	<a href="mailto:stephaniew@cslscorp.com">stephaniew@cslscorp.com</a>
Cramer & Associates, CPA	Jay Lang	(916) 864-4272	<a href="mailto:jay@cramercpa.com">jay@cramercpa.com</a>
Deck-O-Seal	Patrick Raney	(916) 806-8924	<a href="mailto:praney@wrmeadows.com">praney@wrmeadows.com</a>
EasyCare Products	Rodney MacDowell	(925) 222-8557	<a href="mailto:rmacdowell@easycarewater.com">rmacdowell@easycarewater.com</a>
ELM Distribution	John Kies	(916) 342-0782	<a href="mailto:john@elmdistribution.com">john@elmdistribution.com</a>
Fluidra	Nic Benny	(916) 599-4369	<a href="mailto:nbenny@fluidra.com">nbenny@fluidra.com</a>
Hasa Chemicals	Dave Shepard	(916) 949-2662	<a href="mailto:daveshepard@hasapool.com">daveshepard@hasapool.com</a>
Hayward Pool Products	Ryan O'Riley	(916) 880-0174	<a href="mailto:roriley@hayward.com">roriley@hayward.com</a>
Leisure Supply	Roger Jones	(916) 614-9500	<a href="mailto:rejones@kellersupply.com">rejones@kellersupply.com</a>
Natural Chemistry	Charlie Tuttle	(302) 345-5435	<a href="mailto:charlie@ncbrands.com">charlie@ncbrands.com</a>
Paramount Pool & Spa Systems	John Anderson	(925) 595-7516	<a href="mailto:janderson@1paramount.com">janderson@1paramount.com</a>
Pentair	Lorne Early	(916) 284-9774	<a href="mailto:lorne.early@pentair.com">lorne.early@pentair.com</a>
Pentair	Darrin Dillree	(530) 301-1579	<a href="mailto:Darrin.dillree@pentair.com">Darrin.dillree@pentair.com</a>
Pool Covers, Inc.	Cheryl MacLennan	(800) 662-7665	<a href="mailto:cmaclennan@poolcoversinc.com">cmaclennan@poolcoversinc.com</a>
Pool Time Plaster and Tile	Joe Pagluica	(916) 601-8600	<a href="mailto:joepooltime@aol.com">joepooltime@aol.com</a>
Ray-Pak	Matt Anderson	(916) 767-8185	<a href="mailto:Matt.Anderson@raypak.com">Matt.Anderson@raypak.com</a>
SCP, Rancho Cordova	Jordon Reynolds	(916) 501-7825	<a href="mailto:Jordan.reynolds@scppool.com">Jordan.reynolds@scppool.com</a>
SCP, Rocklin	Ernie Weigum	(916) 408-2700	<a href="mailto:ernest.weigum@poolcorp.com">ernest.weigum@poolcorp.com</a>
SCP, Sacramento	Mitch Miles	(916) 257-2669	<a href="mailto:mitchell.miles@poolcorp.com">mitchell.miles@poolcorp.com</a>
Superior Pool Products	Doug Anthony	(916) 416-9344	<a href="mailto:douglas.anthony@poolcorp.com">douglas.anthony@poolcorp.com</a>
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	<a href="mailto:Kirk_w@bcsreps.com">Kirk_w@bcsreps.com</a>
United Chemical Corporation	Rick Hild	(951) 818-5852	<a href="mailto:r.hild@unitedchemicalcorp.com">r.hild@unitedchemicalcorp.com</a>
Valley Leak Detection	Jeff Smith	(916) 532-2162	<a href="mailto:valleyleakdetection@gmail.com">valleyleakdetection@gmail.com</a>

Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to [mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com). The deadline is the 25th of the month for the following months issue.