

CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

MARCH 2017

Mark your calendar!

Next Chapter Meeting:

March 1, 2017

**VFW Hall
8990 Kruitof Way
Fair Oaks, 95628**

**6:30 Dinner
7:00 Meeting**

Upcoming Meetings & Events:

**April 5, 2017
May 3, 2017
June 7, 2017**

Inside this issue:	
Presidents Message	1
Events	2
Sick Route, Membership	3
Calendar	4
Chapter Important Numbers	5
Chapter Supporter Contact List	6

Presidents Message

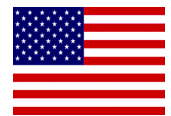
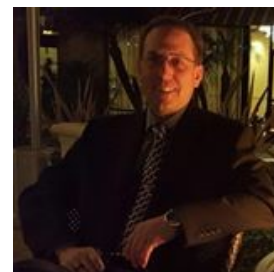
Have a great March!

Are you using Social Media? If you are not using social media, now is the time to start! More and more clients are using social media to gain information on products and services. Just some of the reasons to use social media, 1. Cost can be lower than running regular advertisements, most of this can be done with just a little time on your part to post information about products and services you provide, then link it to your website. Make every post link back to you. 2. Make your company visible and stand out of the crowd. Repetition in seeing your information will stick with the client. 3. Getting your information on products and services you provide out to a targeted group of clients is instantaneous, cheap, and easy to deploy. 4. Another form to make your company more accessible. 5. Younger clients just buying their first house will be using social media on a daily basis. If you company is not on it, they will most likely not be able to find you or even know what services and products you provide. 6. Show case your work and knowledge. This goes a long way to building trust with new and existing clients. 7. This will help with search engines to find your website. (SEO) 8. One of the most important reasons is that this is the way of the future, like it or not, if you are not using it, you will be missed.

'Til next time, keep it clear,

Scott Houseman
President

scott@leisuretimepool.com

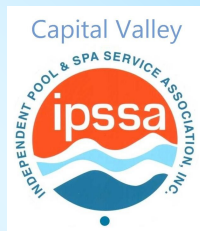




Registration Now Open for Fishing with FPSIE

Registration for the second annual Fishing with FPSIE fishing derby event has officially opened. Fishing with FPSIE is Northern California's largest pool industry camping event and fishing tournament. The event, which is hosted in Collin's Lake, California, will be held March 24th through March 26th, 2017. Fishing with FPSIE focuses on family, fishing, food and fun and includes Bass and Trout fishing contests. Register today to join in on the fun!

[Visit fishingwithfpsie.org](http://fishingwithfpsie.org)



Newsletters are sent out via e-mail. If you do not receive a newsletter via e-mail its because Newsletter does not have your email address. Please e-mail contactus@pollywogpools.com to be added to or removed from the list.

Educational Opportunities:

PENTAIR TRAINING SUMMITT

Wed & Thurs March 1st & 2nd from 7:30am until 5pm

Hilton Sonoma Wine Country.
(training & lodging) off of Roundborn Rd on north end of Santa Rosa
3555 Round barn Boulevard
Santa Rosa Calif 95403
707 523 7555 \$145.00 per nite plus tax.
(pentair17 is code)
www.pentairtraining.com

\$125.00 includes service manual, tools, & lunch

Pentair will be having a welcoming reception (appetizers & drinks) on Tues night Feb 28th at 6pm.

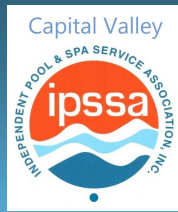
March 9-11 - Western Pool and Spa Show - Long Beach

March 14 - Hayward Pool Products - Filters and Cleaners

March 24-26 - Fishing with FPSIE: A Poolman's Fishing Derby

March 28 - CPSA - California Pool and Spa Industry Day at the State Capitol

March 28-30 - Zodiac Pool Solutions - Zodiac Academy Training



Capital Valley IPSSA Chapter Meeting

Wednesday
March 1, 2017
6:30 Dinner
7:00 Meeting

Featuring
Hayward
John Adams-Handy

Membership

\$50 referral for bringing in a new member to Capital Valley IPSSA.

Perfect Attendance Awards for making all meetings during the year.

March is the **last** meeting of the **1st** quarter. You must make at minimum 1 meeting per quarter to avoid fines.

For more information please contact:
Mike Assenza
Membership Chairman
916-837-8525
mike@rivercitypoolcare.com

Rebates:

<http://www.zodiacpoolsystems.com/rebates>

<http://www.polarispool.com/rebates>

- Classifieds -

For Sale:

This section is for members who would like to advertise the selling or buying of their pools, looking for sub-contractors, selling pool related stuff, buying pool related stuff, etc...

(contactus@pollywogpools.com to submit your Free classified ad)

NEWSLETTER CONTENT

What tips do you have to share??

What problems have you encountered this year?

Did you have a really great picture of an account you would like to share? Safety warnings? Local water news? Pools or equipment for sale? Events?

PLEASE share!

Want to write an article, submit chapter pictures, or have news to share? Please send it to

contactus@pollywogpools.com

by the 20th to be included.

Want to help with this or many other volunteer positions?

Contact one of our Board Members or Committee Chairmen today!

Chapter Standing Rules at www.cvipssa.com

Sick Route

Thank you for your support!

Chuck Catilus
Sick Route Chairman
(916) 759-7097
ckpoolservice@surewest.net



MARCH 2017

SUN	MON	TUE	WED	THU	FRI	SAT
			1 CVIPSSA Meeting Pentair Training	2 Pentair Training Santa Rosa	3	4
5	6	7	8 CVIPSSA Board Meeting	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24 Fishing with FPSIE	25 Fishing with FPSIE
26 Fishing with FPSIE	27	28	29	30	31	

APRIL 2017

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5 CVIPSSA Meeting	6	7	8
9	10	11	12 CVIPSSA Board meeting	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Capital Valley IPSSA Chapter

Insurance Membership Education Networking Friendship



www.cvipssa.com

www.facebook.com/CapitalValleyIpssa

Newsletter Editor:

Jillian Simon

Phone: 916-952-3750

contactus@pollywogpools.com

Capital Valley IPSSA Chapter - Board of Directors

<u>Scott Houseman, President</u>	<u>(916) 638-4100</u>	<u>scott@leisuretimepool.com</u>
<u>Jerry Houseman, Vice President</u>	<u>(916) 396-1988</u>	<u>jerry@leisuretimepool.com</u>
<u>Jim Severin, Secretary</u>	<u>(916) 723-4689</u>	<u>deltabreezepoolservice@yahoo.com</u>
<u>Jack Emlay, Treasurer</u>	<u>(530) 644-7750</u>	<u>jjemlay@comcast.net</u>

Other Important Contacts

<u>Mike Assenza</u>	<u>Membership</u>	<u>(916) 837-8525</u>	<u>mike@rivercitypoolcare.com</u>
<u>Chuck Catilus</u>	<u>Sick Route Chairman</u>	<u>(916) 759-7097</u>	<u>ckpoolservice@surewest.net</u>
<u>Jerry Houseman</u>	<u>Program Chairman</u>	<u>(916) 396-1988</u>	<u>jerry@leisuretimepool.com</u>
<u>Jillian Simon</u>	<u>Newsletter</u>	<u>(916) 952-3750</u>	<u>contactus@pollywogpools.com</u>
<u>Larry Hughes</u>	<u>Safety Chairman</u>	<u>(916) 715-4688</u>	<u>Larryspoolsvc@yahoo.com</u>
<u>Marian Pliczka</u>	<u>Website</u>		<u>service@rosevillepoolservice.com</u>
<u>Brian Duncan</u>	<u>Region 1 Director</u>	<u>(510) 325-9863</u>	<u>brian@pppsinc.com</u>
<u>Amy Nijjar</u>	<u>IPSSA Corporate</u>	<u>(888) 360-9505</u>	<u>anijjar@ipssa.com</u>
<u>IPSSA Financial</u>	<u>Cramer & Assoc</u>	<u>(888) 391-6012</u>	
<u>Arrow Insurance</u>		<u>(800) 833-3433</u>	



Thank you from Capital Valley IPSSA Chapter!

Please get to know our Chapter Supporters

They are here to help you be your best!

Chapter Supporters	Contact	Phone	Email
Advanced Pool Coatings	Dave Walter	(916) 773-1883	dave@advancedpoolcoatings.com
Alpha West	Tim Daugherty	(916) 791-6715	tdougherty@alphawest.com
American Leak Detection	Monte Routon	(916) 331-6443	monte@americanleakdetect.com
AQUASALT, LLC	Ashley Baker	(713) 877-2746	abaker@aquasalt.com
Aztec Solar	Jack Stanger	(916) 853-2700	jack@aztecsolar.com
Blake Sales Associates	Brian Duyanovich	(916) 529-0806	bduyanovich@blakesales.net
Backyard Commercial Sales	Kirk Wissbaum	(503) 804-9303	kirk_w@bcsreps.com
Chem-Quip	Mitch Miles	(916) 257-2669	mitch@chemquip.com
Classic Pool Finishing	Steven Beverage	(916) 797-0110	allcities@hotmail.com
Contactors State License Schools	Stephanie Williams-Malik	(888) 330-3346 ext 112	stephaniew@cslscorp.com
Deck-O-Seal	Patrick Raney	(916) 806-8924	praney@wrmeadows.com
Easy Care	Rosemarie Arenas	(559) 974-8252	rarenas@easycarewater.com
HASA Chemicals	Dave Shepard	(916) 949-2662	daveshepard@hasapool.com
Hayward Pool Products	John Adams Handy	(800) 663-3355	jhandy@haywardnet.com
Leisure Supply	Roger Jones	(916) 614-9500	rejones@kellersupply.com
Natural Chemistry	Pat Smith	(916) 899-0915	psmith@naturalchemistry.com
Paramount Pool & Spa Systems	John Anderson	(925) 595-7516	janderson@1paramount.com
Pentair	Lorne Early	(916) 284-9774	lorne.early@pentair.com
Pool Covers, Inc.	Cheryl MacLennan	(800) 662-7665	cmaclennan@poolcoversinc.com
Pool Time	Joe Pagluica	(916) 601-8600	joepooltime@aol.com
PoolRx Worldwide, Inc.	Jordan Bouey	(949) 257-9050	jordan@poolrx.com
Premier Pool & Spa	Louie Nava	(916) 346-0595	Lnava@ppas.com
SCP, Rancho Cordova	Eron Bennett	(916) 635-7374	4362@scppool.com
SCP, Rocklin	Ernie Weigum	(916) 408-2700	ernest.weigum@poolcorp.com
Superior Pool Products	Doug Anthony	(916) 416-9344	douglas.anthony@poolcorp.com
Tile Bright Pools & Tile Cleaning	Lynell Davis	(209) 241-7404	tilebrightpools@aol.com
United Chemical Corporation	Jeff Moscoe	(707) 533-5136	J.moscoe@unitedchemicalcorp.com
Valley Leak Detection	Jeff Smith	(916) 532-2162	valleyleakdetection@gmail.com
Waterways	Chuck Stetler	(775) 445-9915	chucks@waterwayplastics.com
Zodiac Pool Systems, Inc.	Nic Benny	(916) 599-4369	nic.benny@zodiac.com