

# Water Watcher

APRIL 2014

Mark your calendars!

**MEETINGS:**

April 2nd 2014  
8990 Kruitof Way, Fair Oaks, 95628

Hayward  
With Premier Pools  
on the Drought  
6:30 pm Dinner  
7:00 -9:00 pm  
Meeting

**UPCOMING:**

Friday May 2nd, 2014  
May Table Top and BBQ

June 4th, 2014

July—No Meeting  
Happy 4th

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## President's Message

Several events for your customers will be coming up soon, such as Mothers' and Fathers' days, Graduation day, Memorial Day, and The 4th of July. Customers will be hanging out in their backyards in the full swing of the BBQ season. With the exception of a few rainstorms the weather is now cooperating and allowing us to get pools set up for the summer. Spring Conditioning should be done by the end of this month to get your pools chemically set up for the hotter months. Solar systems and pool and spa heaters are in need of start up after sitting all winter. Pool and spa heaters need to be cleaned out and checked for safe operation. If you're uncomfortable with solar systems, and pool and spa heater start ups, and repairs, several of our chapter members and chapter supporters are more than happy to help you with completing those tasks.

Swimming pool water temperatures are warm enough to start adding salt to those salt pools, and clean and check salt cells. This is also a good time to show your customers energy efficient products to help them save money on their energy bills. Don't forget about the drought and the push for water conservancy. It is very important to promote covering the pool with a cover of some sort. Solar blankets decrease the evaporation the best, but are the hardest to remove. Solar Sun Rings are the next best thing to this, and are much easier to remove. There are also Liquid Covers in a bottle that work well to that give you some reduction in evaporation. Evaporation prevention is the goal with these products, but they also aid in energy conservation. They prevent heat loss at night and reduce the heating costs of swimming pools.

There is so much that needs to be done this time of year, get an early start. Suppliers are even available with longer hours that include being open on the weekends. For many pool companies this time of year makes it or breaks it. If you need help please don't hesitate to ask for help, everyone in our chapter has their specialties. Mike Assenza with River City Pools has finished and published the new **Resource Manual**, available on the CVIPSSA website. Tile Cleaners, Plasterers, Solar Installers, Heater Specialists, Safety fencing & cover Installers, Plumbers, and Electricians, etc. are all at our finger tips. Use your resource manuals, newsletter or ask around the chapter to find the help. Many of the companies in our chapter offer referrals for finding them work.

### Beneficiary Forms

According to our chapter roster over 50% of our members don't have a beneficiary form filled out and turned into the financial office. Please make sure to call the IPSSA financial office to update and check that your beneficiary, and

contact information is correct. You and your family would not like to potentially lose your benefits or have them go to the wrong place, because you didn't double check. It's just a phone call.

Our last meeting featured Pentair. Pentair provided a great presentation, dinner and donations to our chapter for the rebates program and perfect attendance awards. Thank you so much.

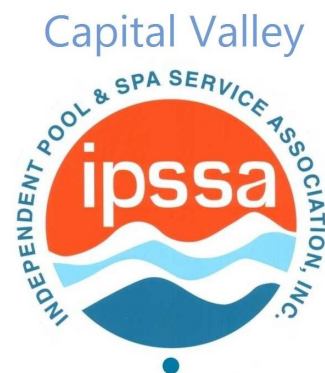
This months meeting is with Hayward. John Adams Handy will be giving us another great presentation on their latest and greatest products and will be introducing their newly acquired Poolfernugen Pool Cleaners.

Monte from American Leak Detection will be providing Pizza from Round Table. Thank you Monte very much.

Next month is the Capital Valley IPSSA Pool & Spa Service Professionals Annual **May Table Top & Family BBQ. Friday, May 2nd.** at the VFW hall at 8990 Kruithof Way, Fair Oaks, Ca 95628. Please don't miss it. This is a great way to get product education and see demonstrations. Not to mention our chapter supporters are so generous, offering great prizes for our raffle, and raising money for our chapter and its charities throughout the year. We will have a bounce house and entertainment. Dinner will be served at 6pm with music, games, prizes, fundraising and fun! Don't forget the Table Top BBQ counts as a meeting. Please make sure to sign in as soon as you get there! Everyone is welcome to attend, even non IPSSA members, so please bring the family and anyone who is interested in checking out our organization. If you're interested in being a chapter Supporter please contact Capital Valley IPSSA's new phone number, which is (916) 860-7115. Please add this to your phone. We still need volunteers to help with the event, please contact Gregg Simon at 916-879-6923, or email me at Gregg@pollywogpools.com See you there!

"Keep up the good work"

Sincerely,  
Gregg Simon  
President Capital Valley IPSSA Chapter  
(916)879-6923  
Gregg@pollywogpools.com



Dear Members,

This year, the distributors are asking for signed authorization letters from our members. Please review, sign and return the following letter to me ASAP if you have not already done so.

***This is time sensitive and we need to get these back right away.***

In the past years, we have received generous rebate donations from Pentair and Hayward for as much as \$6,000.00! These generous rebate donations help our chapter to provide continued education classes, Annual Table Top & Family BBQ, Santa's Summer Getaway and our Christmas Party. We need your participation in order to continue these events. If you have any questions you can call any of the board members or myself. You can e-mail this signed Authorization letter back to me, FAX or mail.

Fax - 780-2882

Mail: Deep Blue Pool Service  
1079 Sunrise Ave., Suite B-3  
Roseville, CA 95661

Thank you so much for continuing to support your chapter. This letter will be available on the chapters website soon: [www.cvipssa.com](http://www.cvipssa.com)

Thanks again! :)

Linda Eggers Deep Blue Pool Service (916) 521-7168



Dear Capital Valley Members,

In an effort to continue receiving the generous rebate donations from our vendors, the Capital Valley IPSSA chapter requests that you sign this letter of authorization.

This letter will allow the vendors, listed below, to have access to your account at the distributors listed below. The information that the vendors will extract are equipment purchases of their product ONLY. This information will be used **solely and exclusively** for tallying equipment purchases made by you for our rebate donations.

The Capital Valley IPSSA chapter thanks you for your continued participation.

Vendors:

Pentair  
RayPak  
Hayward  
HASA

Distributors:

SCP - Pool Corp.  
General Pool Supply  
Chem Quip  
Leisure Supply

Member Name (Print): \_\_\_\_\_ Date: \_\_\_\_\_

Company Name (Print): \_\_\_\_\_

Members signature: \_\_\_\_\_ Phone#: \_\_\_\_\_

Capital Valley



**Annual  
Table-Top  
& Family BBQ**

**Friday  
May 2, 2014**

Fair Oaks VFW - 8990 Kruitof Way - Fair Oaks, CA 95628

**Dinner Music Entertainment Prizes**

**Product Education & Demonstrations**

*Many different manufacturers, distributors and other helpful tabletop displays with new products that can help make you more marketable and profitable!*

GREAT RAFFLE PRIZES!! Donated by our wonderful chapter supporters!

**For the kids:**

**Bounce House and Entertainment**

**All Pool and Spa Industry Welcome!**

If you are not a member and are interested in learning more about the Capital Valley Chapter Independent Pool and Spa Service Association please join us.

For more information please call Capital Valley IPSSA Table Top Coordinator Jillian Simon at 916-952-3750 or [contactus@pollywogpools.com](mailto:contactus@pollywogpools.com).

Education Insurance Support Friendship Networking

**Members, Volunteers and Chapter Supporters make these events possible. Volunteer now!**

**Daytime  
Classes  
to be  
Announced!!**



**6:00 pm  
Table-Top  
~ Luau ~  
Dinner  
and  
Entertainment  
Raffle**

## Capital Valley Chapter Meeting

Wednesday  
April 2nd 2014  
6:30 Dinner  
7:00 Meeting

## Hayward Demonstration Premier Pools Drought Presentation

Dinner generously provided by:

**Monte at American Leak Detection**



## CLASSIFIED SECTION

### WANTED:

from Shaleen Stevenson at Hot Water Works:  
Hi, all. My father has a very old **Tahitian Sand Filter (HR31)**. The **top value and connections** are broken So, if anyone has old parts or happens to be taking out a old unit, would you PLEASE let me know -- new or used is fine. THANKS! Shaleen Stevenson  
hotwaterworks@hotmail.com

### FOR SALE:

Black Hayward Phantom pool sweep  
NEW \$450 call 916-879-6923

This section is for members who would like to advertise the selling or buying of their pools, looking for sub-contractors, selling pool related stuff, buying pool related stuff, etc... (contactus@pollywogpools.com to submit your classified ad)

Have information to include?

Want to write an article, submit pictures, or have news to share?

Please send it to  
[contactus@pollywogpools.com](mailto:contactus@pollywogpools.com)  
by the 20th to be included next month.

We are always looking for industry news, event, stories, and pictures.

Want to help with this or many other volunteer positions?

Contact one of our Board Members or Committee Chairmen today!

## SICK ROUTE

Thank you for your support!

**If you have any questions please contact**

**Karl Eggers  
Sick Route Chairman  
916-521-7168**

### CHAPTER SUPPORTERS:

If you would like to offer a class or demonstration at our May Table-Top please contact me for space and time availabilities. Please contact myself or Larry Hughes to add tables for the May Table-top. (One table is provided with chapter supporter dues.) There are also other sponsorship opportunities available for our May event. (Food, Entertainment, Bounce House, Games, Etc.)

Thank you!  
Jillian Simon  
Capital Valley IPSSA Chapter  
Newsletter/Table-Top BBQ  
[contactus@pollywogpools.com](mailto:contactus@pollywogpools.com)

## Capital Valley IPSSA Chapter



## Insurance Membership Education Networking Friendship

Newsletters are being sent out via e-mail!  
If you do not receive a newsletter via e-mail its because the IPSSA financial office does not have your e-mail address. Please e-mail [contactus@pollywogpools.com](mailto:contactus@pollywogpools.com) to be added to the list.

[www.cvipssa.com](http://www.cvipssa.com)

[www.facebook.com/CapitalValleyIpssa](https://www.facebook.com/CapitalValleyIpssa)

### Newsletter Editor:

Jillian Simon

Phone: 916-952-3750

[contactus@pollywogpools.com](mailto:contactus@pollywogpools.com)

**916-860-7115 NEW!!**

## Capital Valley Chapter Membership Information

### Capital Valley IPSSA Chapter - Board of Directors

<i>Gregg Simon, President</i>	(916) 879-6923	<a href="mailto:gregg@pollywogpools.com">gregg@pollywogpools.com</a>
<i>Richard Lynch, Vice President</i>	(916) 257-7982	<a href="mailto:judi.rich@gmail.com">judi.rich@gmail.com</a>
<i>Jim Severin, Secretary</i>	(916) 723-4689	<a href="mailto:deltabreezepoolservice@yahoo.com">deltabreezepoolservice@yahoo.com</a>
<i>Jack Emlay, Treasurer</i>	(530) 644-7750	<a href="mailto:jjemlay@comcast.net">jjemlay@comcast.net</a>

### Other Important Contacts

<i>Linda Eggers Membership</i>	(916) 521-7168	<a href="mailto:linda@deepbluepool.com">linda@deepbluepool.com</a>
<i>Karl Eggers Sick Route Chair</i>	(916) 521-7168	<a href="mailto:k.eggers61@yahoo.com">k.eggers61@yahoo.com</a>
<i>Larry Hughes Program &amp; Safety Chair</i>	(916) 715-4688	<a href="mailto:Larryspoolsvc@yahoo.com">Larryspoolsvc@yahoo.com</a>
<i>Jillian Simon Newsletter &amp; May Table-Top BBQ</i>	(916) 952-3750	<a href="mailto:contactus@pollywogpools.com">contactus@pollywogpools.com</a>
<i>Region 1 Director Brian Duncan</i>	(510) 325-9863	<a href="mailto:brian@pppsinc.com">brian@pppsinc.com</a>
<i>IPSSA Corporate Amy Nijjar</i>	(888) 360-9505	<a href="mailto:anijjar@ipssa.com">anijjar@ipssa.com</a>
<i>IPSSA Financial Sue Neronde Cramer &amp; Associates</i>	(888) 391-6012	<a href="mailto:sue@cramercpa.com">sue@cramercpa.com</a>



## Thank you from Capital Valley IPSSA Chapter!

### Please Patronize Our Chapter Supporters

**They are here to help you be your best!**

Chapter Supporters	Contact	Phone	Email
Alpha West	Tim Daugherty	(916) 791-6715	<a href="mailto:tdougherty@alphawest.com">tdougherty@alphawest.com</a>
Adams Pool Specialties	Jason Ladd	(916) 416-4345	<a href="mailto:jladd@adamspoolsac.com">jladd@adamspoolsac.com</a>
American Leak Detection	Monte Routon	(916) 331-6443	<a href="mailto:monte@surewest.net">monte@surewest.net</a>
Aztec Solar	Ron Brandt	(916) 853-2700	<a href="mailto:ron@aztecsolar.com">ron@aztecsolar.com</a>
Blake Sales	Ron Eger	(360) 970-3233	<a href="mailto:r.eger@blakesales.net">r.eger@blakesales.net</a>
Bullseye Leak Detection	Daniel Spatz	(916) 216-7566	<a href="mailto:info@bullseyeleak.com">info@bullseyeleak.com</a>
Chem-Quip	Mitch Miles	(916) 923-5091	<a href="mailto:mitch@chemquip.com">mitch@chemquip.com</a>
Deck-O-Seal	Patrick Raney	(916) 806-8924	<a href="mailto:praney@wrmeadows.com">praney@wrmeadows.com</a>
Easy Care	Rosemarie Arenas	(559) 974-8252	<a href="mailto:rarenas@easycarewater.com">rarenas@easycarewater.com</a>
General Pool Supply	Doug Anthony	(916)416-9344	<a href="mailto:douglas.anthony@poolcorp.com">douglas.anthony@poolcorp.com</a>
HASA Chemicals	Dave Shepard	(916) 949-2662	<a href="mailto:daveshepard@hasapool.com">daveshepard@hasapool.com</a>
Hayward Pool Products	John Adams Handy	(800) 663-3355	<a href="mailto:jhandy@haywardnet.com">jhandy@haywardnet.com</a>
Natural Chemistry	Pat Smith	(916) 899-0915	<a href="mailto:psmith@naturalchemistry.com">psmith@naturalchemistry.com</a>
Paramount	John Anderson	(925) 595-7516	<a href="mailto:janderson@1paramount.com">janderson@1paramount.com</a>
Pentair	Lorne Early	(916) 284-9774	<a href="mailto:lorne.early@pentairwater.com">lorne.early@pentairwater.com</a>
Pool Covers, Inc.	Cheryl MacLennan	(800) 662-7665	<a href="mailto:cmaclennan@poolcoversinc.com">cmaclennan@poolcoversinc.com</a>
Pool Time	Joe Pagluica	(916) 601-8600	<a href="mailto:joepooltime@aol.com">joepooltime@aol.com</a>
Poolmaster	Andrea Bernard	(916) 223-2018	<a href="mailto:abernard@poolmaster.com">abernard@poolmaster.com</a>
Premier Pool & Spa	Louie Nava	(916) 346-0595	<a href="mailto:lhnav@gmail.com">lhnav@gmail.com</a>
Raypak	Rick Witt	(916) 715-3470	<a href="mailto:rwitt@raypack.com">rwitt@raypack.com</a>
Recreation Sales	Kirk Wissbaum	(503) 804-9303	<a href="mailto:kirk_w@bcsreps.com">kirk_w@bcsreps.com</a>
Sales Link	Chuck Stetler	(775) 445-9915	<a href="mailto:charles@saleslinkinc.com">charles@saleslinkinc.com</a>
SCP, Rancho Cordova	Eron Bennett	(916) 635-7374	<a href="mailto:4362@scppool.com">4362@scppool.com</a>
SCP, Rocklin	Ernie Weigum	(916) 408-2700	<a href="mailto:ernest.weigum@poolcorp.com">ernest.weigum@poolcorp.com</a>
Valley Leak Detection	Jeff Smith	(916) 532-2162	<a href="mailto:valleyleakdetection@gmail.com">valleyleakdetection@gmail.com</a>
Zodiac Pool Systems, Inc.	Nic Benny	(916) 599-4369	<a href="mailto:nic.benny@zsodiac.com">nic.benny@zsodiac.com</a>

