

Water Watcher



MAY 2012

May 2, 2012
8990 Kruitof Way,
Fair Oaks, 95628

Dinner
6:00 pm

UPCOMING SPEAKERS

May
Table Top

June
Zodiac

July
Dark

INSIDE THIS ISSUE:

President's Message	1
Upcoming Speakers	1
May Table Top	2
Advertisements	3
Classifieds	3
Contact Numbers	4
Chapter Supporters	4

President's Message



Please Help! There are two legislative bills going through our California State Assembly due to be voted on soon. One bill is AB 1963 designed to raise a 4% sales tax on all service industry companies, except automotive, medical, agricultural, legal, and tax preparation. The second is AB 2540 which specifically targets our industry of pool and spa service and repair, and nearly 30 other service industries. Both of these bills could take effect as early as January 1st 2013. Emergency budget legislation could pass it sooner. Not only can we not afford this in the swimming pool industry, but we cannot afford this as consumers, and customers in all the other service industries. Prices in our industry for fuel, chemicals, and products have been climbing exponentially. A service tax would have to be passed to our customers, raising prices across the board. This may cause our customers to find black market pool service companies, or decide to try servicing pools themselves. Our industry has taken many hits due to the economy; how much more can we take? **PLEASE DUE EVERYTHING YOU CAN TO HELP!** Call your local Representative ask them to

stop the madness. Join SPEC, to help raise the money to fight these bills. SPEC needs the donations we give to fight for our industry. Expect a hard fought campaign on both sides. Lets fight to help our side win, if we don't we all lose. For more information go to www.calspec.org. Or call (916)447-4113. If you would like to donate to SPEC, we will be accepting donations at the Table Top.

Don't miss the May Table Top, Wednesday May, 2nd. Great food, knowledgeable chapter supporters, raffle prizes, music, bounce house obstacle course and a balloon artist. Bring the family, and have some fun. Come see new products and promotions from all of our chapter supporters. Come to support your favorite manufacturers and product representatives. Bring every pool guy you know and anyone interested in checking out Capital Valley IPSSA. There is so much to see and learn. Please don't miss this event, help support Capital Valley IPSSA.

Please sign in at the membership table before you leave. The Table Top counts as a meeting. Raffle

tickets will be available for great prizes, donated by our chapter supporters along with a fifty/fifty raffle drawing. Tickets will be sold at the membership table. Donations to Spec will be accepted at the membership table too.

Sign up early for the Summer Camping Trip with Capital Valley IPSSA for a special May Table Top discount. If you're a perspective member signing up to join Capital Valley IPSSA ask for the promotional discount from our membership.

Thank you in advance for all the help from our volunteers, and chapter supporters. This could not be possible with out all the time and resources donated by our dedicated members, chapter supporters and volunteers. See you all there.

"Keep up the good work"
Sincerely, Gregg Simon
Capital Valley I.P.S.S.A. President

CAPITAL VALLEY IPSSA

Membership Insurance Education Support Networking



TABLE TOP & FAMILY BAR-B-QUE MAY 2, 2012

Product Education & Demonstrations
Dinner & Music

For the kids:
Hot dogs

Bounce House and Entertainment

8990 Kruithof Way - Fair Oaks VFW
Fair Oaks, CA 95628

*Tabletop displays with new products that can make you
more marketable and profitable!*

Everyone Welcome!

**If you are not a member and are interested in learning
more about the IPSSA organization please join us.**

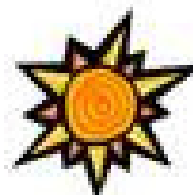
For more information please call Capital Valley
IPSSA President Greg Simon at 916-879-6923.



Table Top

Get to know our
chapter supporters and
the new products and
equipment
available!

6:00pm



**Dinner
Music
Raffle**

GREAT PRIZES!!

Donated by our wonderful
chapter supporters!

*Volunteers and chapter
supporters make this event
possible!!*

(paid advertisement)

BUSINESS BIOS**Swimming Pool Safety**

Safety Swimming Pool Covers and Safety Fencing provided by Pool Covers, Inc.

With the significant number of drowning deaths that occur in unattended swimming pools each year, safety swimming pool and spa covers as well as safety fencing offer protection and peace of mind to homeowners with children and pets. Pool Covers, Inc. specializes in swimming pool safety products that offer a wide range of benefits from child safety to water conservation and ease of maintenance.

Employee-owned since 1984, Pool Covers, Inc. has more than 25 years of experience in the sales, service, and installation of swimming pool safety products. With over 40 knowledgeable technicians, sales consultants, and office staff, each team member has a vested interest in providing homeowners the latest in cutting-edge products and



customer service customized to suit their particular needs and lifestyle.

Safety swimming pool covers provide security and minimize maintenance costs and time. Acting as a barrier against leaves, insects, and other debris, pool covers allow homeowners to spend less time skimming and more time swimming. Other advantages include heat retention, water conservation due to reduced water evaporation, and less chemical evaporation, which means chlorine can last as long as two weeks.

Many homeowners wrongly assume

that having a unique pool shape means it will have to remain uncovered. Whether your pool is a classic rectangle, a curvaceous kidney shape, or offers a breathtaking view from an infinity edge, the professionals at Pool Covers, Inc. have a variety of top-of-the-line automatic, semi-automatic, and manual pool covers to suit your needs. If automatic options aren't feasible for your particular pool, you can still reap the benefits of a pool cover with manual styles that snap directly onto the surrounding deck. And if a manual cover doesn't apply, a full line of safety fencing provides the added protection you need to create a safety zone around your pool without detracting from the beauty of your backyard.

For more information and a free in-house consultation, you can call Pool Covers, Inc., serving the entire Bay Area, toll-free at 800-662-7665, or visit them online at www.PoolCoversInc.com.



Save Lives, Save Water, Save Heat, Save Money

~Classified Section~

This section is for members who would like to advertise the selling or buying of their pools, looking for sub-contractors, selling pool related stuff, buying pool related stuff, etc... (send an email to jneronde@yahoo.com to include your classified ad)

VAC-ALERT FOR SALE

The chapter has a VA-2000L we need to convert to cash.

Wholesale is \$499.00. We are asking \$400.00.

Contact Jack Emlay, 530-644-7750, JJEMLAY@COMCAST.NET.

What might be heard at Mount Rushmore about Salt Water Pools...

I check the salt level and only use AQUASALT.

I keep the pH in the correct range.

I clean the cell every 2 to 3 months of use.

I add conditioner as needed, honestly.



AQUASALT®

www.aquasalt.com

Always Read Instructions Always Read Instructions Always Read Instructions Always Read Instructions

Insurance Membership Education Networking Friendship



Newsletters are being sent out via e-mail! If you do not receive a newsletter via e-mail its because the IPSSA financial office does not have your e-mail address. Please e-mail me at jneronde@yahoo.com and I will be sure to add you to the list.

Capital Valley IPSSA Chapter

Jennifer Neronde
Phone: 916-225-2196
E-mail: jneronde@yahoo.com



Capital Valley IPSSA Chapter Board of Directors

Please Patronize Our Chapter Supporters

Gregg Simon, President

(916) 879-6923
gregg@pollywogpools.com

Larry Hughes, Vice President

(916) 715-4688
Larryspoolsvc@yahoo.com

Jim Severin, Secretary

(916) 723-4689

Jack Emlay, Treasurer

(530) 644-7750

Other Important Contacts

David Durkin-Region 1 Director

(925) 757-1311

IPSSA Corporate Offices

Vicki Lester
(888) 360-9505 www.ipssa.com

IPSSA Financial Offices

Cramer & Associates
(888) 391-6012

sue@cramercpa.com

Linda Eggers, Membership

(916) 521-7168

Karl Eggers

Sick Route Chair

(916) 521-7168

karl@deepbluepool.com

Gregg Simon, Safety Chair

(916) 879-6923

George Stevenson, Program Chair

(916) 863-1700

Jennifer Neronde, Newsletter

(916)225-2196

Adams Pool Specialties.....	Jason Ladd	(916) 416-4345
American Leak Detection	Monte Routon	(916) 331-6443
Aqua Salt.....	Susan Flowers.....	(866) 549-7665
Aqua Star	Jack Wohler	(916) 835-7099
Aztec Solar.....	Jonathan Gemma.....	(916) 853-2700
Blake Sales.....	Ron Eger	(360) 970-3233
Bullseye Leak Detection	Daniel Spatz.....	(916) 216-7566
Contractors State License Services	Mary Birch.....	(916) 363-2784
Deck-O-Seal.....	Patrick Raney.....	(916) 806-8924
General Pool Supply	Jennifer Wilson.....	(800) 722-7946
HASA Chemicals.....	Stan Carpenter.....	(925) 949-3783
Hayward Pool Products.....	John Adams Handy.....	(800) 663-3355
Jandy/Polaris/Zodiac.....	Jade Nicol	(916) 826-1787
Leisure Supply Company.....	Tristen Traynor	(916) 614-9500
Natural Chemistry.....	Pat Smith.....	(707) 775-5517
Orenda Technologies	Patrick Storm	(916) 690-6894
Paramount Pool & Spa Systems.....	John Andersen.....	(925) 595-7516
Pentair	Lorne Early	(916) 284-9774
Pool Covers, Inc.....	Cheryl MacLennan.....	(800) 662-7665
Premier Pool & Spa.....	Louie Nava.....	(916) 346-0595
Raypak	Rick Witt.....	(916) 715-3470
Recreation Sales.....	Kirk Wissbaum	(503) 804-9303
Sales Link	Chuck Stetler.....	(775) 884-4986
SCP, Rancho Cordova.....	Eron Bennett	(916) 635-7374
SCP, Rocklin.....	Ernie Weigum	(916) 408-2700
Sierra Concrete Resurfacing.....	Rocco	(916) 759-2033
Valley Leak Detection.....	Jeff Smith.....	(916) 863-7362

Chapter Supporters if your name is not on this list and you believe it should be please contact our program chairman George Stevenson (916) 863-1700.

If you are a Chapter Supporter and are interested in submitting monthly articles, or news, please e-mail info and artwork to Jennifer Neronde at jneronde@yahoo.com. The deadline is the 15th of the month for the following months issue. Thank you.