

Water Watcher

JUNE 2012



June 6, 2012
8990 Kruitof Way,
Fair Oaks, 95628

Dinner
6:30 pm
Meeting
7:00 to 9:00 pm

UPCOMING SPEAKERS

June
Aztec Solar

July
Dark

August
David Hawes

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President's Message



The May Table Top was a great success. Our chapter supporters did a great job with their product demos and presentations. I personally enjoyed the whole experience, I learned about new products and enjoyed meeting with new and old chapter supporters. For some of our chapter supporters this event is the only opportunity we have to see them. Thanks to all of our chapter supporters for the great prizes for our raffle and their continued support each year. We appreciate all you do through out the year for all the events we have.

We had wonderful weather, good food, and a good turn out. The feed back this year about the whole event was great. The kids had a great time with, the confidence course bounce house, the tee ball batting cage, and Twistin Tim the balloon artist. The adults had the Table Top, great food, The Sundance Kid DJ, friends in the industry, and the great prizes in the raffle.

This event was so much fun and ran so smooth. We could not have done it with out the help from our volunteers. George and Shaleen Stevenson program chair and organizers of

the chapter supporters. Jack Emlay, Richard Lynch and Scott Houseman did the setup for the tent, tables, chairs, and the lighting for the pavilion. The meat was barbequed by Bill from Rocklin SCP, and Jordan from Rancho Cordova SCP. The tri-tip and chicken were amazing. The kitchen crew was Jennifer Neronde, Bill Hudson, Jillian Simon, Tainya Rios, Scott Houseman, Karl and Linda Eggers, and Jack Emlay. Good job on the food. The mac and cheese and grilled mushrooms and onions were a huge hit. Karl Eggers, thank you for organizing and manning the generators for the much needed power. Linda Eggers, Jack Emlay, and Shaleen Stevenson took care of membership, camping trip sign-ups, and the raffle tickets. Good job. The clean up included all of the above listed volunteers and many others. Thank you to everyone for their help. This year's table top was so much fun, thank you to our membership that participated in this once again great event.

June's chapter meeting Wednesday the 6th, will include guest speaker Lloyd Peterson from Aztec Solar, and pizza from Monte Routon from American

Leak Detection. There is no meeting in July.

The Capital Valley IPSSA Santa's Summer Getaway is September, 14th –the 16th. This is a great chance to squeeze in that last camping trip of the season. The location is the Sly Park Recreation Area. There is lake access and I've been told that the meals are provided, and there are crafts for the kids and several activities for everyone to do. Many Chapter supporters are there as well. Come to this months meeting to sign up or contact Shaleen Stevenson at hotwaterworks@hotmail.com. We look forward to seeing all of our members there.

"Keep up the good work"
Sincerely, Gregg Simon
Capital Valley I.P.S.S.A. President

**PIZZA PROVIDED BY
MONTE ROUTON
OF
AMERICAN LEAK
DETECTION**



Deep Blue Pool Service



Deep Blue Pool Service, Inc. is owned and operated by Karl and Linda Eggers. Karl started Deep Blue Pool Service in 2001, shortly after he and Linda got married and purchased their first home with a pool. Word got out that Karl was doing such a great job on his own pool, that a family member hired him, then one of their neighbors and then a co-worker of Linda's. The rest, as they say, is history. Being new to the industry, Karl went on a ride-a-long with a pool guy who was a friend of the family. That is where he learned of IPSSA. Karl joined IPSSA and dove right in. In his first year with Capital Valley IPSSA, he volunteered as safety chair. He was voted Rookie of the Year - in fact, the award was created by then President Mike Stinson to honor him. Karl was later voted to the office of Vice President and then served as President of Capital Valley IPSSA from 2002 to 2004. He has since volunteered for many committees within the chapter. He is currently Sick Route Chairman and on the camping committee.

Karl continued building Deep Blue Pool Service into a profitable business, obtaining his contractor's license in 2003 so that he could take on repairs, and taking classes from every manufacturer to increase his skill level. In the beginning, Linda continued her employment with EDS in Rancho Cordova as a Security IT Analyst while also supporting Karl with his business endeavor and helping with the billing. As Deep Blue Pool Service started to grow with the added products and services such as repairs and new equipment installations, it was decided that Linda would leave EDS and join Karl full time. In 2002 they added tile cleaning to their services. They recently upgraded their tile cleaning equipment, method and media used for cleaning tile. They are using an "Environmentally Safe" mineral to remove the calcium from tile, rock, stone and glass. They welcome referrals from members and offer referral fees for tile cleaning.

Linda now handles the office, does pool service, tile bids and scheduling. Together they have turned Deep Blue Pool Service into a successful business. Linda has been the editor of our Water Watcher and has recently volunteered as Membership Chairman. She is also on the camping committee. She enjoys helping out with Capital Valley wherever she is needed.

Building relations is key to who Karl and Linda are and this is evidenced by the loyalty of their customers and the interaction they have with their colleagues in the industry. Karl and Linda have three grown daughters and live in Roseville. They have recently purchased a fifth wheel trailer which they enjoy traveling in whenever possible. As the season slows down, they try to get away at least every six weeks. Karl says, "that's the magic number to keep from burning out". Karl is rebuilding a 1967 Chevy Chevelle in his garage and has engineered a "rotisserie" that allows him to rotate the car for easy access to the area in which he is working. A photo of the set-up was recently featured in Car Guy Garage. Linda enjoys spending time with family. She has a large extended family (33 first cousins) with whom she stays in close contact. As you can imagine, that many family members creates lots of opportunities for family reunions, weddings, birthdays and so on. Linda is always ready for a party.

You can reach Karl and Linda at (916) 521-7168 or through their website: www.deepbluepool.com.

To see how you can have your company profiled here, please contact Shaleen Stevenson at 916-863-1700.

FaceBook Administrator Wanted

The Capital Valley Chapter is searching for someone to be the administrator for our Face-book page. We would like to help the members of the Chapter keep in touch and stay updated with important information! Contact Gregg for details at (916) 879-6923.



Sick Route Corner

- ◆ Jon Johnson is out on sick leave
- ◆ Pools have been dispatched

Thank you to those that have been assigned pools and are servicing them.

Remember to treat these pools as you would want your pools to be treated!



ALIGN AND NETWORK WITH THE AREA'S BEST HOME ENERGY AUDITORS

CAPTURE SALES, INSTALLATION AND SERVICE WORK WHENEVER THEY RECOMMEND ENERGY-SAVING POOL EQUIPMENT

Pool Energy Professionals:

Don't miss this opportunity to build relationships with California's top home energy professionals and become their go-to resource in helping address the 2nd largest consumer of household electricity...the swimming pool.

Attend ACI's California Home Performance Conference 2012

June 5 and 6 in Sacramento, CA
 Doubletree by Hilton
 2001 Point West Way
 Sacramento, CA 95815
 916-924-4900

Why should you attend ACI?

- Connect with new business partners and create added income streams for you and your firm
- Discover what's working in a closely related industry—learn about marketing and sales strategies that are igniting interest from your ideal prospective customers
 - Develop business practices that impact your long-term success
 - Take your technical expertise to the next level
 - Uncover additional energy savings opportunities for your customers

While at the show, don't miss our Special Presentation on Energy Initiatives, presented by Pentair's own Energy Expert, Jeff Farlow, and Mike MacFarland. And, don't forget to visit Pentair at booth 18!

"Enormous Savings for Homes with Swimming Pools" – June 5, 1:30 – 3:00 PM

For more information on conference registration, visit www.acicalifornia.org or contact Janet Lowe at 800-344-4866 ext. 201.

Conference Pricing:

\$475 for full 2-day registration * \$300 for a one-day registration

~Classified Section~

This section is for members who would like to advertise the selling or buying of their pools, looking for sub-contractors, selling pool related stuff, buying pool related stuff, etc...
 (send an email to jneronde@yahoo.com to include your classified ad)

VAC-ALERT FOR SALE

The chapter has a VA-2000L we need to convert to cash.

Wholesale is \$499.00. We are asking \$400.00.

Contact Jack Emlay, 530-644-7750, JJEMLAY@COMCAST.NET.

Insurance Membership Education Networking Friendship



Newsletters are being sent out via e-mail! If you do not receive a newsletter via e-mail its because the IPSSA financial office does not have your e-mail address. Please e-mail me at jneronde@yahoo.com and I will be sure to add you to the list.

Capital Valley IPSSA Chapter

Jennifer Neronde
Phone: 916-225-2196
E-mail: jneronde@yahoo.com



**Capital Valley IPSSA Chapter
Board of Directors**

Gregg Simon, President

(916) 879-6923
gregg@pollywogpools.com

Larry Hughes, Vice President

(916) 715-4688
Larryspoolsvc@yahoo.com

Jim Severin, Secretary

(916) 723-4689

Jack Emlay, Treasurer

(530) 644-7750

Other Important Contacts

David Durkin-Region 1 Director

(925) 757-1311

IPSSA Corporate Offices

Vicki Lester
(888) 360-9505 www.ipssa.com

IPSSA Financial Offices

Cramer & Associates
(888) 391-6012
sue@cramercpa.com

Linda Eggers, Membership

(916) 521-7168

Karl Eggers

Sick Route Chair

(916) 521-7168

karl@deepbluepool.com

Gregg Simon, Safety Chair

(916) 879-6923

George Stevenson, Program Chair

(916) 863-1700

Jennifer Neronde, Newsletter

(916)225-2196

Please Patronize Our Chapter Supporters

Adams Pool Specialties.....	Jason Ladd	(916) 416-4345
American Leak Detection	Monte Routon	(916) 331-6443
AQUASALT, LLC.....	Susan Flowers	(866) 549-7665
Aztec Solar.....	Jonathan Gemma.....	(916) 853-2700
Blake Sales.....	Ron Eger	(360) 970-3233
Bullseye Leak Detection	Daniel Spatz.....	(916) 216-7566
Deck-O-Seal.....	Patrick Raney.....	(916) 806-8924
General Pool Supply	Jennifer Wilson.....	(800) 722-7946
HASA Chemicals.....	Stan Carpenter.....	(925) 949-3783
Hayward Pool Products.....	John Adams Handy.....	(800) 663-3355
Jandy/Polaris/Zodiac.....	Jade Nicol	(916) 826-1787
Leisure Supply Company.....	Tristen Traynor	(916) 614-9500
Natural Chemistry	Pat Smith	(707) 775-5517
Orenda Technologies	Patrick Storm	(916) 690-6894
Pentair	Lorne Early	(916) 284-9774
Pool Covers, Inc.....	Cheryl MacLennan.....	(800) 662-7665
Premier Pool & Spa.....	Louie Nava.....	(916) 346-0595
Raypak	Rick Witt.....	(916) 715-3470
Recreation Sales.....	Kirk Wissbaum	(503) 804-9303
Sales Link	Chuck Stetler.....	(775) 884-4986
SCP, Rancho Cordova.....	Eron Bennett	(916) 635-7374
SCP, Rocklin.....	Ernie Weigum.....	(916) 408-2700
Valley Leak Detection.....	Jeff Smith.....	(916) 863-7362

Chapter Supporters if your name is not on this list and you believe it should be please contact our program chairman George Stevenson (916) 863-1700.

If you are a Chapter Supporter and are interested in submitting monthly articles, or news, please e-mail info and artwork to Jennifer Neronde at jneronde@yahoo.com. The deadline is the **20th** of the month for the following months issue. Thank you.

